

B.F.GOODRICH COMPANY
Records, 1868-1990

Series Divisions

Series A	General Corporate Records
Series B	Advertising, Sales and Marketing
Series C	Goodrich Employees
Series D	Labor Relations
Series E	Personnel Department
Series F	Legal Records
Series G	Public Relations
Series H	Research Development
Series I	(Not Used)
Series J	Product Information
Series K	B.F.Goodrich Periodicals and Publications
Series L	Photographs
Series M	Accounting and Financial Records
Series N	Miscellanea: 1) Series NA - Historical Material 2) Series NB - Newspaper and Magazine Articles pertaining to the B.F.Goodrich Company

BRIEF SERIES DESCRIPTIONS

Series A. General Corporate Records

Annual Reports, 1912-present; Directors' meetings and reports. 1980-1954; small number of miscellaneous corporate records, 1912-1961.

Series B. Advertising and Sales/Marketing

Magazine and Newspaper Advertising, approximately 1890-1972; retail (dealer) advertising arranged both chronologically and by product; sales division records.

Series C. Goodrich Employees

A biographical file of individual employees, arranged alphabetically. Included in each file is material by and/or about particular employee (articles, transcripts of speeches, etc.) unless such material is more appropriately filed elsewhere.

Series D. Labor Relations

Minutes of Union meetings; Wage Negotiations; Agreements; Pamphlets, Publications, and Articles concerning labor.

Series E. Personnel Department

Salary Budgets; Executive Compensation; Employee Benefits; College Recruiting; Management Development Programs; Organizational Charts; etc.

Series F. Legal Records

Legal Records and Correspondence, 1874-1969

Series G. Public Relations

Records, Programs, Promotions, Publications, Correspondence and Public Relations News Releases. Also contains the records of the former Goodrich Archives.

Series H. Research and Development

Research Notes; reports; Correspondence; Growth and History of BFG in regard to R&D; R&D Publicity; Research Costs and Budgets; Technical Papers (approximately 1930-1974); R&D Projects.

Series J. Product Information

Articles and other information concerning specific products, such as: Tubeless Tire, Koroseal, Rubber, Synthetic Rubber, Aviation, etc.

Series K. Periodicals and Publications

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Loosely defined as any company publication published at intervals with a distinctive name. Exceptions are regular reports such as annual reports and public relation releases.

Series L. Photographs

All photographic material including slides, negatives, films and related non-photographic material.

Series M. Financial and Accounting

Various Financial records, 1870-1960; Financial/Accounting books, ledgers, etc.

Series N. Miscellanea

Company Histories; Newspaper and Magazine Articles (those written by or about Goodrich employees and too general to be filed elsewhere); and Artifact (material objects, etc.).

B.F.Goodrich

Series A. General Corporate Records (W1-3)

Box 1 Annual Reports, 1912-present
Box 2 Directors' Meetings, 1880-1939 (1 folder)
Directors' Reports, 1940-1954
Box 3 Various Corporate Records, 1912-1961

Series B. Advertising and Sales (A-F; and X)

Sub-Series A. Magazine and Newspaper Advertising, 1890-1972 Box 1-16
Sub Series B. Dealer Advertising and Sales [Chronological] (B and E) Box 1-14
Sub Series C. Dealer Advertising and Sales [Product] (D) Box 1-7
Sub Series D. Advertising:
General
American Automobile Association
"How to Build Sell into an Ad", 1953
Artwork Layouts for BFG Pamphlets
Associated Lines Artwork - Labels and Cartons
Artwork - "Publicity"
Artwork - "B.F.Goodrich Retail Advertising"
Sub Series E Sales Records (X) Box1
Sub Series F Box 1-6

Series C. Goodrich Employees [by and about] (S;W-9)

Box 1 Ainlay to Collyer
Box 2 Collyer to Hough
Box 3 Hunter to Tibbits
Box 4 Tittle to Yohe

Series D. Labor Relations (T)

Box 1-2

Series E. Personnel Department (Z,T,G)

Box 1-7

Series F. Legal Records (W-7)

Box 1 Legal Records and Correspondence, 1874-1969

Series G. Public Relations

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Sub Series A. Public Relations Department (G)
Box 1-4 Records, Programs, Correspondence,
Publications, etc.

Sub Series B. Public Relations - News Releases (H)
Box 1-2

Series H. Research and Development [Have not done much with this series]

Series J. Product Information

Sub Series A. Rubber (K-3)

Box 1

Sub Series B. Synthetic Rubber (K-4)

Box 1

Sub Series C. Tires (K-1)

Box 1

Sub Series D. Tubeless Tires (J-1 and J-2)

Box 1-2

Sub Series E. Aviation (L-1 and L-2)

Box 1

Sub Series F. Koroseal (J-3)

Box 1

Sub Series G. Automobiles (K-2)

Box 1

Series K. Periodicals and Publications

Box 1-4 (P)

Bound Volumes not boxed:

1. Silvertown News
2. Silvertown News
3. B.F.Goodrich Citizen, 1961
4. The Circle News, 1943-44
5. The Goodrich, 1914-16

Series L. Photographs (Y)

Box 1-14

Series M. Financial and Accounting

Box 1 (W-4)

Also numerous ledgers and books

Series N. Miscellanea

Sub Series A. Company Histories

Box 1

Sub Series B. Newspaper and Magazine Articles

Box 1

Sub Series C. Artifacts, etc.

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B.F.GOODRICH COMPANY

General Corporate Records

Box A-1

Folder	1	Report and Accounts of the B.F.Goodrich Co., 12/31/12
	2	Semi-Annual and Quarterly Report, 1912
	3	Annual Report, 1913
	4	Annual Report, 1914
	5	Annual Report, 1915
	6	Annual Report, 1916
	7	Annual Report, 1917
	8	Annual Report, 1918
	9	Annual Report, 1919
	10	Annual Report, 1920
	11	Annual Report, 1922
	12	Annual Report, 1928
	13	Annual Report, 1929
	14	Annual Report, 1930
	15	Annual Report, 1931
	16	Annual Report, 1932
	17	Annual Report, 1933
	18	Annual Report, 1935
	19	Annual Report, 1936
	20	Annual Report, 1937
	21	Annual Report, 1938
	22	Annual Report, 1939
	23	Annual Report, 1940
	24	Annual Report, 1941
	25	Annual Report, 1942
	26	Annual Report, 1943
	27	Annual Report, 1944
	28	Annual Report, 1945
	29	Annual Report, 1946
	30	Annual Report, 1947
	31	Annual Report, 1948
	32	Annual Report, 1949
	33	Annual Report, 1950
	34	Annual Report, 1951
	35	Annual Report, 1952
	36	Annual Report, 1953
	37	Annual Report, 1954
	38	Annual Report, 1955
	39	Annual Report, 1956
	40	Annual Report, 1957

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Folder	41	Annual Report , 1958
	42	Annual Report , 1959
	43	Annual Report , 1960
	44	Annual Report , 1961
	45	Annual Report , 1962
	46	Annual Report , 1963
	47	Annual Report , 1964
	48	Annual Report , 1965
	49	Annual Report , 1966
	50	Annual Report , 1967
	51	Annual Report , 1968
	52	Annual Report , 1969
	53	Annual Report , 1970
	54	Annual Report , 1971
	55	Annual Report , 1973
	56	Annual Report , 1976
	57	Annual Report , 1977
	58	Annual Report , 1978
	59	Annual Report , 1979
	60	Annual Report , 1980
	61	Annual Report , 1981

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B.F.GOODRICH COMPANY

General Corporate Records

Box A-2

Folder	1	Director's Report, Second Half 1954
	2	Director's Report, First Half 1954
	3	Director's Report, Second Half 1953
	4	Director's Report, First Half 1953
	5	Director's Report, Second Half 1952
	6	Director's Report, First Half 1952
	7	Director's Report, 1951
	8	Director's Report, 1950
	9	Director's Report, 1949
	10	Director's Report, 1948
	11	Director's Report, 1947
	12	Director's Report, 1946
	13	Director's Report, 1945
	14	Director's Report, 1944
	15	Director's Report, 1943
	16	Director's Report, 1942
	17	Director's Report, 1941
	18	Director's Report, 1940
	19	Director's Report, 1880-1939

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B.F.GOODRICH COMPANY

General Corporate Records

Box A-3

Folder	1	Preambles and Resolution of Board of Directors Accepting Resignations of Directors and Officers, 1951-61
Folder	2	Data Pertaining to Directors and Officers of the B.F.Goodrich Company
Folder	3	Miscellaneous historical data including Production Strategy Data for B.F.Goodrich During World War II
Folder	4	Executive Committee Meeting of the Pacific Goodrich Rubber Company, April 1928 to February 1931
Folder	5	By-Laws of the B.F.Goodrich Company, 1912
Folder	6	By-Laws of the B.F.Goodrich Company, 1946
Folder	7	By-Laws of the B.F.Goodrich Company, 1958
Folder	8	Minutes of the First General Meeting of Promoters of the Yokohama Gomu SE120 Kabushiki Kaisha, 1917
Folder	9	Charter, By-Laws, and Minutes of the B.F.Goodrich Company of Chile, 1931
Folder	10	International B.F.Goodrich Corporation Executive Committee Minutes, 1921-24
Folder	11	Certificate of Incorporation with Amendments (3 Copies)
Folder	12	Corporate Records, May 10, 1880-October 12, 1892
Folder	13	Corporate Records, January 11, 1893-May 4, 1904

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B.F. GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BA-1

Clippings (Vol. 40) Typed Form Letters
 Business Solicitation Letters
 -- January 1894-May 4, 1899

Letter Form Book Correspondence from Mrs. John Burton
 (dated 12/2/43) attached to a company
 form letter from this period - Inside
 Cover
 Typed Form Letters - pgs. 1-19
 Printed Advertising Cards - pgs.20-22;
 and 25
 Solicitation Letters - pgs. 23-24; and
 26-100
 Unused Pages - pgs. 101-168
 --May 23, 1895-January 9, 1912

Letter Form Book Missing Pages - pgs. 1-2
 Product Lists - pgs. 3-5
 Unused Pages - pgs. 6-15; 149-156; and
 158-257
 Handwritten Solicitation Letters - pgs.
 16-115; and 157
 Typed Solicitation Letters - pgs 116-
 148 -- November 22, 1880-October 25,
 1884

Letter Forms Department #4 Working Plan for 1888 -
 Inside Cover
 Solicitation Letters - pgs. 1-36
 Advertising Cards - pgs. 38-39
 Unused Pages - pgs. 37; 41-42; and 61-
 235
 Form Letter Pinned to the Last Page, no
 date -- October 1885-November 1893

Scrap Book Missing Pages - pgs. 1-8
 Blank Pages -pgs. 9-12; and 32-232
 Newspaper Clipping ("Lagging Retailer
 Should Try Probe"), no date - pg. 27
 Solicitation Letters - pgs. 13-31
 --January 17, 1885 - December 28, 1885

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Box BA-1

Clippings

Solicitation Letters - No Page Numbers
-- January 1894-September 14, 1905

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Sales, Advertising, and Marketing

Box BA-2

Folder	1	BFG Advertisements before 1890
	2	Catalog Advertisements by BFG in the 1890's
	3	Advertisements, 1891
	4	Advertisements, 1893
	5	Advertisements, 1894
	6	Advertisements, 1895 Also Garden Hose catalog and order form dated May 5, 1895
	7	Advertisements, 1896
	8	Advertisements, 1897
	9	Advertisements, 1898
	10	Advertisements, 1901
	11	Advertisements, 1902
	12	Advertisements, 1903
	13	Advertisements, 1904
	14	Advertisements, 1905
	15	Advertisements, 1906
	16	Advertisements, 1907
	17	Advertisements, 1908
	18	Advertisements, 1909
	19	Advertisements, 1910
	20	Advertisements, 1911

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Box BA-2

Folder	21	Advertisements, 1912
	22	Advertisements, 1913
	23	Advertisements, 1914
	24	Advertisements, 1915
	25	Advertisements, 1916
	26	Advertisements, 1917
	27	Advertisements, 1918
	28	Advertisements, 1919
	29	Advertisements - All Types (17D), 1919
	30	Mixed Advertising, 1919
	31	Advertisements, 1920
	32	Advertisements, 1920
	33	Advertising - All Types, 1920
	34	Advertising - All Types, 1921
	35	Mixed Advertising, 1921
	36	Goodrich Tire Ads, 1922
	37	Advertising - All Types, 1922
	38	Advertising - All Types, 1923
	39	Advertising - All Types, 1924
	40	Footwear Ads, 1925
	41	Advertising - All Types, 1925
	42	Advertising - All Types, 1926
	43	Advertising, 1927

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Folder	44	Truck Tire Ads, 1928
	45	Footwear Ads, 1928
	46	Mechanical Advertisements, 1928

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Box BA-3

Folder	1	Passenger Tire - BFG, 1928
	2	Airplane, 1928
	3	Mixed, 1929
	4	Airplanes, 1929
	5	Industrial Products, 1929
	6	Tire- BFG Cavalier, 1929
	7	Goodrich Truck Tire Ads, 1929
	8	Footwear, 1929
	9	Foreign, 1929
	10	Diamond, 1929
	11	Goodrich Air Container Ads, 1929
	12	Accessories, 1929
	13	Goodrich Tire Ads, 1929
	14	Advertisements - Passenger Tires, 1929
	15	Passenger Tire Advertisements (Either 1929 or 1930)
	16	Goodrich Heel Ads, 1930
	17	Goodrich Mechanical, 1930
	18	Belting Ads
	19	Passenger Tire and Air Container Tube Advertisements, 1930

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Box BA-3

Folder	20	Hood, 1930
	21	Brunswick, 1930
	22	Diamond Tire Ads, 1930
	23	Truck and Industrial Tire Advertisements, 1930
	24	Diamond Mechanical, 1930
	25	Diamond Belting, 1930
	26	Sundries, 1930
	27	Cutless Bearing, 1930
	28	Miscellaneous Advertisements, 1930
	29	Miller Ads, 1930
	30	Footwear Ads, 1930
	31	Goodrich Hose Ads, 1930
	32	Advertisements - Passenger Tires, 1930
	33	Hood Trade Paper Advertisements, 1930
	34	Goodrich Mechanical S.E.P. Advertisements, 1930
	35	Mixed, 1931
	36	Low Pressure Tires, 1931
	37	Truck - Air Container - Bus and Industrial, 1931
	38	Mechanical, 1931
	39	Hood, 1931
	40	Cutless Bearing
	41	Hose, 1931

