

# Minors in the School of Communication

The School of Communication at The University of Akron has 650 undergraduate majors, 20 full-time faculty and several area professionals teaching part-time. The school's classrooms, faculty offices, media facilities and computer labs are housed in Kolbe Hall. Opportunities for students to apply their classroom learning and to network with professionals are incorporated into the curriculum through internships and participating community partners.

School of Communication  
Kolbe Hall 108  
972-7600  
[www.uakron.edu/schlcomm/](http://www.uakron.edu/schlcomm/)

effective Fall 2000

**The  
University  
of Akron**

The University of Akron is an Equal Education and Employment Institution

## Interpersonal & Group Communication Minor

Required:  
7600:115 Survey of Communication Theory 3  
7600:235 Interpersonal Communication 3  
7600:344 Group Decision Making 3

Select 9 credits from among the following:  
(3 cr. must be 300/400 level)  
7600:226 Interviewing 3  
7600:227 Nonverbal Communication 3  
7600:245 Argumentation 3  
7600:252 Persuasion 3  
7600:325 Intercultural Communication 3  
7600:454 Theory of Group Process 3  
7600:450 Special Topics\* 3  
\*Depends on topic; only with prior approval of School Director

## Public Communication Minor

Required:  
7600:115 Survey of Communication Theory 3

Select 15 credits from among the following:  
(6cr. must be at 300/400 level)  
7600:245 Argumentation 3  
7600:252 Persuasion 3  
7600:345 Business & Professional Speaking 3  
7600:346 Advanced Public Speaking 3  
7600:355 Freedom of Speech 3  
7600:457 Public Speaking in America 3  
7600:470 Analysis of Public Discourse 3  
7600:471 Theories of Rhetoric 3  
7600:450 Special Topics\* 3  
\*Depends on topic; only with prior approval of School Director

## Public Relations Minor

Required:  
7600:115 Survey of Communication Theory 3  
7600:300 Newswriting 3

Select 12 credits from among the following:  
7600:303 Public Relations Writing 3  
7600:309 Public Relations Publications 3  
7600:403 Public Relations Strategies 3  
7600:404 Public Relations Cases 3  
7600:450 Special Topics\* 3  
\*Depends on topic; only with prior approval of School Director

## Organizational Communication Minor

Required:  
7600:115 Survey of Communication Theory 3  
7600:435 Com. in Organizations 3  
7600:436 Analyzing Organizational Com. 3

Select 9 credits from among the following:  
7600:235 Interpersonal Communication 3  
7600:325 Intercultural Communication 3  
7600:344 Group Decision Making 3  
7600:345 Business & Professional Speaking 3  
7600:437 Training Methods in Com. 3  
7600:454 Theory of Group Process 3  
7600:450 Special Topics\* 3  
\*Depends on topic; only with prior approval of School Director

# School of Communication Minors

Skills and theory are combined in courses that include history of the field as well as current practices. With a communication minor, students acquire skills founded on an understanding of the communication process in various contexts.

Communication minors support a student's pursuit of career opportunities in corporations, news organizations, radio, video, consulting, sales, management, law, graduate programs, and entrepreneurial ventures.

## Media Production Minor

Required:

7600:280 Media Production Techniques	3
7600:300 News Writing	3
7600:368 Basic Audio & Video Editing	3

Select 9 credits from among the following:

7600:282 Radio Production	3
7600:283 Studio Production	3
7600:387 Radio & TV Writing	3
7600:417 New Media Production	3
7600:468 Nonlinear Video Editing	3
7600:472 Single Camera Production	3

## Mass Communication Minor

Required:

7600:102 Survey of Mass Communication	3
7600:388 Broadcast History	
OR	3
7600:400 History of Journalism in America	

Select 12 credits from among the following:

(at least 3 credits at the 300-400 level)

7600:270 Voice Training for Media	3
7600:280 Media Production Techniques	3
7600:282 Radio Production	3
7600:283 Studio Production	3
7600:300 News Writing	3
7600:301 Advanced News Writing	3
7600:302 Broadcast News Writing	3
7600:304 Editing	3
7600:307 Commercial Electronic Publishing	3
7600:308 Feature Writing	3
7600:368 Basic Audio and Video Editing	3
7600:375 Comm. Technology & Change	3
7600:385 Am. Film History: to 1945	3
7600:386 Am. Film History: '45 to present	3
7600:387 Radio and TV Writing	3
7600:388 History of Broadcasting	3
7600:396 Radio/TV Programming	3
7600:400 History of Journalism in America	3
7600:408 Women, Minorities and News	3
7600:410 Journalism Management	3
7600:420 Magazine Writing	3
7600:462 Advanced Media Writing	3
7600:468 Nonlinear Editing	3
7600:472 Single Camera Production	3
7600:484 Regulations in Mass Media	3
7600:486 Broadcast Sales and Management	3

## Media History Minor

Required:

7600:102 Survey of Mass Communication	3
7600:388 History of Broadcasting	3
7600:400 History of Journalism in America	3

Select 9 credits from among the following:

7600:385 Am. Film History: to 1945	3
7600:386 Am. Film History: '45 to present	3
7600:408 Women, Minorities and News	3
7600:481 Film as Art	3
7600:484 Mass Media Regulation	3
7600:490 Film History: Workshop	3
(may be repeated up to 3 credits)	

## News Minor

Required:

7600:300 News Writing	3
7600:301 Advanced News Writing	3
7600:304 Editing	3
7600:308 Feature Writing	3

Select 6 credits from among the following:

7600:302 Broadcast News Writing	3
7600:307 Commercial Electronic Publishing	3
7600:400 History of Journalism in America	3
7600:408 Women, Minorities and News	3
7600:416 New Media Writing	3
7600:420 Magazine Writing	3