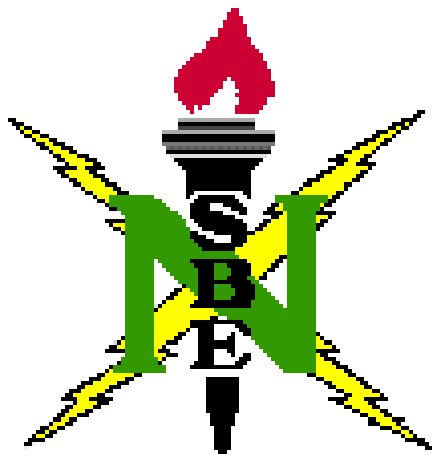


**NATIONAL SOCIETY OF  
BLACK ENGINEERS  
UNIVERSITY OF AKRON  
REGION IV**

**CORPORATE SPONSORSHIP PACKET**



*Empowering the world,  
one engineer at a time.*

**University of Akron College of Engineering- Dean's Office  
Akron, Ohio 44325**

**For more information contact University of Akron NSBE President, Tasha Williams  
Email: [trw13@uakron.edu](mailto:trw13@uakron.edu)**



National Society of Black Engineers  
University of Akron, COE- Dean's Office  
University of Akron  
Akron, Ohio 44325

September 1, 2005

Dear Potential Corporate Sponsor:

The mission of the National Society of Black Engineers (NSBE) is to increase the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community. The University of Akron NSBE Chapter fulfills this mission with programs focused on increasing the number of African-American and other under-represented minorities in the fields of Engineering, Engineering Technology, and Computer Science.

NSBE members have been working diligently towards achieving the national goals and objectives of our organization. The NSBE Long Range Plan for the year 2005 has defined the following key business areas: *Academic and Technical Excellence, Leadership, Communications, Financial Vitality, Cultural & Community Awareness, and Continuous Education & Career Access*. The National directives of the organization include areas such as *Membership Recruitment and Retention, and Social Consciousness*. NSBE is seeking the financial and professional support of your company in endorsing the above mentions directives, key business issues, and mission.

For the coming year, the University of Akron NSBE Chapter will address the above mentioned business areas and directives by implementing programs such as: *Study Smart, NSBE Cares, Eye on the Prize, Strength in Numbers, Access Granted, and The Melting Pot*. This year NSBE has committed to becoming more of a viable university and community service organization. As a part of that commitment, NSBE members will participate in a year long NSBE Challenge for participation in upcoming events. Members will be recognized and rewarded for their service, contributions, participations, and academic achievements at the Graduation/ Installation Banquet to be held at the end of the spring semester.

Our chapter participates in a variety of NSBE conferences during the fall and spring semesters. Attendances at these conferences provide our members with opportunities to develop leadership skills, participate in career fairs, and workshops, network and brainstorm with other NSBE chapters, and to interact with industry professionals.

The University of Akron- National Society of Black Engineers is looking forward to a very successful academic year. We are striving to strengthen the bond between our chapter and the surrounding corporations. In doing so, we hope to enhance the quality of our organization. We look forward to working with your corporation in the future and thank you in advance for your time and for helping to make our endeavors a success.

Sincerely

Tasha Williams  
President  
[trw13@uakron.edu](mailto:trw13@uakron.edu)

Kwaku Anim  
Vice President  
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Nathan Spidell  
Programs Chair  
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## **About NSBE**

The National Society of Black Engineers (NSBE) with more than 10,000 members, is the largest student-managed organization in the country. NSBE had its genesis at a national conference planned and hosted by the Society of Black Engineers at Purdue University in April 1975. In 1976, NSBE was incorporated as a nonprofit organization in the State of Texas. NSBE also became recognized as a tax-exempt organization under Section 501 (c)(3) of the Internal Revenue Code. NSBE offers academic excellence programs, scholarships, leadership training, professional development and access to career opportunities for thousands of members annually.

## **National Mission**

NSBE's mission is to increase the number of culturally responsible black engineers who excel academically, succeed professionally and positively impact the community.