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Box BA-3

Folder	42	Miller - All Products, 1931
	43	Goodrich Footwear, 1931
	44	Diamond - All Products, 1931
	45	Goodrich Sundries, 1931
	46	Silvertown Safety League, Super Cavalier, 1931

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Box BA-4

Folder	1	Goodrich Tire Ads, 1932
	2	Saturday Evening Post Ads, 1932
	3	Goodrich Tire, 1932
	4	Posters
	5	Airplane, 1932
	6	Philadelphia Reclaim, 1932
	7	Printers Rollers, 1932
	8	Miller, All Products, 1932
	9	Goodrich Sundries, 1932
	10	Diamond - All Products, 1932
	11	Truck - Bus - Industrial, 1932
	12	Cutless Bearing, 1932
	13	Hood and Miller Ads, 1932
	14	Goodrich Mechanical, 1932
	15	Big City and Co-op Ads, 1932
	16	Hose, 1932
	17	One Footwear Ad - "Vogue", 1932
	18	1933 Mixed
	19	1933 Saturday Evening Post Ads
	20	1933 Goodrich Silvertown
	21	1933 Footwear

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Box BA-4

Folder	22	1933 Goodrich Conveyor Belting Ads - Highflex Belting
	23	(Folder Torn) Mechanical
	24	1933 Miller Toy
	25	1933 Miller and Goodrich Rubber Sundries
	26	1933 Goodrich Cavalier
	27	1933 Goodrich Industrial Tires and Bus Tires
	28	1933 Airplane
	29	1933 Cutless Bearing and Printers Rollers Vulcalock Paper Mill Rolls and Coupling Rubbers
	30	Goodrich Gasoline Hose
	31	1933 Goodrich Air Hose; Beer Hose
	32	1933 Philadelphia Reclaim
	33	1933 Miller Mechanical
	34	1933 Miller Bathing Wear
	35	1933 Goodrich Bathingry
	36	1933 Goodrich Maxecon Garden Hose
	37	1933 Miller Anode, Goodrich Anode
	38	Undated Tire Advertisements, 1933 or 1934
	39	1934 Passenger Tires
	40	1934 Goodrich Industrial Tire Ads - Farm Magazine "Silvertown" Tire Ads
	41	1934 Truck and Bus Tire Ads
	42	1934 Saturday Evening Post Ads

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Box BA-4

Folder	43	1934 Big City Advertisements
	44	1934 Goodrich Rubber Lining - Goodrich Garden Hose
	45	1934 Silvertown Passenger Car Tires
	46	1934 Brewery Hose
	47	1934 Philadelphia Reclaim
	48	1934 Goodrich Drug Sundries
	49	1934 Goodrich Air Hose
	50	1934 Miller Toy and Ball
	51	1934 Goodrich and Miller Bathingwear
	52	1934 Miller Mechanical
	53	1934 Goodrich Rubber Tires; Miscellaneous Mechanical; and Goodrich Rubber Table Rolls
	54	Miller Drug Sundries, 1934
	55	Highflex Belting, 1934
	56	Coupling Rubbers; Goodrich Battery, 1934
	57	Gasoline Hose; Oil Hose, 1934
	58	Couch Rolls and Paper Mill Rolls; Cutless Bearings; and Goodrich Printer Rollers, 1934
	59	Conveyor Belting, 1934
	60	Goodrich Airplane, 1934
	61	Passenger Tires, 1934

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Sales, Advertising, and Marketing

Box BA-5

Folder	1	1935 Goodrich Industrial Tires; Goodrich Farm Service Tires; and Goodrich Zero Pressure Tires
	2	1935 Goodrich Silvertown (Truck and Bus)
	3	1935 Saturday Evening Post Ads
	4	1935 Goodrich Safety Silvertown
	5	1935 Goodrich Drug Sundries; Goodrich Bathingwear; and Philadelphia Reclaim
	6	1935 Goodrich Rubber Lining; Goodrich Air Hose; and Goodrich Gasoline Hose
	7	1935 Printers Rollers; Rubber Table Rolls; and Cutless Bearing
	8	1935 Passenger Tires
	9	1935 Goodrich Highflex Belting; Goodrich Highflex Jr. Belting; and Goodrich Conveyor Belting
	10	1935 Goodrich Mechanical (Miscellaneous); and Goodrich Coupling and Clamp Rubbers
	11	1935 Airplane; and Goodrich Battery
	12	1935 Goodrich Heel; and Goodrich Plating Tanks
	13	1935 Miller Bathingwear and Drug Sundries; and Miller Glove and Miscellaneous Toy and Ball
	14	1936 Goodrich Farm Service Tires; and Goodrich Triple Protected Silvertowns
	15	1936 Saturday Evening Post Advertisements

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Box BA-5

Folder	16	1936 Goodrich Industrial Tires; and Trolley Tires
	17	1936 Goodrich Farm Paper Advertising
	18	1936 Goodrich Safety Silvertowns
	19	1936 Goodrich Battery; and Goodrich Accessory
	20	1936 Goodrich Cutless Bearings; and Goodrich Printer Rollers
	21	1936 Goodrich Rubber Lining; Philadelphia Reclaim; and Goodrich Plating Tanks
	22	1936 Miller Bathingwear; and Miller Miscellaneous Mechanical
	23	1936 Goodrich Bathingwear; and Goodrich Rubber Sundries
	24	1936 Goodrich Highflex Belting; and Goodrich Conveyor Belting
	25	1936 Miller Rubber Sundries; and Miller Accessories
	26	Goodrich Air Hose
	27	1936 Goodrich Aeronautic
	28	1936 Miscellaneous Goodrich Mechanical
	29	Booklet: "Typical Examples of Goodrich Development in Rubber", 1937
	30	Tires - Master, Truck and Bus, 1937
	31	Airplane Tires - Master, 1937
	32	Kellog Group - Master, 1937
	33	Farm Service Tires, 1937

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Box BA-5

Folder

- 34 Fortune - Master, 1937
- 35 Development Series - Master, 1937
- 36 Printers Rollers - Master, 1937 (Printing Equipment Engr.; American Pressman)
- 37 Paper Millers - Master, 1937 (Paper Trade Journal)
- 38 Cutless Bearings - Master, 1937 (Motor Boat; Yachting Marine Engr.; Fishing Gazette)
- 39 Fire Hose - Master, 1937 (Fire Engineering)
- 40 Distributors - Master, 1937
- 41 Philadelphia Reclaims - Master, 1937
- 42 Nukraft - Master, 1937 (Furniture Age)
- 43 Miscellaneous - Master, 1937
- 44 Rubber Heels - Master, 1937 (Boot and Show Recorder)
- 45 Tanks: Chemical Industrial; Iron Age; Pickling; Chemical and Metal; Plating; and Steel - Master, 1937
- 46 Goodrich Sundries - Master, 1937
- 47 Miller Sundries - Master, 1937
- 48 Batteries - Master, 1937
- 49 Life - Master, 1937

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Box BA-6

Folder	1	1937 Associated Tire Ads
	2	1937 Newspaper Ads
	3	Car Heaters - Master, 1937
	4	International Mechanical - Master, 1937 (American Exporter)
	5	Batteries Surplus, 1938
	6	Miscellaneous Master, 1938
	7	Philadelphia - Master, 1938
	8	Nukraft - Master, 1938
	9	Paper Mills - Master, 1938
	10	Cutless Bearings - Master, 1938
	11	Fortune - Oil and Gas Journal - Master, 1938
	12	Natural and Petroleum News - Master 1938
	13	Development Series - Master, 1938
	14	1938 Heaters
	15	1938 Goodrich Sundries; Bathingwear and Accessories
	16	1938 Miller Sundries; Bathingwear and Accessories
	17	1937 Canadian Ads
	18	1938 International Ads
	19	1938 Batteries

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Box BA-6

Folder	20	1938 Airplane Tire Ads
	21	1938 Associated Tire Line Ads (Brunswick, Diamond, Hood and Miller)
	22	1938 Farm Service Tire Ads
	23	1938 Industrial Tire Ads
	24	Miscellaneous Ads - Tire, Heater, Battery
	25	Saturday Evening Post Ads
	26	1938 Mechanical Ads
	27	Chemical Industry - Master, 1938; Pickling - Plating
	28	Printers Rollers - Master, 1938
	29	1938 Passenger Tire Ads
	30	1938 Truck and Bus Tire Ads
	31	Booklet: "Typical Examples of Goodrich Development in Rubber", 1938-39
	32	Booklet: "Typical Examples of Goodrich Development in Rubber", 1939-40
	33	Looseleaf Notebook: Advertising Campaign for 1939
	34	Truck and Bus Ads, 1939
	35	Associated Tire Lines Ads, 1939 (Miller, Hood, Diamond and Brunswick)
	36	Saturday Evening Post Ads, 1939
	37	Industrial Tires, 1939
	38	Airplane Tires - Ads, 1939
	39	Farm Service Ads, 1939

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Box BA-6

Folder	40	Airplane Tires - Master, 1939
	41	Goodrich Silvertown Passenger Tires - Master, 1939
	42	Truck and Bus - Master, 1939
	43	Farm Service - Master, 1939
	44	Goodrich and Miller Sundries Ads, 1939
	45	Tube Ads, 1939
	46	Mechanical Ads, 1939
	47	Batteries Ads, 1939
	48	Miscellaneous Master, 1939

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Box BA-7

Folder	1	Philadelphia - Master, 1939
	2	Cutless Bearings - Master, 1939
	3	Fortune - Master, 1939
	4	National Petroleum - Master, 1939
	5	Joint Fillers - Master, 1939; Mechanical Ads
	6	Development Series - Master, 1939
	7	Vogue - Master, 1939
	8	Passenger Tire Ads, 1939
	9	Oil and Gas Journal - Master
	10	Newspaper Ads on Koroseal - Master, 1939
	11	Miller Sundries Ads - Master, 1939
	12	Goodrich Sundries ads - Master, 1939
	13	Tubes - Master, 1939
	14	BFG Passenger Car Tires and Tubes, no date
	15	Miscellaneous - Master, 1939
	16	Industrial - Master, 1939
	17	Batteries - Master, 1939
	18	Passenger Tires - Master, 1940
	19	1940 Test Newspaper Ads
	20	Institutional - Master, 1940
	21	Passenger Tire Ads, 1940

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Folder	22	Development Series - Master, 1940
	23	National Petroleum News - Master, 1940
	24	Fortune - Oil and Gas Journal - Master, 1940
	25	Distributors - Master, 1940
	26	Philadelphia - Master, 1940
	27	Cutless Bearings - Master, 1940
	28	Batteries - Master, 1940
	29	International - Master, 1940
	30	Goodrich Sundries - Master, 1940
	31	Saturday Evening Post Ads, 1940
	32	Miller Sundries - Master, 1940
	33	Tubes - Master, 1940
	34	Airplane tires - Master, 1940
	35	Industrial Tires - Master, 1940
	36	Farm Service Tires - Master, 1940
	37	Truck and Bus Tires - Master, 1940
	38	70th Anniversary Ads
	39	Truck and Bus Tire Ads, 1940
	40	Tubes Ads, 1940
	41	Airplane Tire Ads, 1940
	42	Battery Ads, 1940
	43	Farm Service Tire Ads, 1940
	45	Mechanical Ads, 1940

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Box BA-7

Folder	46	1940 Associated Tire Line Ads (Miller, Hood, Diamond, and Brunswick)
	47	Goodrich and Miller Sundries - Ads, 1940
	48	Hydrocarbon Chemical and Rubber Company
	49	Industrial Tire Ads, 1940
	50	International
	51	Miscellaneous - Master, 1941
	52	Newspaper Ads - Master, 1941
	53	Passenger Tires - Master, 1941
	54	Philadelphia - Master, 1941
	55	Cutless Bearings - Master, 1941
	56	Development Series - Master, 1941

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Box BA-8

Folder	1	Fortune - Oil and Gas Journal - Master, 1941
	2	Institutional - Master, 1941
	3	Tubes - Master, 1941
	4	Koroseal - Master, 1941
	5	International - Master, 1941
	6	Miller Sundries - Master, 1941
	7	Batteries - Master, 1941
	8	Farm Service Tires
	9	Industrial Tires - Master, 1941
	10	Goodrich Sundries - Master, 1941
	11	Airplane Tires - Master, 1941
	12	Truck and Bus Tires - Master, 1941
	13	1942 Airplane - Master
	14	1942 Goodrich Sundries
	15	1942 Associated Lines (Tires) - Master
	16	1942 Passenger Car Tire Ads - Master
	17	1942 Newspaper Ads - Master
	18	1942 Truck Tires - Master
	19	1942 Farm Service - Master
	20	1942 Industrial Products Development - Master

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Box BA-8

Folder	21	1942 Tubeless Tire Ads - Master
	22	1942 Industrial Products - Oil and Gas Journal - Master
	23	1942 Industrial Products - Fortune - Master
	24	1942 Cutless Bearing - Master
	25	Koroseal - Master
	26	Industrial Products - Miscellaneous - Master
	27	1942 Speed Warden Ads - Master
	28	1942 Hycar - Master
	29	1942 Miller Sundries - Master
	30	Booklet: "Typical Examples of B.F. Goodrich Development in Rubber," 1942-43 (2 Copies)
	31	1943 Truck Tire
	32	1943 Passenger Truck Tire
	33	1943 Associated Tire and Accessories - Master
	34	1943 Aviation
	35	1943 Farm Service Tire
	36	1943 Industrial Development
	37	1943 Koroseal
	38	1943 Sundries
	39	1943 Industrial (Miscellaneous)
	40	1943 Cutless Bearing
	41	1943 Industrial (BFG and Miller - Vibro Insulators, Electrician Gloves, etc.)

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Box BA-8

Folder	42	1943 International
	43	Booklet: "Typical Examples of B.F.Goodrich Development in Rubber,: 1944 (2 Copies)
	44	1944 Koroseal - Master
	45	1944 Truck Tire Ads - Master
	46	1944 Fortune - Master
	47	1944 Sundries - Master
	48	1944 Cutless Bearing - Master
	49	1944 Product Engineering - Master
	50	1944 Development Series - Master
	51	1944 Airplane of the Month - Master
	52	1944 International Division Ads - Master
	53	1944 Aero Miscellaneous - Master
	54	1944 Rivnut Ads - Master
	55	1944 Footwear Ads
	56	1944 Passenger Car Tire Ads - Master
	57	1944 Associated Lines Ads - Master
	58	1944 Farm Service Tire Ads - Master
	59	1944 Trade Paper - Master
	60	Newspaper - Master
	61	1944 Institutional Master
	62	1944 Miscellaneous - Master

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B.F. GOODRICH COMPANY
Sales, Advertising, and Marketing

Box BA-9

Folder	1	1945 Truck Tires - Master
	2	1945 Footwear Ads
	3	1945 Aviation Ads - Master
	4	1945 Koroseal - Master
	5	1945 Hood Ads - Master
	6	1945 International Ads - Master
	7	Cutless Bearing - Master
	8	1945 Miscellaneous Master - Master
	9	Chemical Division - Master
	10	1945 Development - Master
	11	1945 Passenger Tire - Master
	12	1945 Fortune - Master
	13	1945 Sundries - Master
	14	1945 Product Engineering Master
	15	1945 Aviation Trade Ads
	16	1945 Farm Master
	17	1945 Trade Paper - Master
	18	1945 Newspaper - Surplus
	19	1945 Associated Lines - Master
	20	1946 Trade - Master
	21	1946 Passenger - Master

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Box BA-9

Folder	22	1946 Passenger Tire Trade Paper - Master
	23	1946 Farm Tire Trade Paper - Master
	24	1946 Farm Tire - Master
	25	1946 Koroseal - Master
	26	1946 Aviation - Master
	27	1946 Associated Lines - Master
	28	1946 Truck - Master
	29	1946 Miscellaneous - Master
	30	1946 American Anode - Master
	31	1946 Cutless Bearings - Master
	32	1946 Footwear - Master
	33	1946 Geon - Master
	34	1946 Hycar - Master
	35	1946 Industrial Products - Master
	36	1946 International - Master
	37	1946 Newspaper - Master
	38	1946 Philadelphia - Master
	39	1946 Rivnuts - Master
	40	1946 Sundries - Master
	41	1947 Associated Lines - Master
	42	Footwear - Hood
	43	1947 Aviation - Master

Box BA-9

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Folder	44	1947 - Farm - Auto - Master
	45	1947 Farm Service - Master
	46	1947 Newspaper - Master
	47	1947 Trade - Passenger and Farm - Master
	48	1947 Truck - Master
	49	1947 Passenger - Master
	50	1947 American Anode - Master
	51	1947 Chemical - Master
	52	1947 Cutless Bearings - Master
	53	1947 Fire Hose - Master
	54	1947 Foot Wear - Master
	55	1947 Geon - Master
	56	1947 Hycar - Master
	57	1947 Industrial Products - Master
	58	1947 International - Master
	59	1947 Rivnuts - Master
	60	1947 Koroseal - Master
	61	1947 Sundries - Master
	62	1947 Soles and Heels - Master
	63	1948 American Anode - Master
	64	1948 Chemical - Master - Miscellaneous
	65	1948 Farm Service - Master
	66	1948 Hycar - Master

Box BA-9

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Folder	67	1948 Passenger - Master
	68	1948 Industrial Products - Master
	69	1948 International - Master
	70	1948 Truck - Master
	71	1948 Aviation - Master
	72	1948 Cutless Bearing - Master
	73	1948 Hose - Master
	74	1948 Soles and Heels - Master
	75	1948 Sundries - Master
	76	1948 Koroseal - Master
	77	1948 Newspaper - Master
	78	1948 Associated Lines - Master
	79	1948 Miscellaneous
	80	1948 Rivnut - Master
	81	1948 Trade - Master
	82	1949 Farm Service - Master
	83	1949 American Anode - Master
	84	1949 Associated Lines - Master
	85	1949 Aviation - Master
	86	1949 Chemical - Master
	87	1949 Cutless Bearing - Master
	88	1949 Hose - Master

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B.F. GOODRICH COMPANY
Sales, Advertising, and Marketing

Box BA-10

Folder	1	1949 Industrial - Master
	2	1949 International - Master
	3	1949 Miscellaneous - Master
	4	1949 Newspaper - Master
	5	1949 Passenger - Master
	6	1949 Rivnut - Master
	7	1949 Soles and Heels - Master
	8	1949 Sundries - Master
	9	1949 Trade - Passengers and Farm - Master
	10	1949 Truck - Master
	11	1949 Koroseal - Master
	12	1949 Hycar - Master
	13	1950 Aeronautical - Master
	14	1950 Farm Tire - Master
	15	1950 American Anode - Master
	16	1950 Associated Lines - Master
	17	Canadian Company Advertising
	18	1950 Chemical - Master
	19	1950 Cutless Bearing - Master
	20	1950 Footwear - Master
	21	1950 Hose - Master

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Box BA-10

Folder	22	1950 Hycar - Master
	23	1950 Industrial - Master
	24	1950 International - Master
	25	1950 Koroseal - Master
	26	1950 Miscellaneous - Master
	27	1950 Koroseal - Master
	28	1950 Passenger - Master
	29	1950 Rivnut - Master
	30	1950 Soles and Heels - Master
	31	1950 Sundries - Master
	32	1950 Trade - Master
	33	1950 Truck - Master
	34	1951 Aeronautical - Master
	35	1951 American Anode - Master
	36	1951 Associated Lines - Master
	37	1951 Canadian Ads
	38	1951 Complete set of Automotive Tire Ads
	39	1951 Chemical
	40	1951 Cutless Bearing - Master
	41	1951 Farm Tire - Master
	42	1951 Hose - Master
	43	1951 Hycar - Master
	44	1951 Industrial - Master

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Box BA-10

Folder	45	1951 International - Master
	46	1951 Rivnut - Master
	47	1951 Koroseal - Master
	48	1951 Miscellaneous - Master
	49	1951 Newspaper - Master
	50	1951 Passenger - Master
	51	1951 Silage Cap - Master
	52	1951 Soles and Heels - Master
	53	1951 Sundries - Master
	54	1951 Trade - Master
	55	1951 Truck - Master
	56	1951 Complete Set of Reprints
	57	1952 Aeronautical Ads - Master
	58	1952 American Anode Ads - Master
	59	1952 Associated Lines - Master
	60	1952 Chemical Co. Ads - Master
	61	1952 Cutless Bearing Ads - Master
	62	1952 Farm Tire Ads - Master
	63	Canadian - Chemical, 1952
	64	1952 Canadian Advertising - Industrial Products
	65	1952 Canadian Tires - Passenger, Truck and Industrial
	66	1952 Canadian - Footwear, Automotive Supplies, Rivnut

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Box BA-10

Folder	67	1952 Hose Ads - Master
	68	1952 Hycar Ads - Master
	69	1952 Industrial Ads - Master

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B.F. GOODRICH COMPANY
Sales, Advertising, and Marketing
Box BA-11

Folder	1	1952 International Ads - Master
	2	1952 Koroseal Ads - Master
	3	1952 Miscellaneous Ads - Master
	4	1952 Passenger Ads - Master
	5	1952 Farm Tire Newspaper Ads
	6	Automotive Tire Ads
	7	1952 Footwear Advertising (not complete)
	8	1952 Play Pond Ads - Master
	9	1952 Rivnut Ads - Master
	10	1952 Newspaper Ads - 1952
	11	1952 Soles and Heels - Master
	12	1952 Sundries Ads - Master
	13	1952 Trade Paper Ads - Master
	14	1952 Truck - Industrial Ads - Master
	15	1953 Aeronautical - Master
	16	1953 American Anode - Master
	17	1953 Associated Lines - Master
	18	1953 Chemical - Master
	19	1953 Cutless Bearing Ads - Master
	20	1953 Farm Tire - Master
	21	1953 Garden Hose - Master
	22	1953 Hose - Miscellaneous - Master
	23	1953 Hycar - Master
	24	1953 Miscellaneous - Master
	25	1953 Passenger - Master
	26	1953 Trade - Master
	27	1953 Industrial - Master
	28	1953 International - Master
	29	1953 Koroseal - Master
	30	1953 Play Ponds - Master
	31	1953 Rivnut - Master
	32	1953 Shoe Products - Master
	33	1953 Sundries - Master
	34	1953 Truck Tire - Master
	35	1953 Passenger (Approved)
	36	1953 Upholstery - Master
	37	1954 Associated Lines - Master
	38	1954 Aviation - Master
	39	Canadian - Automotive - Master
	40	Canadian - Chemical - Master
	41	Canadian - Footwear - Master
	42	Canadian Farm - Master
	43	Canadian Industrial - Master
	44	Canadian Koroseal - Master

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Box BA-11

Folder	45	Canadian Passenger - Master
	46	Canadian Truck - Master
	47	1954 Chemical Hycar - Master
	48	1954 Chemical Company - Master
	49	1954 Cutless Bearing - Master
	50	1954 Footwear (P-F, Sun Steps, Hunting Boots, Rain Steps) - Master
	51	1954 Flooring - Master
	52	1954 Industrial Gloves - Master
	53	1954 Garden Hose - Master
	54	1954 Hose - Master
	55	1954 Industrial Products - Master
	56	1954 International - Master
	57	1954 Koroseal - Master
	58	1954 Newspaper - Master
	59	1954 Play Ponds - Master
	60	1954 Rivnuts - Master
	61	1954 Shoe Products - Master
	62	Sponge Rubber Products
	63	1954 Sundries - Master
	64	1954 Farm Tires - Master
	65	1954 Miscellaneous - Master
	66	1954 Passenger Car Tire - Master
	67	1954 Truck Tire - Master
	68	1954 Trade - Master
	69	1954 Upholstery - Master
	70	1954 Associated Lines - Master
	71	1955 Aviation - Master
	72	1955 Canadian - Passenger Tire - Master
	73	1955 Canadian Truck - Master
	74	1955 Canadian Koroseal - Master
	75	1955 Canadian Industrial Products - Master
	76	1955 Canadian Farm - Master
	77	1955 Canadian - Footwear - Master
	78	1955 Canadian Co. Aeronautical - Master
	79	1955 Canadian Automotive - Master
	80	1955 Canadian Chemical - Master
	81	1955 Chemical - Master
	82	1955 Chemical Hycar - Master
	83	1955 Cutless Bearings - Master
	84	1955 Footwear - Master
	85	1955 Footwear and Flooring Division, Industrial Gloves - Master
	86	1955 Flooring - Master
	87	1955 Garden Hose - Master

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Box BA-11

Folder	88	1955 Hose
	89	Industrial Products - Master
	90	1955 International - Master

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B.F. GOODRICH COMPANY
Sales, Advertising, and Marketing
Box BA-12

Folder	1	1955 Koroseal - Master
	2	1955 "Gain" Newspaper Ad
	3	1955 Newspaper - Master
	4	1955 Play Ponds - Master
	5	1955 Rivnuts - Master
	6	1955 Shoe Products - Master
	7	1955 Sponge Products - Master
	8	1955 Sundries - Master
	9	1955 Farm - Master
	10	1955 Miscellaneous - Master
	11	1955 Passenger - Master
	12	1955 Truck - Master
	13	1955 Upholstery - Master
	14	British Tire Ads, 1956
	15	Silvertown Rubber Ads, 1956
	16	1956 Associated Lines - Master
	17	1956 Aviation - Master
	18	1956 Canadian - Passenger - Master
	19	1956 Canadian - Truck - Master
	20	1956 Canadian - Koroseal
	21	1956 Canadian - Industrial Products - Master
	22	1956 Canadian Footwear - Master
	23	1956 Canadian Aeronautical - Master
	24	1956 Canadian Farm - Master
	25	1956 Canadian Automotive - Master
	26	1956 Canadian Chemical - Master
	27	1956 Chemical - Master
	28	1956 Chemical Goodrich - Gulf - Master
	29	1956 Chemical Hycar - Master
	30	1956 Cutless Bearings - Master
	31	1956 Footwear and Flooring (Industrial Gloves) - Master
	32	1956 Flooring - Master
	33	1956 Footwear - Master
	34	1956 Garden Hose - Master
	35	1956 Hose - Master
	36	1956 Industrial Products - Master
	37	1956 International - Master
	38	1956 Koroseal - Master
	39	1956 Newspaper - Master
	40	1956 Play Ponds - Master
	41	1956 Rivnuts - Master
	42	1956 Shoe Products

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Box BA-12

Folder	43	1956 Sponge Products - Master
	44	1956 Sundries - Master
	45	1956 Farm - Master
	46	1956 Miscellaneous - Master
	47	1956 Passenger Tire - Master
	48	1956 Truck Tire - Master
	49	1957 Aviation Products - Master
	50	1957 BFG Tire Co. Associated Lines - Master
	51	1957 BFG Tire Co. Newspaper - Master
	52	1957 BFG Chemical Co. - Master
	53	1957 Chemical Co. - Hycar - Master
	54	1957 Goodrich-Gulf Chemicals - Master
	55	1957 BFG Industrial Products
	56	BFG Industrial Products - Cutless Bearings- Master
	57	1957 BFG Industrial Products - Drug Sundries - Master
	58	1957 BFG Industrial Products - Koroseal - Master
	59	1957 BFG Industrial Products - Footwear - Master
	60	1957 Footwear and Flooring - Shoe Products - Master
	61	1957 BFG Footwear and Flooring - Industrial Gloves - Master
	62	1957 BFG Footwear and Flooring - Flooring - Master
	63	1957 BFG Sponge Products - Master
	64	1957 BFG Canada Limited-Aviation Products- Master

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Box BA-12

Folder	65	1957 BFG Canada Limited - Automotive - Master
	66	1957 BFG Canada Limited - Chemical - Master
	67	1957 BFG Canada Limited - Footwear - Master
	68	1957 BFG Canada Limited - Industrial Products - Master
	69	1957 BFG Tire Co. - Farm Tires - Master
	70	1957 BFG Tire Co. - Industrial Tires - Master
	71	1957 BFG Tire Co. - Miscellaneous - Master
	72	1957 BFG Tire Co. - Passenger Car Tires - Master
	73	1957 BFG Tire Co. - Truck Tires - Master
	74	1957 BFG Canada Limited - Passenger Car Tires - Master
	75	1957 BFG Canada Limited - Truck Tires - Master
	76	1957 BFG International - Master
	77	1957 BFG British Tire Ads
	78	1957 Palmer Tire Ads
	79	1957 Silvertown Rubber Ads
	80	1958 Aviation Products
	81	1958 Canada Limited - Automotive - Master
	82	1958 BFG Canada Limited - Aviation Products - Master
	83	1958 BFG Canada Limited - Chemical - Master
	84	1958 BFG Canada Limited - Footwear - Master

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Box BA-12

Folder	85	1958 BFG Canada Limited - Industrial Products - Master
	86	1958 BFG Canada Limited - Passenger Car Tires - Master
	87	1958 BFG Canada Limited - Truck Tires - Master
	88	1958 BFG Chemical Company - Master
	89	1958 BFG Chemical Company - Hycar - Master

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B.F. GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BA-13

Folder	1	1958 Footwear and Flooring - Footwear - Master
	2	1958 Footwear and Flooring - Flooring - Master
	3	1958 BFG Footwear and Flooring - Industrial Gloves - Master
	4	1958 Goodrich-Gulf Chemicals - Master
	5	1958 BFG Industrial Products
	6	1958 BFG Industrial Products - Cutless Bearings -Master
	7	1958 BFG Industrial Products - Drug Sundries - Master
	8	1958 Industrial Products - Shoe Products - Master
	9	1958 BFG Industrial Products - Koroseal - Master
	10	1958 BFG International - Master
	11	1958 Sponge Products - Master
	12	1958 BFG Tire Co. - Associated Lines - Master
	13	1958 BFG Tire Co. - Newspapers - Master
	14	1958 BFG Tire Co. - Farm Tires - Master
	15	1958 BFG Tire Co. - Industrial Tires - Master
	16	1958 BFG Tire Co. - Miscellaneous - Master

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Box BA-13

Folder	17	1958 BFG Tire Co. - Passenger Car Tires - Master
	18	1958 BFG Tire Co. - Truck Tires - Master
	19	1959-60 BFG Canada Limited - Chemical - Master
	20	1959 BFG Footwear and Flooring - Flooring - Master
	21	1960 BFG Canada Ltd. - Corporate - Master
	22	1960 BFG Chemical Co. - Master
	23	1959 BFG Chemical Company - Master
	24	1959-60 BFG Chemical Company - Hycar - Master
	25	1959-60 BFG Canada Limited - Footwear - Master
	26	1959-60 BFG Footwear and Flooring - Flooring - Master
	27	1959-60 BFG International - Master
	28	1960 Sponge Products - Master
	29	1959 Sponge Products - Master
	30	1959-60 BFG Tire Co. - Associated Lines - Master
	31	1959 BFG Tire Co. - Truck Tires - Master
	32	1960 Advertising
	33	1961 Advertising
	34	1962 Advertising
	35	1962 B.F.Goodrich Tire Co.