## **Chapter Mission**

The University of Akron NSBE chapter mission is to increase the number of culturally responsible minority students in the STEM majors who excel academically, succeed professionally and positively impact the community. One of our main focuses is academic retention. We strive to increase to number of diverse students in the fields of science technology, engineering and mathematics.

## **Vision**

The NSBE experience empowers its members to reach their full potential. We are encouraging our membership to continue the legacy while maintaining leadership roles in NSBE, Black communities, and other professional organizations. We instill pride and add value to the members which cause them to want to give back to NSBE in order to produce a continuum of success. NSBE sets the standard of excellence in providing services to engineering, science and mathematics students. We maximize our potential collectively to facilitate the development of accomplished Black engineers. We are advancing a cultural paradigm that inspires the Black community to achieve greater engineering and scientific feats than ever before.

## **National Directives**

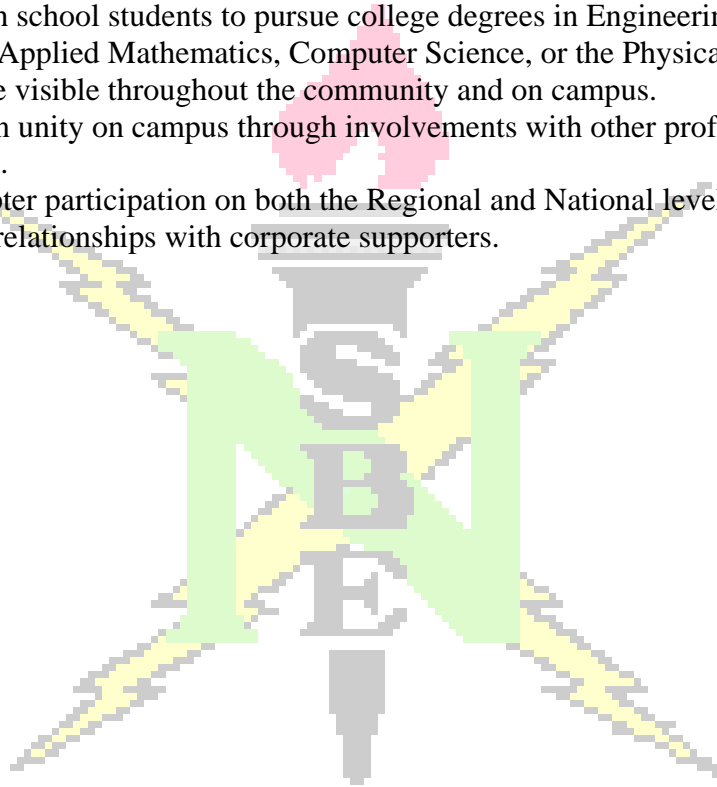
1. Social Consciousness
2. Leadership Development
3. Academic and Technical Excellence
4. Membership Recruitment and Retention

## **Key Business Areas (Long Range Plan)**

1. Academic Excellence
2. Technical Excellence
3. Leadership
4. Communications
5. Financial Vitality
6. Cultural & Community Awareness
7. Continuous Education & Career Access

## *The University of Akron NSBE Chapter Goals*

- Increase chapter membership and the numbers of members with internships and co-op opportunities.
- Motivate, assist, and challenge all members to increase their GPA, which will increase the overall GPA of the chapter.
- Effectively communicate with chapter members, other chapters, and industry professionals.
- Motivate and encourage our membership to pursue graduate education.
- Increase our number of Pre-College Initiative chapters and NSBE Jr. members in the Akron area.
- Motivate high school students to pursue college degrees in Engineering, Engineering Technology, Applied Mathematics, Computer Science, or the Physical Sciences.
- Become more visible throughout the community and on campus.
- Help maintain unity on campus through involvements with other professional and minority organizations.
- Increase chapter participation on both the Regional and National levels.
- Form strong relationships with corporate supporters.