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Box BA-13

Folder	36	1963 Advertising
	37	1964 Advertising
	38	1965 BFG Canada Ads
	39	1965 BFG Mixed Ads
	40	1965 Euzkadi Ads
	41	1966 BFG Mixed Ads
	42	1966 BFG Hose Ads
	43	1966 BFG Adhesive Ads
	44	1966 BFG Bearing Ads
	45	1966 BFG Belt Ads
	46	1966 BFG One Ply Roofing Ads
	47	1966 BFG Latex Ads
	48	1966 BFG Industrial, Truck, Off Road, and Airplane Tires
	49	1966 Farm Tire Ads
	50	1966 Newspaper Tire Ads
	51	1966 BFG Mixed Tire Ads
	52	1966 BFG Footwear Ads
	53	1966 BFG Canada Ads
	54	1966 BFG Chemical Ads
	55	1967 Tire Ads Mixed
	56	1967 Local Newspaper Ads
	57	1967 Chemical Ads
	58	1967 BFG Canada Ads

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Box BA-13

Folder	59	1967 BFG Footwear Ads
	60	1967 BFG Latex Ads
	61	1967 BFG International Ads
	62	1967 BFG Belt Ads
	63	1967 BFG Adhesive Ads
	64	1967 BFG Industrial, Off Road, Truck, and Airplane Tire Ads

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B.F. GOODRICH COMPANY
Sales, Advertising, and Marketing

Box BA-14

Folder	1	1967 BFG Ads Mixed
	2	1967 BFG Bearing Ads
	3	1967 BFG Hose Ads
	4	1967 BFG Farm Tire Ads
	5	1968 BFG Chemical Ads
	6	1968 BFG Latex Ads
	7	1968 Newspaper Tire Ads
	8	1968 BFG Belt Ads
	9	1968 BFG Adhesive Ads
	10	1968 BFG Canada
	11	1969 BFG Newspaper Tire Ads
	12	1968 BFG Mixed Ads
	13	1968 BFG Footwear Ads
	14	1968 Mixed Tire Ads
	15	1968 Belt Ads
	16	1969 Ameripol Ads
	17	1969 Truck, Industrial
	18	1969 Footwear Ads
	19	1969 BFG Farm Tire Ads
	20	1969 Chemical Ads
	21	1969 BFG Latex Ads

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Box BA-14

Folder	22	1969 BFG Hose Ads
	23	1969 BFG Canada Ads
	24	1969 BFG Mixed Ads
	25	1969 BFG Mixed Tire Ads
	26	1969 BFG Latex Ads
	27	1970 Newspaper Ads
	28	1970 BFG Ads Mixed
	29	1970 BFG Brake Ads
	30	1970 BFG Hose Ads
	31	1970 BFG Belt Ads
	32	1970 Ameripol Ads
	33	1970 BFG Footwear Ads
	34	1970 Chemical Ads, BFG
	35	1970 Truck, Industrial, Aviation, and Off-Road
	36	1970 Farm Tire Ads
	37	1970 Radial Tire Ads
	38	1970 Newspaper Tire Ads
	39	1971 BFG Mixed Ads
	40	1971 Industrial Products Ads
	41	1971 BFG Canada Ads
	42	1971 Latex Foam Ads
	43	1971 BFG Vinyl and Chemical Ads
	44	1971 Footwear Ads

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Box BA-14 (cont.)

Folder	45	1971 AFG Tire Ads
	46	1971 Aerospace and Defense Ads
	47	1972 Radial Tire Ads
	48	1972 BFG Mixed Ads
	49	1972 Latex Foam Ads
	50	1972 BFG Chemical Co. Ads
	51	1973 Tire Ads
	52	1973 BFG Mixed Ads
	53	1973 BFG Chemical Ads
	54	Accessories - Repair Materials - no date
	55	Bicycle and Motorcycle Tires - no date
	56	Brunswick Tires - no date
	57	Diamond Tires - Motorcycle, Passenger, Bicycle - no date

B.F. GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BA-15

Folder	1	International, n.d.
	2	International, n.d.
	3	International, n.d.
	4	BFG Passenger Car Tires and Tubes, n.d.
	5	BFG Truck Tires, n.d.
	6	BFG Passenger Car Tires and Tubes, n.d.
	7	BFG Aero - Taxicord - Defiance, n.d.
	8	Hard Rubber; Molded Goods; Valves; Deckle Straps; Respirators; Battery Jars; Platens, n.d.
	9	Miscellaneous Mechanical Goods, n.d.
	10	"One-Set" Rollers - Paper Mill Rolls, n.d.
	11	Rubber Footwear - Hi-Press, Zippers
	12	Wires and Cables, Billiard Table Cushions
	13	BFG Coupling Rubbers, n.d.
	14	B.F.Goodrich Belting, n.d.
	15	B.F.Goodrich Belting, n.d.
	16	Diamond Mechanical, n.d.

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Box BA-16

Folder	1	B.F. Goodrich Hose, n.d.
	2	B.F. Goodrich Packing, n.d.
	3	B.F. Goodrich Sundries, n.d.
	4	B.F. Goodrich Hose Ads, n.d.
	5	Ind. Prod. Starch Reports, 1939
	6	Ind. Prod. Starch Reports, 1940
	7	Ind. Prod. Starch Reports, 1941
	8	Ind. Prod. Starch Reports, 1942
	9	Ind. Prod. Starch Reports, 1943
	10	Ind. Prod. Starch Reports, 1944
	11	Ind. Prod. Starch Reports, 1945
	12	1947 Starch Reports - Koroseal, Industrial Products, Footwear
	13	Ind. Prod. Starch Reports, 1949
	14	Ind. Prod. Starch Reports, 1950
	15	Pacific Coast Campaign "12, 565, 745 Times---" "Doesn't a Silvertown--" "What should a Good--"
	16	Loose Advertising Copy

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6/10/91

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B.F. GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BB-1

Folder	1	Smaller Pamphlets
	2	Promotional News Periodicals Available for Dealer Advertising
	3	Goodrich Announces: Rubber Bands
	4	Goodrich Bicycles, 1938
	5	Goodrich Dealer Advertising, 1925
	6	Goodrich Sales Program, 1926
	7	Mail Order Catalog of Goodrich Tires and Accessories, 1920's
	8	Advertising Material, 1930
	9	Evidence From Those Who Know, 1929-30
	10	Sales Promotion Program, 1931
	11	Goodrich Airplane Tires and Accessories, 1920's
	12	Sales Catalog, 1931
	13	B.F.Goodrich Accessories and Repair Materials, 1932
	14	Conference Proceedings, 1932
	15	Latz Letters
	16	Truck Campaign, 1932
	17	Goodrich Sales Manual, 1932
	18	B.F.Goodrich Store Selling and Advertising, 1932
	19	Auto Supplies Catalog, Summer 1933

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Box BB-1

Folder 20 Goodrich Better Business Promotion Plan, 1933

21 Goodrich Automotive Accessories, 1933

22 Program for Dealers Sales Meeting on the New Goodrich Batteries, 1933

23 How to run a Battery Business, 1933

24 Goodrich Electro-Pak Latz Letters, 1933

25 Battery Selling and Advertising Material, 1933

26 Auto Store Selling and Advertising Material, 1933

27 Sales Catalog, 1934

28 Advertising, 1935

29 Goodrich Redbook, 1936

30 Open Town Campaign, 1935

31 Motion Picture Program Instructions, 1935

32 Preliminary Report on Consumer Picture Program up to August 1, 1935

33 Consumer Movie Showings for 1935

34 How to Plan and Order, 1935 (3 Copies)

35 Goodrich Catalog and Price List, 1935

36 The New, Different, Better Motorola, 1935

37 Conference Notes (Sales Conference), January 1935

38 The Group Buying and Selling Organization Manual, 1936

39 Open-Town Campaign, 1936 (2 Copies)

40 Sales Catalog, 1936

41 Latz Letters Fall and Winter Merchandise, 1936

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Box BB-1

Folder	42	Goodrich Hot Water Heaters, 1936-37
	43	A Guide to Goodrich Advertising and Sales Promotion for 1936
	44	Consumer Movie Showings for 1936
	45	New Dealer, 1936
	46	Goodrich Redbook, 1936
	47	Report on Triple Protected Truck Tire Film Showing

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B.F. GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BB-2

Folder	1	Goodrich Redbook (3 Copies), 1937
	2	Distributor Meeting Program, 1937
	3	Letters, 1937
	4	Sales Catalogs, 1937
	5	Wreath G War (Notebook), 1937
	6	Wreath and Gee War Costs, 1937
	7	Final Report - Round-up Contest, 1937
	8	Slug Fest Contest Costs, 1937
	9	BFG All-Season, All-Market Advertising Program (2 Copies), 1937
	10	BFG Advertising and Sales Promotion Program, 1938
	11	New 1937 Goodrich Car Spotting Program
	12	Here's a Hot Campaign for a Cool Tire, 1938
	13	Goodrich Hot Water Heaters, 1938
	14	Sound Slide Film Program (2 Copies), 1938
	15	Instructions - 1937-38 Trade Expansion Program (2 Copies)
	16	Latz Letter, 1938
	17	Accessories and Repair Materials, 1938
	18	Introducing the 1938 Airtone Home Radio
	19	Sales Catalog, 1938
	20	Goodrich Seat Covers, 1938

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Box BB-2

Folder	21	Goodrich Advertising and Sales Promotion Program for 1938
	22	Latz Letter, 1939
	23	Conference Program, 1939
	24	Goodrich Advertising and Sales Promotion Program, 1939
	25	Merchandising and Display Suggestions, 1939
	26	Sales Catalogs, 1939
	27	Contest Permanent
	28	The Battle of the Century, 1939
	29	Special District Contests, 1939
	30	Small Advertising Pieces
	31	Goodrich Redbook (2 Copies), 1939
	32	Goodrich Miscellaneous Merchandise
	33	Goodrich Advertising and Sales Promotion Program (2 Copies), 1939
	34	Advertising Manual, 1939
	35	Suggestions for Prospect Statement Form, 1939

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B.F. GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BB-3

Folder	1	Tire Advertising Material, 1940
	2	Miscellaneous Store Item Advertising Materials, 1940
	3	Sales Promotional Advertising Material, 1940
	4	Goodrich Sundries Advertising Material, 1940
	5	Tube Advertising Material, 1940
	6	Pictures of Suggested Window Displays to be used by BFG Tire Dealers, 1940
	7	Goodrich Almanac - Distributed by Tire Dealers, 1940
	8	GBSO Advertising Material, 1940
	9	GSS-RSS Advertising Material

B.F. GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BB-4

Folder	1	1940 Sell Fest (2 Copies)
	2	1940 BFG Sales Promotion and Advertising Campaign (2 Copies)
	3	1940 Cooperative Newspaper Advertising
	4	Ameripol Tire Announcement to Dealers, 6/5/40
	5	1940 Goodrich Silvertown Stores - Akron
	6	1940 BFG Tires and Accessories
	7	Golub Contest
	8	Mayflower Contest
	9	Omaha Contest
	10	Proposed Goodrich Dealer Sales Contest, Sept.- Oct. 1940
	11	Sell Fest Results: Dist. Mgr. Reactions, 1940
	12	World's Fair Derby Winners, 1939 Sell Fest Winners, 1940
	13	1940 Goodrich Redbook
	14	1940 Conference Proceedings
	15	Batteries and Accessories
	16	Fall and Winter Advertising and Sales Promotion Program, 1940
	17	Standards of Identification for B.F.Goodrich Silvertown Stores
	18	1940 Goodrich License Plate Key Tag Poster

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B.F. GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BB-5

Folder	1	BFG Sales Promotion and Advertising, 1941
	2	GBSO Selling and Advertising Materials, 1941
	3	Retail Sales Training, 1941
	4	Auto Supply Catalogs and Advertising, 1941
	5	Goodrich Tire Selling and Advertising, 1941
	6	Battery Selling and Advertising Materials, 1941
	7	Store Advertising and Selling Material, 1941
	8	Denver Dealer Contest, 1941
	9	Duramin Diamond Contest, 1941
	10	Tire Selling and Advertising Materials, 1941
	11	Merchandise Diversification (M.D.) Sales Program, 1941

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B.F. GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BB-6

Folder	1	Goodrich Store Selling and Advertising Material, 1941
	2	Misc. Merchandise Selling and Advt., 1941
	3	Misc. Merchandise Selling and Advt., 1941
	4	BFG Sales Promotion and Advertising (2 Copies), 1941
	5	How to Use Double Face Signs for Goodrich Stores, 1941
	6	B.F.Goodrich Redbook, 1941
	7	Open Town Campaign, 1941-42
	8	BFG Merchandising and Advertising Manual, 1944
	9	Cooperative Newspaper Ads Synthetic Tires, 1943
	10	Timely Tips
	11	War Bonds for Paint Orders, 1943
	12	Retailers Promotional Package, 1946 (?)
	13	BFG Advertising Kit
	14	BFG Auto and Home Supplies
	15	Retail Store Promotion
	16	"The Plus Factor", remarks of John Creamer to Tire Dealers, 1946
	17	"Advertising to Sell" Contest, 1950
	18	BFG Christmas Gift Center
	19	Passenger Car Tires, 1943-44

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Box BB-6

Folder	20	1945 Advertising Portfolio
	21	BFG Summer Savings Sale, 1943
	22	Auto and Home Supplies, 1945
	23	Your guide to Modern Store Equipment

B.F. GOODRICH COMPANY

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Box BB-7 and BB-8

Box BB-7

Folder	1	Product and Price Manual, 1940's (2 Volumes)
	2	Mechanical Rubber Goods Catalog, c.1936
	3	Mechanical Rubber Goods Catalog, c.1936
	4	1931 Advertising Samples
	5	Retailers Handbook, n.d.

Box BB-8

Monthly Retail Advertising and Merchandising Plans, 1954-55

B.F. GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BB-9

Folder	1	Dealer Advertising, 1960
	2	Sales and Merchandising Bulletins, 5/18/60
	3	Sales and Merchandising Bulletins, 9/9/60
	4	Modern Tire Dealer
	5	Hood Year Round Promotion Program, 1960
	6	Illuminated Plastic Window Signs
	7	Post Mark Advertising
	8	Yellow Pages Advertising
	9	Dealer Sales Agreement Forms
	10	Premium - Quality Tubeless Nylon - Advertisements
	11	Market Coverage and Purchase Forms
	12	Tractor Tire Sales
	13	Nylon Tubeless - Advertising
	14	Nylon Countryside and Super Grip
	15	"What's the Best Buy in Tires?"
	16	Rate Yourself..."
	17	Dealer Advertising, 1961
	18	Various Advertising Pamphlets
	19	Diamond Tire Advertising
	20	Diamond Tire Advertising
	21	Hood Tire Advertising

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Box BB-9 (cont.)

Folder	22	Hood Tire Advertising
	23	Information Bulletin, 1961
	24	Sales and Merchandising Bulletin, 1961
	25	Various Advertising Pamphlets
	26	Dealer Advertising, 1963
	27	Dealer Magazine Tire Ads, 1963
	28	Miller Tire Ad Reprints, Jan - Feb. 1963
	29	Miller Tire Ad Reprints, Mar - Apr. 1963
	30	Miller Tire Ad Reprints, May - June 1963
	31	Hood Tire Ad Reprints, Jan. - Feb. 1963
	32	Hood Tire Ad Reprints, Mar - Apr. 1963
	33	Hood Tire Ad Reprints, May - June 1963
	34	Hood Tire Ad Reprints, Aug. - Sept. 1963
	35	Diamond Tire Ad Reprints, January 1963
	36	Diamond Tire Ad Reprints, April 1963
	37	Diamond Tire Ad Reprints, May 1963
	38	Diamond Tire Ad Reprints, June 1963
	39	Diamond Tire Ad Reprints, July 1963
	40	Brunswick Tire Ad Reprints, January 1963
	41	Brunswick Tire Ad Reprints, February 1963
	42	Brunswick Tire Ad Reprints, March 1963
	43	Brunswick Tire Ad Reprints, April 1963
	44	Brunswick Tire Ad Reprints, May 1963

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Box BB-9 (cont.)

45 Brunswick Tire Ad Reprints, September 1963

46 Brunswick Tire Ad Reprints, October 1963

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Sales, Advertising, and Marketing

Box BB-10

Folder	1	Dealer Advertising, 1964
	2	Information Release, 1964
	3	Various Advertising Pamphlets
	4	Sales and Merchandising Bulletin, 1964
	5	Various Advertising Pamphlets
	6	Dealer Magazine Tire Ads, 1964
	7	Miller Tire Ads, Mar - Apr 1964
	8	Miller Tire Ads Reprints, April 1964
	9	Miller Tire Ads Reprints, June 1964
	10	Miller Tire Ads Reprints, Aug.- Sep. 1964
	11	Miller Tire Ads Reprints, Oct. 1964
	12	Hood Tire Ad, Mar - Apr. 1964
	13	Hood Tire Ad, May - Jun. 1964
	14	Hood Tire Ad, July 1964
	15	Hood Tire Ad, Jul - Aug. 1964
	16	Hood Tire Ad, Aug - Sep. 1964
	17	Diamond Tire Ad Reprints, January 1964
	18	Diamond Tire Ad Reprints, March 1964
	19	Diamond Tire Ad Reprints, April 1964
	20	Diamond Tire Ad Reprints, May 1964
	21	Diamond Tire Ad Reprints, Aug.-Sep. 1964

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Box BB-10

Folder	22	Brunswick Tires Ad Reprint, January 1964
	23	Brunswick Tires Ad Reprint, March 1964
	24	Brunswick Tires Ad Reprint, April 1964
	25	Brunswick Tires Ad Reprint, Aug.-Sep. 1964
	26	Brunswick Tires Ad Reprint, Oct.-Dec. 1964

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Box BB-11

Folder	1	Fundamentals of Retail Salesmanship - Hood
	2	Hood Sales Presentation to Prospective Distributors, 1932 (?)
	3	Hood Products Information, 1932
	4	Hood General Advertising and Information Pamphlets
	5	Hood Sundries and Other Rubber Products
	6	Hood Footwear Catalogs
	7	Hood Advertising Manual
	8	Hood Tire Pamphlets
	9	Hood Tire Flyers
	10	Hood Tire
	11	Hood Tire Selling and Advertising, 1941
	12	Hood Tire Selling and Advertising, 1941
	13	Hood Advertising Material, 1940
	14	Hood Advertising Material, 1940
	15	Diamond Mechanical Rubber Goods Material, 1941
	16	Diamond Advertising Material, 1940
	17	Diamond Advertising Material, 1940
	18	Diamond Tire Selling and Advertising, 1941
	19	Tire Selling and Advertising, 1941
	20	How to Get More Mileage out of your Tires - Diamond Rubber Company, 1913

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Box BB-11

Folder	21	Diamond Ad Forms
	22	Diamond Carriage Tires
	23	Diamond Truck and Bus Data Book
	24	Diamond Rubber Products Used on The Great Lakes, 1913
	25	Diamond Tire Flyers
	26	Diamond Tire Price Lists, 1911-20
	27	Diamond Auto Tire and Tube Price Lists
	28	Discount Sheet - Diamond Rubber Company, 1889

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B.F. GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BB-12

Folder	1	Various Booklets
	2	Diamond Rubber Company - Messages from A.H.Marks, 1907-12
	3	Diamond Rubber Company - Messages from J.Noonan, 1907-10
	4	Diamond Rubber Company - Messages from A.B.Jones, 1907-10
	5	Trade Prices - Diamond Tires
	6	Fundamentals of Retail Salesmanship - Diamond Rubber Co.
	7	The Story of Chauchu - Diamond Rubber Company
	8	Various Brunswick Advertising Booklets
	9	Brunswick Advertising Material, 1940
	10	Brunswick Advertising Material, 1940
	11	Brunswick Advertising Material, 1941
	12	Brunswick Advertising Material, 1941
	13	Brunswick Truck and Bus Tires Economy in the Long Run
	14	Brunswick Tire Flyers
	15	Fundamentals of Retail Salesmanship - Brunswick Rubber Company

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Box BB-13 and BB-14

Folder	1	Various Pamphlets
	2	1941 Miller Auto Supply - Catalogs and Selling Material
	3	1941 Miller Tire and Selling and Advertising
	4	1941 Miller Tire and Selling and Advertising
	5	1941 Miller Rubber Sundries Advertising Material
	6	1940 Miller Advertising Material
	7	1940 Miller Sundries Advertising Material
	8	1940 Miller Advertising Material
	9	Various Pamphlets
	10	Miller Tire Manual, 1932
	11	Miller Tires for Trucks and Buses
	12	Miller Doll - Certificate of Birth
	13	Miller Tire Flyers
	14	Various Booklets
	15	Mi-Various Pamphlets
	16	Miller Rubber Company - Store Lease
	17	Confidential Conversations by Margaret Kissock, Miller Rubber Company
	18	Fundamentals of Retail Salesmanship, Miller Rubber Co.

Box BB-14

Oversized Materials

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B.F.GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BC-1

Folder	1	Sales Suggestions for Displays
	2	The Six Selling Steps to Tire Retailing. 1930 Pacific Goodrich
	3	Retail Solicitation Sales Plan, 1935
	4	Making Money in your Own Business
	5	Goodrich Retail Sales Course
	6	Goodrich Course in Tire Salesmanship, 1931
	7	Some Suggestions for Correspondents, 1916-1918
	8	Sales Promotion, 1928
	9	Service and Selling Procedure
	10	Goodrich Sales Manual, 1930-31
	11	Telephone Sales for Goodrich Branches, 1936
	12	Various Booklets Describing Job Duties

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B.F.GOODRICH COMPANY

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Box BC-2

Folder	1	Passenger Tire Flyers
	2	Various Booklets
	3	Seal-O-Matic Tube Advertising, 1941
	4	Synthetic Tire Ads, 1943
	5	Various Booklets
	6	Future Product Planning Questionnaire, 10/11/43 - Tires and Tubes
	7	Anywhere You Please on Goodrich Tires, 1904
	8	B.F.Goodrich - Akron Tire, 1896
	9	Goodrich Silvertowns Applied to Drop Center Rims
	10	Seal-O-Matic Tubes
	11	6000 Miles of Triumph for Goodrich Clincher Automobile Tires
	12	Letter Endorsement of Goodrich Tires, 1909
	13	State Police Tests Synthetic Passenger Tires, 1943
	14	Goodrich Tire Price Lists, 1912-20
	15	Passenger Car Tires
	16	Goodrich Auto Tire and Tube Price List
	17	Tubeless Tire Promotion
	18	Pittsburgh Testing Laboratory Reports
	19	Super Service Data Book

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Box BC-2

Folder	20	Various Booklets
	21	Nine Prophets, 1911
	22	1943 Maximum Price Regulation Automotive Parts
	23	Passenger Car
	24	BFG Automobile Tires and Rubber Sundries, 1912(?)

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B.F.GOODRICH COMPANY

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Box BC-3

Folder	1	1938 Price List- Truck Tires
	2	1940 Original Equipment Division Advertising
	3	The Story of Free Miles
	4	The Rubber Mfg. Assn. Inc., Announcement
	5	Truck Tire Advertising Devices
	6	1941 Truck and Bus Tires
	7	Truck Tire Testimonial
	8	Goodrich Truck Tire Consultant Service
	9	Directory of BFG Truck Tire Distributors
	10	Goodrich Truck Tires, 1917
	11	B.F.Goodrich Truck Tire Slug Fest, 1955
	12	Goodrich Truck Tire Ads
	13	Tire Prices
	14	Super Service Data Book, January 1932
	15	How the Story of the Nylon Shock Shield was Introduced to Truckers
	16	1916 Goodrich Truck Tires
	17	Super Service on Goodrich Tires for Commercial Vehicles
	18	Fundamentals of Selling Goodrich Truck Tires Specialties, 1933
	19	Truck Tire Sales on the Budget Plan

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Box BC-3

Folder 20 How to Sell Truck Tires, 1940

21 GATTRA (3 Copies)

22 1938 Truck Tire Sales

23 Goodrich Truck and Bus Tire Data

24 Truck Analysis Report

25 Goodrich Industrial Truck Tires (2 Copies)

26 Budget Plan for Truck Tire Sales

27 Change-Over Data High Pressure Truck Tires to Heavy Duty Balloons

28 Goodrich Change-Over Manual (2 Copies)

29 Goodrich Program for Conducting Consumer Truck Tire Meetings (2 Copies)

30 Manual Goodrich Truck Tire Service Plants, 1919

31 Increase Sales - Packet

32 Manual for Solid Truck Tire Service Plants, 1919

33 The BFG Cooperative Tire Conservation Plan, 1942

34 Conservation and Repair

35 Bus and Truck Tires

36 Bus and Truck Tires

37 4882 Instructions on Commercial Account Solicitation and Telephone Selling

38 E.T.O.C. 4882 Plan

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B.F.GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BC-4

Folder	1	1941 Farm Service Tires
	2	Pumps-Goulds, April 1920
	3	Wilding Picture Productions, Inc., 9/12/38
	4	What You Should Know About Farm Tires
	5	Goodrich Farm Service Tires
	6	Tractor Tire Mailing Piece Advertising Department, 1943
	7	Miscellaneous Flyers
	8	Farm Tractor and Implement Tire Survey, 1938
	9	A Summary of the Market for Rubber Tires on Horse-Drawn Vehicles, 1933
	10	1940 Farm Journal Survey
	11	Farm Tire Surveys
	12	Tire Recommendations for Farm Implements
	13	Farm Tire Liquid Inflation
	14	Implement Type Farm Tires
	15	Latz Letters Farm Tires
	16	Farm Service Manual
	17	Farm Tires
	18	Pick the Winner Contest

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B.F.GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BC-5

Folder	1	Automobile Accessories
	2	Protective Rubber Clothing
	3	Garden Hose
	4	Bathing Caps
	5	Rubaduct
	6	Koroseal Storm Windows and Doors
	7	Molded Rubber Stair Treads
	8	Goodrich Flooring Products
	9	Goodrich Rubber Footwear, 1920
	10	Goodrich Rubber Footwear
	11	P.F.Footwear Catalogs
	12	1941 Garden Hose Catalog and Advertising Information
	13	Wheelbarrow Tires
	14	Rubber Sundries Catalogs
	15	Hard Rubber Goods Catalog
	16	Rubber Sporting Goods Catalog
	17	Rubber Sundries Selling and Advertising
	18	"Is Your Waistline too Big?" Perfolastic Abdominal Belt
	19	Prescription Accessories
	20	Rubber Bands

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Box BC-5

Folder	21	Goodrich Rubber Sundries
	22	Hard Rubber Syringes and Druggist's Sundries
	23	Rubber Sundries Manufacturing Association Revision of List Prices, 7/1/04
	24	Goodrich Rubber Sundries Catalog, 1905
	25	Rubber Sundries

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B.F.GOODRICH COMPANY

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Box BC-6 and BC-7

Folder	1	Track Vehicles
	2	Rubber Lined Equipment
	3	Aeronautical "Research Bulletins", 1943
	4	Aviation Products
	5	Goodrich Cutless Bearings
	6	Industrial Tires
	7	Various Booklets
	8	V-Belt Survey, May 1950
	9	Goodrich Belt Advertising
	10	Elevator Belts
	11	Canning Belts
	12	Goodrich Belting
	13	Industrial Belting
	14	Mechanical Rubber Goods Catalog and Advertising, 1941
	15	Mechanical Rubber Goods (Catalogs)
	16	The (Bicycle) Tire Manual, 1897; 1903
	17	Lumina Aeroplane Cloth, 1912
	18	B.F.Goodrich Year Through Promotion Plans
	19	Goodrich Industrial Rubber Products Availability from Foreign Sources

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Box BC-6

Folder	20	Torsolastic Spring
	21	Adhesives
	22	Building Products Department
	23	Vibro Insulators
	24	Rivnuts
	25	Elastotype Rubber Plates
	26	Industrial Tires
	27	Surgical and Hospital Sales
	28	Hydrant Hose
	29	Goodrich Rubber Goods for the Chemical Industry, 1926
	30	Goodrich Rubber Goods Catalogs, 1917
	31	Pump Diaphragms and Valves, 1940
	32	Rubber Covered Rolls, 1901
	33	Mechanical Goods
	34	Silvertown Rubber and Ebonite Roller Coverings for the Dying and Textile Trades
	35	Goodrich Accessories, 1947
	36	Paper Mill Rolls, 1927
	37	Mechanical Rubber Goods Price Book, 1923
	38	Rubber Goods Price List, 1893(?)
	39	Mechanical Rubber Goods Price List
	40	Mechanical Rubber Goods, 1907-10

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Box BC-7

Miscellaneous material about Batteries, Hoses, Heaters, and Automobiles Accessories. This material includes pamphlets and catalogs.