# University of Akron NSBE 2005-2006 Programs

## **NSBE Week**

NSBE Week will be held the week of February 19-25, 2006 during National Engineers Week. The week will highlight academic and technical achievements of the chapter and its members, and involvements throughout the community. NSBE week will also give NSBE Jr. members the opportunity to showcase their achievements. Throughout the week, events and workshops will be held which reflect the goals and directives of NSBE. Guest speakers and industry professionals will be invited to speak at various events. A community service event will also be held in the surrounding Akron area. This will be an annual event held by the University of Akron NSBE Chapter. *Estimated Participants: 15-30, \$500.00 for total support*

## **NSBE Cares: Community Service**

Cultural & Community Awareness is being aware of the status of one's community on a local and global level. It defines a person who remains politically aware and/or active and is fervently committed to giving back to the community through donations of service, time and money. As stated in the NSBE mission, we aim to positively impact the community. Community service is one of our primary objectives and NSBE would like to become more active in Akron and its surrounding communities. Possible service projects include food, toy, and clothing drives, adopting a family, neighborhood clean-up, and volunteering labor. Possible activities include Collegiate Challenge w/ Habitat for Humanity, Christmas toy drive, winter coat drive for the homeless, etc. *Estimated Participants: 10-15, \$150.00 for total support*

## **Eye on the Prize: High School Outreach**

NSBE strives toward actively seeking and working as role models among peers and youth. This program addresses the Continuous Education and Community Awareness key issues defined in the region's long range plan for 2005. The *Eye on the Prize* outreach program will consist of trips to different local high schools to promote higher education among minority students, specifically at the University of Akron and the College of Engineering. Eye on the Prize will hold an open forum for discussing financial aid, scholarships, admissions, etc. Flyers/brochures with college entrance requirements will be presented. NSBE will stress the importance of getting a higher education and being competitive in the work force. *Estimated Participants: 5-10 per trip, \$50.00 per High School Visit*

## **Study Smart**

*Study Smart* focuses on the academic development of NSBE members and addresses Academic Excellence. Its purpose is to help members develop essential study skills in order to help them increase their GPA. Workshops that cover issues such as note taking, listening skills, student faculty interactions, and time management will be held throughout the year. Study sessions near midterms and finals will also be available for the attendees/participants. These workshops will be open to other University of Akron students who wish to attend. This program will also work closely with the College of Engineering IDEAS program. *Estimated Participants: 10-20, \$250.00 for total support*

## University of Akron NSBE 2005-2006 Programs

### ***Strength in Numbers***

NSBE encourages all engineering, math, computer, and natural science majors to join the organization. This year NSBE plans to implement a membership program called Strength in Numbers. This program will address NSBE's membership directive. During the first few weeks of school and at campus sponsored events such as "Celebrating Akron Traditions", tables will be set up with NSBE information and paraphernalia, and a display of NSBE's accomplishments. During campus visitation weeks, NSBE will also set up tables to provide information about the each engineering discipline, the NSBE organization and member benefits, the IDEAS program, and student life at the University of Akron. NSBE also plans to have an activity and or workshop for new students (i.e. Bowling Night in the Student Union or Ice Cream Social, etc). The purpose of this membership drive is to provide information about NSBE, member benefits, engineering, and to encourage new members to join. *\$200.00 for total complete support*

### ***Access Granted: Mentoring Freshman Engineering Students***

Access Granted is designed to increase the number of first year students who are active members of NSBE and to focus on minority engineering student retention and is directly inline with our mission statement. To do this, the Access Granted committee encourages its NSBE members to actively recruit first year minority engineering students (transfers, etc) who may not know about NSBE. The participants of Access Granted also receive extensive information and training in developing leadership and study skills, adjusting to college and campus life, program planning, goal setting, communication, and working in teams. This program is designed to serve as a network for exchanging valuable university related information, help students transition into the university, and to let student know that they are not alone in the engineering department (support system). This is important because many students change their majors following or during their freshman semesters. NSBE is determined to keep and ensure the success of minority engineering students. Participants will be provided with information packets giving a "crash course" in engineering at the University of Akron (everything they need to know from a student's perspective). *Estimated Participants: 5-10, \$200.00 for total complete support*