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B.F.GOODRICH COMPANY

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Box BD-1

Folder	1	American Automobile Association
	2	"How to Build 'Sell' into an Ad", by Perry Schofield, May 1, 1953
	3	Artwork Layouts for BFG Pamphlets (Contained in a Binder)
	4	Tire and Accessory Labels and Cartons for Diamond, Hood, Miller, and Brunswick Rubber Companies, May 26, 1950 (Contained in a Binder)
	5	Misc. B.F.Goodrich Material (Contained in a Binder)

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B.F.GOODRICH COMPANY

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Box BE-1

Folder	1	Footwear Salesmen's Commissions, 1918 -Akron Territory
	2	Flint, B.C., Correspondence
	3	"A Research Director's Viewpoint on Long-Range Selling", by Harlan Trumbull, May 16, 1949, in <u>Chemical and Engineering News</u>
	4	Salesmen on Safari
	5	Selling - Goodrich's National Accounts Division
	6	My Dear Whitney
	7	Goodrich Epistles, 1885-1901
	8	"Continuous Sales Training", in <u>Sales Management</u> , 8/15/41
	9	Territory Evaluation Manual
	10	Sales Conference Discussion, 1947 - C.F.Conner
	11	C.F.Conner - Sales Compensation Plans and Other Materials
	12	C.F.Conner - Warehouse Operating Cost

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B.F.GOODRICH COMPANY

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Box BF-1 - BFG Sponge Rubber Products Co. (Division)

Folder	1	<u>Microwave Absorbents for Indoor Radiation Pattern Measurements</u>
	2	<u>Microwave Absorbers</u>
	3	<u>Here's Your Own TV Show to Sell B.FGoodrich Carpet Cushions!</u>
	4	<u>Package Cushioning</u>
	5	<u>Nukraft - Elastic Spring Covering for Upholstered Seats (2 Copies)</u>
	6	<u>Sponge Rubber Carpet Cushions Add Years of Life and Luxury to All Carpets</u>
	7	<u>B.F.Goodrich Texfoam Rubber Latex Foam Mattress Cores: Technical Report</u>
	8	<u>There is a Difference in "Foam": What You Should Know About B.F.Goodrich Texfoam Cushioning</u>
	9	<u>B.F.Goodrich Urethane Foam</u>
	10	<u>B.F.Goodrich New Texfoam Mattress Core Answers Every Bedding Need</u>
	11	<u>... Short Story Guaranteed to Put You to Sleep</u>
	12	<u>Comfortable, Durable, Workable B.F.Goodrich Foam Cushioning</u>
	13	<u>Looking "Floor-Ward"</u>
	14	<u>B.F.Goodrich Insulation Tubing</u>
	15	<u>B.F.Goodrich Undercover Agents</u>
	16	<u>B.F.Goodrich Cellular Rubber and Plastics</u>
	17	<u>B.F.Goodrich Crowned Ventifoam</u>

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Box BF-1

- Folder 18 Facts and Fancy: What Women Know-What They Don't
Know About Foam Rubber Bedding
- 19 Sponge Rubber Products Company General Notice No.
5463

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Box BF-2

Folder	1	Magazine Advertisements - Undated
	2	Bow Domes for Navy (Ships), 1965-66
	3	Aerospace and Defense Informative Product Advertisements, 1960's and 70's
	4	Aerospace and Defense - Magazine and Newspaper Clippings of Products, 1960's-70's
	5	Avtrim
	6	Instructional Movies, Slide Films, Booklets
	7	Aviation Products
	8	Brakes and Wheel Manuals - Hayes Industries, 1941
	9	Bullet Sealing Fuel Cell, Service Manuals, 1941
	10	Various Booklets

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Sales, Advertising, and Marketing

Box BF-3

Folder	1	Cover and Information on Hose Engineering Manual, 1961
	2	Distributors Lawn and Garden Hose Program, 1960
	3	Mechanical Characteristics and Application of Rubber
	4	Information Bulletin Industrial Products Company
	5	Pre-Sales Situation Techniques - Planning
	6	IPC Catalogs
	7	IPC Manuals
	8	Engineering Data - Ind. Rub.
	9	1967 Price List
	10	1968 Price List
	11	1969 Price List
	12	Engineering Rubber Conveyor Belting IPC, 1961

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B.F.GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BF-4

Folder	1	Marketing Research - Quarterly Passenger Tire Advertising Survey, 3/16/76
	2	B.F.Goodrich Product Directory (2 Copies)
	3	Advertising and Sales Promotion Aids
	4	Advertising and Sales Promotion Catalog
	5	"The New Look for '55"
	6	1962 Auto Parts Catalog
	7	Off-the-Road Tires
	8	Industrial Tires
	9	Farm Tires
	10	Passenger Tires
	11	Truck and Bus Tires
	12	B.F.Goodrich Dealer Information
	13	TBA Catalogs
	14	Manual Release
	15	Product and Price

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B.F.GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BF-5

Folder	1	Magazine Advertisements, Undated
	2	International B.F.Goodrich Miscellaneous Product Pamphlets
	3	International B.F.Goodrich "Products for ..."
	4	International B.F.Goodrich Tire Catalogs
	5	International B.F.Goodrich Information Pamphlets
	6	International B.F.Goodrich News Release
	7	Various Booklets
	8	1941 International Division Selling and Advertising
	9	1940 International Division Advertising Material
	10	Marketing Bulletin, International Goodrich
	11	Letters to Departments, International Goodrich
	12	Letters to Departments, International Goodrich
	13	Price Lists, International Goodrich

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Box BF-6

Folder	1	Tire Division Retreading Price List
	2	Canadian Plant Footwear
	3	Tire Protection Plan
	4	Tire Division Price List
	5	Koroseal Vinyl Plastic Footwear, 1959-60
	6	BFG Red Book (#56)
	7	Automotive Supplies Catalogue Pages, 1962
	8	BFG Automotive Supplies Blue Book, 1962 (#62)
	9	BFG Automotive Supplies Blue Book (#64)
	10	Automotive Supplies, 1963
	11	1959 Replacement Specifications Supplements
	12	BFG Automotive Supplies Red Book (#60)
	13	BFG Automotive Supplies Red Book (#64)
	14	BFG Replacement Guide (#5)
	15	BFG Tire and Tube Repair Materials Manual #2
	16	BFG Tire Data
	17	Service Corner Latest Tune-Up News, 1967
	18	Silvertown Tire Advertisement
	19	BFG Truck and Bus Tires and Tubes Price List
	20	BFG Dealer Billing Prices
	21	Advertising and Sales Promotion Materials #6

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Box BF-6

- 22 Replacement Guide Light Duty V-Belts #7
- 23 Chemical Division Direct Mail Piece
- 24 How to Get Longer Life from V-Belt Drives

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Box BF-7

Folder	1	Ameripol, Inc.
	2	Goodrich Gulf Chemicals, Inc.
	3	Hycar Chemical Co.
	4	BFG Chemical Company - Training Manual
	5	BFG Tomorrow Unlimited
	6	Research-Development-Production at BFG Chemical Co.
	7	Take a Look at Estane
	8	Vultrol Advertisement
	9	Hycar Rubber and Latex
	10	Rigid PVC Conduit
	11	A Tradition of Quality (2 Copies)
	12	How One Chemical Company Organizes to Meet its Environmental Reponsibility, by W.C.Holbrook
	13	Organizational Chart, BFG Chemical Co., 10/1/47
	14	Quality Plastics for Quality Products
	15	PVC Pipe
	16	New Dimensions for Abson
	17	BFG Chemical Co. - Development Center
	18	Consider us for Molding, Coating, Extrusion, Adhesive and Foam Materials
	19	Fashion Hill Styles Exciting Sweater News in Darvan

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Box BF-7

	20	Abson Advertisements
	21	Permaproof Fabric Proofing Compound
	22	Nylon Advertisement
Folder	23	Geon Polyvinyl Materials
	24	Koroseal Hand Book of Technical Information
	25	Koroseal Upholstery
	26	Hycar and Hydrin
	27	Hydrin Elastomers
	28	Geon Vinyl
	29	Koroseal
	30	Hycar
	31	B.F.Goodrich Chemical
	32	Abson News Letter
	33	BFG Chemical Company Service Bulletin
	34	Carbopal Formulary
	35	Estane Newsletter
	36	Geon Hi-Temp Newsletter
	37	Geon Latex Newsletter
	38	Geon Packaging Newsletter
	39	Geon Service Bulletin
	40	Geon Technical Bulletin
	41	Hycar Latex Manual
	42	Hycar Latex Technical Supplement

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Box BF-7 43 Hycar Manual
44 Hycar Technical Supplement
45 New Building Products of Geon Vinyls

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B.F.GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BF-8 - Chemical Company Advertising and Sales Promotion

Folder	1	<u>Geon Polyvinyl Materials for Industrial and Consumer Uses, 1955</u>
	2	<u>Properties and Uses of Geon Polyvinyl Materials, 1952</u>
	3-60	"For Your Information: B.F.Goodrich Chemical Company Advertising Preprints: Product Literature; News Releases; Technical Publications; and Sales Promotional Materials"
	3	February 1966
	4	March 1966
	5	April 1966
	6	May 1966
	7	June 1966
	8	July 1966
	9	August 1966
	10	September 1966
	11	October 1966
	12	November 1966
	13	December 1966
	14	February 1967
	15	March 1967
	16	April 1967
	17	April 1967
	18	June 1967
	19	July 1967
	20	July 1967
	21	September 1967
	22	October 1967
	23	November 1967
	24	December 1967
	25	January 1968
	26	February 1968
	27	March 1968
	28	April 1968
	29	April 1968
	30	May 1968
	31	July 1968
	32	August 1968
	33	September 1968

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Box BF-8

34 October 1968
35 December 1968
36 December 1968
37 February 1969
38 March 1969
39 April 1969
40 May 1969
41 November 1969
42 December 1969
43 February 1970
44 March 1970
45 April 1970
46 April 1970
47 June 1970
48 July 1970
49 August 1970
50 October 1970
51 October 1970
52 December 1970
53 January 1971
54 February 1971
55 March 1971
56 October 1972
57 November 1972
58 December 1972
59 January 1973
60 February 1973

B.F.GOODRICH COMPANY

Sales, Advertising, and Marketing

Box BF-9

Folder	1	Footwear Price List
	2	Fortune Follows Fashion, 1962
	3	Hood Industrial Gloves, 1961
	4	Hood 1969 Planned Promotions
	5	P.F. Footwear Catalogs
	6	Footwear Catalogs
	7	Hood Footwear - Sun Steps
	8	Footwear Bootinos
	9	Hood Footwear Sales Suggestions
	10	P.F. Flyer Ads, 1954-60
	11	Goodrich Flooring Products
	12	Goodrich Flooring Tile
	13	Undated Footwear Information

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B.F.GOODRICH COMPANY

Biographies and Personnel

Box C-1

Folder	1	Ainlay, T.H.
	2	Alexander, G. - Speeches
	3	Ashe, A.J.
	4	Avery, Willis F.
	5	Bearden, J.L.
	6	Bego, G.L. - speeches
	7	Billingsley, William F.
	8	Bonto, French
	9	Cain, Tom
	10	Campbell, W.H. - Speeches
	11	Carson, D.E.
	12	Chenoweth, L.H.
	13	Clollyer, John L.
	14	Collyer Letter to President Aleman of Mexico
	15	"He saw What the Germans Were Doing", by John L.Collyer
	16	Philadelphia Chamber of Commerce Honoring John L.Collyer, January 7, 1952
	17	Collyer as B.F.Goodrich President
	18	"Collyer, John Lydon", <u>Current Biography</u> , March 1947
	19	"Collyer's Vision", <u>Reader's Digest</u> , February 16, 1953
	20	Prepared for the Oil Daily

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Box C-1 (cont.)

Folder 21 What has Made America Strong

22 Synthetic Rubber - Summary of Position

23 Collyer, John

24 JLC - University of Akron, 6/13/50

25 JLC - Socialization of Rubber Industry, 8/9/51

26 JLC - Easel #13 - A Rubber Policy for the United States, 8/10/51

27 JLC - World and USA Rubber Supplies at Record High, 12/17/51

28 JLC - Olympic, 1952

29 JLC - Quality-Price Relationship of American Made and Crude Rubber, 4/30/52

30 JLC - Rubber Release, 5/12/52

31 JLC - The Rubber Outlook - Rubber Study #14, 7/10/52

32 JLC Press Release - "Collyer Warns Against World Materials Plan", 11/24/52 - New York Society of Security Analysts

33 JLC Rubber Price Release - 12/11/52

34 JLC Release on Low Cost Process Which Makes "Cold Rubber" Fifty Times Faster, 12/31/52

35 JLC - There is no reason to buy more crude rubber for the national stockpile, 1/7/53

36 JLC - John Lyon Collyer Elected Chairman of Board of Trustees, Cornell University, 4/24/53

37 JLC - Year End Statement, 1953

38 Statement by United States Manufacturing Industry Representatives at Rubber Study Group Meeting, Copenhagen, 5/15/53

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Box C-1 (cont.)

	39	JLC Decision Story, 7/9/53
	40	JLC - Collyer Estimates Rubber Consumption will set new High, 9/1/53
	41	JLC - Meetings of Business Advisory Council West Coast, 10/20/53 to 10/26/53
	42	JLC - Rubber Statement, 11/6/53
	43	John L.Collyer Release - Statement on Crude Rubber Prices, 11/12/54
Folder	44	Collyer, John L., 1939
	45	Collyer, John L., 1940
	46	Collyer, John L., 1941
	47	Collyer, John L., 1942
	48	Collyer, John L., 1943
	49	Collyer, John L., 1944
	50	Collyer, John L., 1945
	51	Collyer, John L., 1946
	52	Collyer, John L., 1947
	53	Collyer, John L., 1948
	54	Collyer, John L., 1949
	55	Collyer, John L., 1950

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Biographies and Personnel

Box C-2

Folder	1	Collyer, John L., 1951
	2	Collyer, John L., 1952
	3	Collyer, John L., 1953
	4	Collyer, John L., 1954
	5	Conner, Chester - Comments About His Years at B.F.Goodrich, August 1950
	6	Corson, Henry Clay
	7	Duke W. Thomas - Speeches
	8	Folger, Walter A.
	9	Fritz, H.E.
	10	Lamme Medal Awarded to Dr. Fritz, June 10, 1949
	11	Articles and Speeches on Koroseal by Dr.H.E.Fritz
	12	Articles and Speeches Dr.H.E.Fritz, 1926-37
	13	Material Relating to Dr. Fritz's Speech on "Transportation with Relation to Rubber". Given at the OSU Research Foundation Annual Meeting, 9/26/50
	14	Dr. Fritz's Participation with the OSU Alumni Sub-Committee, 6/20/47
	15	Fritz, Howard E.
	16	Goodrich, Charles C.
	17	Goodrich, David M.
	18	Graham, Thornton G.
	19	Greiner, Lawrence T.

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Box C-2 (cont.)

	20	Greiner, L.T.
	21	Gulick, J.E.
	22	Hager, S.R. - speech
	23	Hardy, Francis Alonzo
Folder	24	Hart, John N.
	25	Hay, Morris C.
	26	Homenover, William Elmer
	27	Herrington, Leo F.
	28	Herzogh, Frank
	29	Hoban, Joseph A.
	30	Holbrook, W.C.
	31	Hoover, J.R.
	32	Hough, Harry

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Biographies and Personnel

Box C-3

Folder	1	Hunter, J.B., Jr.
	2	Huntington, M.G.
	3	Copies of Speeches by Al Hupfer
	4	Ireland, W.E.
	5	Jansen, J.E.
	6	Jeter, Ray
	7	Jeter, R.G.
	8	Keener, J.W.
	9	United Shareholders of America Management- Shareholder Award Presented to B.F.Goodrich President Keener, April 1960
	10	Keener, J.W.
	11	"New Frontiers for Rubber", by J.W.Keener, <u>Rubber World</u> , October 1965
	12	"Future Growth Assured", by Ward Keener, <u>Automotive Industries</u> , 4/15/68
	13	<u>Christian Science Monitor</u> article on Goodrich (Keener), 1960
	14	Keener, J.W., <u>Dun's Review</u> , October 1967
	15	Keener, J.W., <u>Fortune</u> , December 1958
	16	Kelly, A.
	17	Kirn, Illa N. Biographical Article, 1935
	18	Miller, Donald C.

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Box C-3 (cont.)

19 Miller, Jay E. - Speeches

20 Miller, J.W., Jr. - Speeches

21 Miller, Lee

22 Needles, Ira G. - Speeches

Folder 23 Newman, James J.

24 Newman, James J.

25 Newman, James J.

26 Newton, E.B.

27 Nyggard, Karl O.

28 Nyggard, K.O. - Speeches

29 Oenslager, George

30 Patterson, Mary

31 Pearce, William

32 Perdriau, P.W. - Speeches

33 Raymond, Charles Beebe

34 Raymond, H.E.

35 Rehfeld, Harold W. - Citation

36 Richardson, William S.

37 "Richardson of B.F.Goodrich, "Fortune, July 1954

38 Richardson, W.S. - talks

39 "Management Resources", in Armed Forces Management, June 1955 (Richardson)

40 Robertson, S.B.

41 Ross, Patrick C., 8/4/71

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Box C-3 (cont.)

	42	Rutherford, W.O.
	43	Schoenfeld, Dr. Frank K.
	44	Schoenfeld, Dr. Frank K.
	45	Scull, W.W.
	46	Seeley, E.A.
Folder	47	Semon, Waldo L.
	48	Semon, Waldo L.
	49	Shaw, Edwin Coupland
	50	Tew, J.D.
	51	Thomas, O.P.
	52	Tibbitts, E.C.

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Biographies and Personnel

Box C-4

Folder	1	Tittle, H.W.
	2	"B.F.Goodrich, Fort Wayne Area . . . , " <u>Indiana Business and Industry, February 1960, Tomlinson</u>
	3	Tomlinson, E.F.
	4	Trumbull, Dr.H.L.
	5	Vaught, George W.
	6	Warner, H.B. - Speeches
	7	Wilson, Dr. R.H. - Speeches
	8	Work, Alanson
	9	Work, Bertran G.
	10	Newspaper Account of B.G.Work's 1914 Trip to Europe
	11	Yohe, Dr. Robert V.
	12	<u>Society of Security Analysts</u> , George W. Vaught

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B.F.GOODRICH COMPANY

Box D-1

Folder	1	Company-Union Proposals and Discussions Related Thereto (1940)
	2	Management Discussions of the 1946 Agreement
	3	Items Under Discussion in the Negotiation of the 1945 Agreement
	4	Items Under Discussion in the Negotiation of the 1945 Agreement
	5	Items Under Discussion in the Negotiation of the 1945 Agreement
	6	Items Under Discussion in the Negotiation of the 1945 Agreement
	7	Items Under Discussion in the Negotiation of the 1945 Agreement
	8	Wages-Union Local #5 - General Wage Increase, Minutes of Meetings, Wage Negotiations - Chicago, Ill. 8/7/53
	9	Wages-Union Local #5 - General Wage Increase, Minutes of Meetings, Wage Negotiations - Chicago, Ill. 8/7/53
	10	Wages-Union Local #5 - General Wage Increase, Minutes of Meetings, Wage Negotiations - Chicago, Ill. 7/16/53
	11	Wages-Union Local #5 - General Wage Increase, Minutes of Meetings, Wage Negotiations - Chicago, Ill. 6/29/53
	12	Wages-Union Local #5 - General Wage Increase, Minutes of Meetings, Wage Negotiations - (Misc. Data) - 6/29/53
	13	Wages-Union Local #5 - General Wage Increase, Minutes of Meetings, Wage Negotiations - Cincinnati, OH 8/2/54
	14	Wages-Union Local #5 - General Wage Increase, Minutes of Meetings, Wage Negotiations - Cincinnati, OH 5/25/54
	15	Wages-Union Local #5 - General Wage Increase, Minutes of Meetings, Wage Negotiations - Cincinnati, OH 7/8/54
	16	Wages-Union Local #5 - General Wage Increase, Minutes of Meetings, Wage Negotiations - (Misc. Data) - 1951
	17	Wages-Union Local #5 - General Wage Increase, Minutes of Meetings, Wage Negotiations - New York City, 7/10/51

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- 18 Wages-Union Local #5 - General Wage Scale and
Other Subjects, Amendatory Agreement, 10/21/50
- 19 Pattern Makers League of North America Agreement,
1967-69
- 20 Pattern Makers League of North America Agreement,
1965
- 21 Pattern Makers League of North America Agreement,
1963
- 22 Pattern Makers League of North America Agreement,
Wages, 1961-62
- 23 Pattern Makers League of North America Agreement,
1961
- 24 Pattern Makers League of North America Agreement,
1960
- 25 Pattern Makers League of North America Agreement,
1959
- 26 Pattern Makers League of North America Agreement,
1958

Box D-2

Folder	1	Pattern Makers League of North America, 1957
	2	Pattern Makers League of North America, 1956
	3	Pattern Makers League of North America, 1954-55
	4	Pattern Makers League of North America, 1953
	5	Pattern Makers League of North America, 1952
	6	Pattern Makers League of North America, 1939-51
	7	Pattern Makers League of North America Agreement 12/1/72
	8	Pattern Makers League of North America Jurisdictional Dispute with URW, 6/10/63
	9	Pattern Makers League of North America Apprentice Tools
	10	Pattern Makers League of North America Memorandum of Agreement, 2/21/64 - Reduction of the Working Force
	11	Pattern Makers League of North America Agreement, 1970
OUT	12	In the Matter of the Investigation of Conditions Relative to the Strike in the Rubber Industries of Akron, Ohio, 3/3/13 {outcard in place}
	13	Wage Scale, 1902
	14	Tire Companies - Labor Relations, 1972-73 News Clips
	15	Management Bulletins, Letters to Employees and BFG Stockholders, Newspaper Clippings, etc. - Strike Period, 1949
	16	Newspaper Clippings - 1949 Strike
	17	Wage List Shown by Rubber Strike, 1913
	18	"Akron Strike Bulletin", 3/18/13
	19	The Goodrich Co-Operative Plan
	20	About Goodrich
	21	Goodrich Wages and Hours Policy
	22	25 Years of the URW, 1960
	23	Goodrich Communications to Employees in the 1950's
	24	URW/Goodrich Agreement on Employee Benefit Programs, 1970
	25	B.F.Goodrich reduction in wages and hours, 1931- 32
	26	Goodrich Cooperative Retirement Plan, 1934
	27	Cooperative retirement Policies, 1935
	28	B.F.Goodrich/URW Agreement, 1941
	29	B.F.Goodrich brief for the NLRB in the

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Box D-2

- Goodrich/Foremen's Association Case
- 30 "Trouble at the door" (Salaried Employee Unions)
 - 31 "Labor Day 1940 at Goodrich Arena"
 - 32 Negotiations of Agreement
 - 33 Original Minutes of Meetings 1942
 - 34 Minutes of Meetings (1943 Negotiations)
 - 35 Minutes of Meetings (1944 Negotiations)
 - 36 Articles Changes for 1946 Agreement
 - 37 1951 URCLPWA--B.F. Goodrich Wage Negotiations
Minutes of Meetings

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PERSONNEL FILES

Series E

Included in this series are the files of the B.F. Goodrich Personnel Department. This series consists of the following three categories: (1) Subject File; (2) Organizational Chart; (3) Miscellaneous Personnel Department Material.

The Subject File (Boxes 1-3) consists of various alphabetically arranged topics. The Organizational Charts (Boxes 4-6) are arranged chronologically beginning with April 1960, and ending with 1973. The Miscellaneous Personnel Department Material (Box 7) consists of a variety of information dealing with the B.F. Goodrich Personnel Department.

- - - - -
- **SUBJECT FILE**

Description of Contents According to Folder Headings

Box E-1

"A": Correspondence to and from the organizations and people whose names begin with the letter "A". Also, information about various subjects which begin with the letter "A". Material is arranged alphabetically by name, then chronologically, 1965-71.

American Management Association -- Correspondence. Chronologically arranged, 1966-70.

American Society of Personnel Administration -- ASPA bylaws, membership rosters and correspondence. Chronologically arranged, 1965-68

"B" -- See "A" for description, 1965-71

Benefits (Employee) -- BFG Employee benefit information, and comparative figures for 1965-68. Chronologically arranged, 1964-71

Big Four -- Comparative information about the Big Four Rubber Companies (BFG, Goodyear, Firestone, Uniroyal). Deals mainly with salaries and number of employees for specific positions, but also contains several handwritten notations. Arranged Chronologically, 1966.

Box E-1

Boston - North Shore -- Survey of employment practices and conditions in the Massachusetts area. Arranged chronologically, 1965-67

"C" -- See "A" for description, 1966-72.

Special Projects "C" -- Special research projects in the area of personnel assigned to Bob Connoley. Topics include: BFG paid absence policies, BFG foreman earnings study, Goodrich-Gulf employee relations practices and policies, consumer products sales managers, incentive compensation plans, and policies on the reimbursement of moving expenses and paid vacations. Material is arranged alphabetically by subject, the chronologically.

Chicago Trip (July 24-26, 1968) -- Correspondence with participants of the Vanderbilt Conference in Chicago. Arranged chronologically, then alphabetically.

College Graduate Starting Salaries Survey -- BFG inquiries and responses from 18 companies describing their June 1967 college graduate starting salary rates for the various degrees. Alphabetically arranged by company names, 1967. This folder also contains some inter-office correspondence about starting salaries. This material is chronologically arranged, 1967-69.

College Recruiting -- BFG statistics on college recruitment for number of employees needed, number hired, compensation ranges, etc., and information about BFG college relation policies and national employment statistics. Arranged chronologically within the following three folder groupings:

- (1) 1964-66
- (2) 1967-68
- (3) 1970

Consultant Agreements -- Requests for consultant contracts, proposed compensation, job descriptions, terms of employment, and the reasons for needing a consultant. Chronologically arranged, 1967-72.

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Box E-1

Cost of Living -- Consumer price indexes, national pay level information, and newspaper clippings dealing with inflation. Arranged chronologically, 1968-70.

"D" -- See "A" for description, 1966-72

Data Processing -- Information about the Data Processing department.

(Staff Members) Department 0016 Correspondence -- Correspondence dealing with the administrative functions of the Wage and Salary Department. Arranged chronologically, 1965-73

"E" -- See "A" for description, 1965-71

Employee Relocation Costs -- Employee relocation statistics for 1968, and a summary of relocation information for 1966-68.

4/29/71 - E.R. Directors -- Itinerary and notes taken at the BFG Industrial Relations Meeting held in Avon Lake, Ohio.

Employee Stock Purchase and Savings Plan -- Information about the BFG joint contributory employee stock purchase and savings plan for salaried employees. Arranged chronologically, 1969.

Enrollment Reports -- Enrollment forecasts for wage and salary employees by division and/or employment position, intercompany correspondence, and handwritten notes and memos. Chronologically arranged within the following two folder groupings:

- (1) 1957-68
- (2) 1969-71

Executive Compensation (Trends In) -- Trends in executive compensation and benefits. Arranged chronologically, 1965-72.

Executive Compensation (Groups A & B) -- Compensation criteria for executive officers in the tire division, 1956.