### ***Melting Pot: Respecting Cultural and Social Differences***

NSBE strives toward increasing the number of "culturally responsible" engineers. There are several countries and ethnicities represented at the University of Akron. A cultural awareness workshop will give NSBE members as well as other University of Akron students the opportunity to learn of cultural and social differences. The format for this program will be that of a round-table, or panel discussion. NSBE will invite members of different diverse organizations to speak on the panel. To structure each discussion, there will be a theme. Panel members will address the theme, tell how it relates to college and professional settings, and answer questions. The goal of the workshops/discussions will be for participants to develop respect cultural differences and sensitivities. *Estimated Participants: 10-15, \$50.00 for total complete support*

# University of Akron NSBE 2005-2006 Programs

## **General Session Meetings**

General Session meeting will be held bi-weekly on the University of Akron Campus. The meetings will serve as a source of information for chapter members, and visitors. Meeting will also serve as a means for members to learn of co-op and job opportunities, scholarship and fellowship opportunities, academic enhancement, and of campus and community events. Other Engineering and Professional organizations will be encouraged to participate of meetings and share important information. Chapter business and announcements will be made at these meetings and professional speakers are encouraged and welcomed. NSBE is also looking for graduate students to give presentations at these meetings. *Estimated Participants: 15-30, \$400.00 for total support*

## **NSBE Conferences**

Several conferences are held at the national and regional level for NSBE members. Every year, the University of Akron NSBE Chapter sends representatives to the Regional Leadership Conference, Fall Regional Conference, and Annual National Convention. These conferences are held annually for NSBE collegiate and alumni chapter members. Each conference stresses the importance of achieving the goals and mission of NSBE.

Attending the Regional Leadership Conference will give the University of Akron NSBE Chapter the opportunity to learn of Region IV's long range plans, the functional duties of each officer position, critical team building and project management skills, as well as responsibilities to our university, The University of Akron. The executive board will receive functional training in such areas as budgeting, expense management, and public relations. Workshops for learning soft skills such as effective communications, working in a team, and conflict resolution will also be attended at the conference. Attending the conference will also give us an opportunity to brainstorm with neighboring University chapters on program planning and implementation, in meeting the NSBE directives.

The Fall Regional Conference and Annual National Convention gives students the opportunity to network with other chapters and industry professionals, and to attend workshops designed to enhance professional development, academic excellence, and leadership with the engineering field. *Estimated Participants: 5 -15 per conference*

### **Regional Leadership Conference**

**August 2006, TBA**

Estimated Support per Student \$150.00

### **Fall Regional Conference**

**November 18-20, 2005, Indianapolis, Indiana**

Estimated Support per Student \$250.00

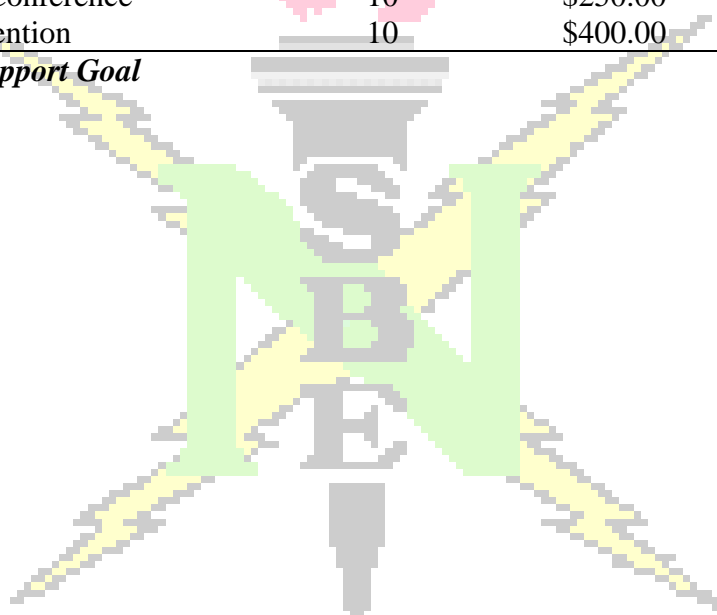
### **32<sup>nd</sup> Annual National Convention**

**March 29-April 3, 2006, Pittsburgh, Pennsylvania**

Estimated Support per Student: \$400.00

## NSBE 2005-2006 Budget Summary

<b>Program/Event</b>	<b>Est. Participants</b>	<b>Cost per Participant/Visit</b>	<b>Projected Cost</b>
NSBE Week	15-30	N/A	\$500.00
NSBE Cares	10-15	N/A	\$150.00
Eye on the prize: High School Outreach	5-10	\$50	\$200.00
Strength in Numbers	5-10	N/A	\$200.00
Study Smart	10-20	N/A	\$250.00
Access Granted: Mentoring Freshman Engineering Students	5-10	N/A	\$200.00
Melting Pot: Respecting Cultural and Social Differences	10-15	N/A	\$50.00
General Session Meetings	15-30	N/A	\$400.00
2006 Regional Leadership Conference	5	\$150.00	\$750.00
2005 Fall Regional Conference	10	\$250.00	\$2500.00
2006 National Convention	10	\$400.00	\$4000.00
<b><i>2005-2006 Total Support Goal</i></b>			<b><i>\$9200.00</i></b>





## *National Society of Black Engineers 2005-2006 Meeting Schedule*

### ***September***

***9/8/2005 6:30:00 PM to 7:00:00 PM***

*NATIONAL SOCIETY OF BLACK ENGINEERS (20 Attending)*

*Location: Student Union*

*Room: Room 314*

***9/22/2005 6:30:00 PM to 7:00:00 PM***

*NATIONAL SOCIETY OF BLACK ENGINEERS (25 Attending)*

*Location: Student Union*

*Room: Room 308*

### ***October***

***10/6/2005 6:30:00 PM to 7:00:00 PM***

*NATIONAL SOCIETY OF BLACK ENGINEERS (20 Attending)*

*Location: Student Union*

*Room: Room 314*

***10/20/2005 6:30:00 PM to 7:00:00 PM***

*NATIONAL SOCIETY OF BLACK ENGINEERS (20 Attending)*

*Location: Student Union*

*Room: Room 314*

### ***November***

***11/3/2005 6:30:00 PM to 7:00:00 PM***

*NATIONAL SOCIETY OF BLACK ENGINEERS (20 Attending)*

*Location: Student Union*

*Room: Room 314*

***11/17/2005 6:30:00 PM to 7:00:00 PM***

*NATIONAL SOCIETY OF BLACK ENGINEERS (20 Attending)*

*Location: Student Union*

*Room: Room 314*

### ***December***

***12/1/2005 6:30:00 PM to 8:00:00 PM***

*NATIONAL SOCIETY OF BLACK ENGINEERS (20 Attending)*

*Location: Student Union*

*Room: Room 306*

*Alternate afternoon meeting times are scheduled as needed for presentations and speakers.*



**National Society of Black Engineers**  
**2005-2006 Sponsorship Response Form**  
**University of Akron Chapter**

**Company Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Contact:** \_\_\_\_\_  
**Title:** \_\_\_\_\_  
**Phone Number:** \_\_\_\_\_  
**Fax:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Title:** \_\_\_\_\_

**Please indicate, with an X one or more of the following:**

\_\_\_\_\_ **We would like to sponsor one of the following events or programs:**

- \_\_\_\_\_ NSBE Week
- \_\_\_\_\_ NSBE Cares
- \_\_\_\_\_ Eye on the prize: High School Outreach
- \_\_\_\_\_ Strength in Numbers
- \_\_\_\_\_ Study Smart
- \_\_\_\_\_ Access Granted: Mentoring Freshman Engineering Students
- \_\_\_\_\_ Melting Pot: Respecting Cultural and Social Differences
- \_\_\_\_\_ General Session Meetings
- \_\_\_\_\_ Other: \_\_\_\_\_

\_\_\_\_\_ **We would like to donate products and supplies.**

\_\_\_\_\_ **We would like to contribute by providing conference travel support**

- \_\_\_\_\_ 2006 Regional Leadership Conference
- \_\_\_\_\_ 2005 Fall Regional Conference
- \_\_\_\_\_ 32<sup>nd</sup> Annual National Convention

\_\_\_\_\_ **We are unable to contribute at this time**

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_

*Please make checks payable to: Akron-NSBE*

*Please return to:*

**University of Akron NSBE**

**University of Akron, COE- Dean's Office**

**Akron, Ohio 44325**