"F" -- See "A" for description, 1965-71.

Federal Wage Board System -- Notes and correspondence about the Federal Wage Board System meeting in New York, July 23, 1969. Forty seven companies participated. Chronologically arranged, 1969.

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Box E-1

Firestone Tire and Rubber Company -- Correspondence with the Firestone Tire and Rubber Company. Arranged Chronologically, 1965-70.

Payment of Foreign Income Tax -- Information on the tax equalization program for U.S. expatriates in Kolenz, Germany, 1969.

"G" -- See "A" for description, 1965-71.

Goodyear Tire and Rubber Company -- Correspondence with the Goodyear Tire and Rubber Co. Arranged Chronologically, 1967-72.

Government Reports -- BFG policy on participation in government surveys wanting statistical and comparative data in the personnel area.

"H" -- See "A" for description, 1962-72.

"I" -- See "A" for description, 1965-72.

Box E-2

Instructions Regarding IBM -- Instructions for processing payroll input, 1961-62,

Integration Articles -- Clippings from newspapers dealing with racial integration. Arranged Chronologically, 1963.

IRC Current News -- Copies of Current News, published by the Industrial Relations Counselor Service. Arranged chronologically, 1965.

"J" -- See "A" for description, 1965-68.

"K" -- See "A" for description, 1965-72.

"L" -- See "A" for description, 1966-71.

Law Department -- Legislation dealing with employment (primarily overtime pay and age discrimination). Arranged Chronologically, 1969.

Law Department Correspondence -- Corporate lawyer salaries, 1968

Leased Automobile Program -- BFG policy on allowing employees to have company leased cars. Arranged chronologically, 1968-69.

Liberia Proposal -- Employee compensation and vacation guidelines for expatriates working at BFG Liberia, Inc., 1971.

"M" -- See "A" for description, 1966-71.

Management Compensation Services, Inc. (777 Project - Bob Howe) -- Information and Correspondence about Project 777, an organization formed in 1964 to survey and report executive compensations in various companies to its participants. Arranged chronologically, 1965-70.

Management Development Programs -- BFG's management development programs. Arranged chronologically, 1964-71.

Manpower Requirements -- Employment forecasts for the years 1961-64. Arranged chronologically.

Men and Management - Copies of Men and Management newsletter, published by Edward N.Hay & Associates (management consultants). Arranged sequentially by series numbers, 1966-71.

Mileage Allowances -- Information about mileage reimbursement for employees. Arranged chronologically, 1968-69.

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Box E-2

Miller, J.W., Jr. (Correspondence) -- J.W.Miller's correspondence with the Wage and Salary Administration Department. Chronologically arranged within the following two folder groupings:

- (1) 1959-67
- (2) 1968-71

Minimum Wage Law -- A copy of the 1961 minimum wage law, and information about the adjustments BFG must make to meet the minimum wage requirements. Arranged chronologically, 1961-71.

Miscellaneous -- Two folders, arranged chronologically: (1) 1966-68, (2) 1969-70

Motor Freight Corporation -- Information about salary incentive plans to be implemented at Motor Freight, a BFG acquisition. Arranged chronologically, 1965-70.

Moving Expense -- Information about employee relocation. Arranged chronologically, 1965-70.

"N" -- See "A" for description, 1965-72.

National Alliance of Businessmen (Summer Employment Program) -- Information, correspondence, and statistical reports of the summer youth program results at BFG. Arranged chronologically, 1968.

National Industrial Conference Board -- NICB correspondence. The NICB surveys existing business practices such as salary renumeration, marketing practices, etc. Arranged chronologically, 1969.

NWT -- Information dealing with Northwest Industries unsuccessful attempt of an unfriendly takeover of BFG in 1969. This material has been divided into the following two sections:
(1) BFG Press releases and letters to stockholders
(2) Newspaper and magazine clippings.
Both sections have been chronologically arranged.

Newspaper Clippings -- Newspaper and magazine articles about various aspects of BFG, the business world, etc. Several 1963 articles deal with desegregation and negroes in the job force. Arranged chronologically, 1963-72.

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Box E-2

Owens, Illinois -- Owens, Illinois correspondence dealing primarily with the Vanderbilt Conference Group. Arranged chronologically, 1965-70.

"P" -- See "A" for description, 1965-70.

Personnel Activities Reports -- Payroll statistics, salary changes, and personnel turnover for the various BFG Akron divisions. All data has been accumulated on a monthly basis and arranged chronologically, then alphabetically by division. Information has been divided into the following two folders: (1) January 1969, and (2) July-December 1969.

Personnel Correspondence -- Interoffice correspondence describing routine decisions made in the personnel department (salary increases, employee title changes, hiring, etc.). Arranged chronologically, 1966-69.

Personnel Management Information System -- Correspondence about the computerized Personnel Information Center which centralizes the personnel records of all salaried BFG employees. Arranged chronologically, 1969-71.

Box E-3

PMIS Executive Compensation Group -- Information about the Personnel Management Information System directly related to executive compensation. Arranged Chronologically, 1971-72.

Plant Protection Employees -- Correspondence and agreements with the United Protection Workers of America. Arranged chronologically, 1958-65.

Policy -- BFG policies on salary, hiring, vacation, military make-up pay, travel expenses, etc. Arranged chronologically, 1961-70.

Progress Reports -- Progress reports on work accomplished, changes, studies performed, conferences attended, etc. by the BFG Wage and Salary Administration Department. Arranged chronologically, 1959-68.

"Q"- "R" -- See "A" for description, 1966-71.

Requisitions - Controlling and Additional Help -- Correspondence about the policy for requisitions for additional help within a department. Arranged chronologically, 1963-70.

Rubber Industry Surveys -- Results of the wage survey for non-technical positions held by employees in the rubber industry. Arranged chronologically, 1962; 1966; 1968.

"S" -- See "A" for description, 1961-72.

Salary Administration -- 1964 BFG Management Compensation Study descriptions of the functions of various BFG departments and managerial positions. Arranged chronologically, then alphabetically, 1964-70.

Salary Budget Worksheet -- Compares actual salary expenses to amounts budgeted for BFG divisions, departments, promotions, bonuses, etc. 1970.

Salary Cost Control Reports -- Salary statistics of the BFG divisions for 1958 (data accumulated monthly). Arranged chronologically, 1962; 1966; 1968.

Salary Reports and Information -- Employee retirement, resignation, separation and replacement statistics for BFG divisions (data accumulated monthly and arranged chronologically, 1951-71); a half of 1968; and an internal audit

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Box E-3

report of the corporate salary/payroll department, 1971.

(Tire Company) Sales Incentives -- Information about BFG's sales incentive policy for brand replacement sales. Also, tables describing the profit goal for salesmen, and their compensation based on their profit for the year. Arranged chronologically, April 1 - Dec 31, 1971.

Sales Turnover -- Correspondence describing the turnover rate in the BFG divisions, and information about the factors affecting this rate (some data from 1967-69). Arranged chronologically, 1969.

Savings Plans - Other Companies -- Information about the employee stock-option plans of other companies, and the major considerations to be faced by BFG if such a plan is implemented. Arranged chronologically, 1962-70.

Sengpiel, G.H. -- G.H. Sengpiel correspondence, and the Wage and Salary Administration Department's dealing with Corporate policies, etc. Arranged chronologically, 1962-72.

Starting Salaries -- Starting salary structures at BFG. Arranged chronologically, 1969-71.

Study and analysis of EDP applications for Personnel Use -- Booklet dated January 1 1967.

Stock Purchase and Savings Plan Minutes -- Information concerning BFG's stock purchase and savings plans (prospectus, quarterly reports, employee booklets, and correspondence). Arranged chronologically, 1969-71.

"T" -- See "A" for description, 1965-72.

Technical Men's salaries -- BFG's policy on technical salaries and statistics concerning salary distribution. Arranged chronologically, 1962-68.

Technical Surveys (Akron, Brecksville) -- Charts and graphs comparing BFG technical salaries to the ranges established in different salary surveys. Arranged chronologically, 1966-68.

"U" -- See "A" for description, 1964-71.

Box E-3

Unions - Patternmakers and Office -- Correspondence about negotiations between Patternmakers League of North America and BFG. Arranged chronologically, 1959-70.

U.S.Department of Labor (Bureau of Labor Statistics) -- Information about the Department of Labor Salary Survey and compliance with the Fair Labor Standards Act. Arranged chronologically, 1966-70.

"V" -- See "A" for description, 1965-68.

Vacation Deferment Reports -- Contains amount (money and time) of current year's vacation deferred by BFG employees to later years, and information about the computer processing involved. Arranged chronologically, 1965-71.

Vocation Guidance -- Information about the Akron Kiwanis Club's Vocational Guidance Program, 1954.

"W" -- See "A" for description, 1965-72.

Warner, H.B. -- H.B.Warner correspondence. Arranged chronologically, 1964-68.

Wage Administration Correspondence -- Correspondence dealing with prevalent wage-price structures, and annual reviews of the Wage and Salary administration Department's activities. Arranged chronologically, 1962-70.

(P.H.)Weber and Associates Inc. -- BFG salaries compared to the salary statistics for EDP personnel gathered by the Weber survey in 1964.

"X" - "Y" - "Z" -- See "A" for description, 1965-70.

B.F.GOODRICH COMPANY

Personnel Department

Box E-1

Folder	1	"A" Folder 1
	2	"A" Folder 2
	3	American Management Association, 1967
	4	American Society of Personnel Administration
	5	"B"
	6	Benefits (Employee)
	7	Boston - North Shore
	8	Budget
	9	Big Four and Other Rubber Companies
	10	"C"
	11	Special Projects "C" (Connally, Bob)
	12	July 24,25,26, 1968 - Chicago Trip
	13	College Graduating Starting Salaries Survey, 1967
	14	College Recruiting (WRB Desk), 1964-66
	15	College Recruiting, 1967-68
	16	College Recruiting, 1970
	17	Consultant Agreements
	18	Cost of Living - Consumer Price Index
	19	"D"
	20	Data Processing
	21	Staff Members, Dept. 0016 - Correspondence

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Box E-1

	22	"E"
	23	E.R. Directors, 4/29/71
Folder	24	Employee Relocation Costs
	25	Employee Stock Purchase and Savings Plan
	26	Enrollment Reports (Folder 1)
	27	Enrollment Reports (Folder 2)
	28	Executive Compensation - Groups A & B, 1956
	29	Executive Compensation (Trends In)
	30	"F"
	31	Federal Wage Board System
	32	Firestone Tire and Rubber Company
	33	Payment of Foreign Income Tax
	34	"G"
	35	Goodyear Tire and Rubber Company
	36	Government Reports
	37	"H"
	38	"I"

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Personnel Department

Box E-2

Folder	1	Instructions regarding IBM
	2	Integration Articles
	3	IRC Current News
	4	"J"
	5	"K"
	6	"L"
	7	Law Department
	8	Law Department Correspondence, 1968
	9	Leased Auto Program
	10	Liberia Proposal, 1971
	11	"M"
	12	Management Compensation Services, Inc. (777 Project). Bob Howe
	13	Management Development Program
	14	Manpower Requirements
	15	Men and Management
	16	Mileage Allowances
	17	Miller, J.W., Jr.
	18	Miller, J.W. (Correspondence, Folder 2)
	19	Minimum Wage Law
	20	Miscellaneous, 1969-70

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Box E-2

	21	Miscellaneous, 1966-68
	22	Motor Freight Corporation
	23	Moving Expense
Folder	24	"N"
	25	The National Alliance of Businessmen - Summer Employment Program
	26	National Industrial Conference Board, 1961-66
	27	N.W.I (Northwest Industries)
	28	Newspaper Clippings
	29	Notes and Quotes
	30	"O"
	31	Orientation Programs
	32	Organization Charts - Instructions, 1959-66
	33	Organization Resources Counselors
	34	Overtime Payments
	35	Owens-Illinois (Vanderbilt Member)
	36	"P"
	37	Payment Voucher
	38	Personnel Activities Report - Akron
	39	Personnel Correspondence (All BFG Departments)
	40	Personnel Management Information System

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Personnel Department

Box E-3

Folder	1	P.M.I.S. (Personnel Management Information System) - Executive Compensation Group
	2	Plant Protection Employees
	3	Policy
	4	Progress Reports, 1959-67
	5	"Q" - "R"
	6	Requisitions - Controlling Additional Help
	7	Rubber Industry Survey
	8	"S"
	9	Salary Administration
	10	Salary Budget, 1970 - Worksheet
	11	Salary Cost Control Reports
	12	Salary Reports and Information
	13	Sales Incentives (for Tire Companies)
	14	Sales Turnover
	15	Savings Plans - Other Companies
	16	Sengpiel, G.H.
	17	Starting Salaries
	18	Stock Purchase and Savings Plan Minutes
	19	Study and Analysis of EDP Applications for Personnel Use
	20	"I"

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Box E-3

	21	Technical Men's Salaries
	22	Technical Surveys
Folder	23	Unions - Patternmakers and Office
	24	"U"
	25	U.S. Department of Labor, Bureau of Labor Statistics
	26	"V"
	27	Vacation Deferment Reports
	28	Vocational Guidance
	29	Warner, H.B.
	30	"W"
	31	Wage Administration Correspondence
	32	P.H.Weber and Associates, Inc. - 7th Annual Survey of Data Processing Salaries
	33	"X" - "Y" - "Z"

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Personnel Department

Box E-4

Folder	1	Organization Charts, 4/1/60
	2	Organization Charts, 10/1/60
	3	Organization Charts, 4/1/61
	4	Organization Charts, 10/1/61
	5	Organization Charts, 4/1/62
	6	Organization Charts, - Akron and Outside Plants, 10/1/62
	7	Organization Charts, - Akron and Outside Plants, 4/1/63

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Personnel Department

Box E-5

Folder	1	Organizational Charts - Akron and Outside Plants, 10/1/63
	2	Organizational Charts - Akron and Outside Plants, 4/64
	3	Organizational Charts - Akron and Outside Plants, 10/64
	4	Organizational Charts - Akron and Outside Plants, 4/65
	5	Organizational Charts - Industrial Products, Tire, and Corporate, 10/65
	6	Organizational Charts - Akron and Outside Plants, 4/66

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Box E-6

Folder	1	Organizational Charts - Akron and Outside Plants, 10/66
	2	Organizational Charts - Aerospace, IPC, Tire, Corporate, and Outside Plants, 4/67
	3	Organizational Charts, 10/1/67
	4	Organizational Charts, 10/1/67
	5	Organizational Charts, 10/1/67
	6	Organizational Charts - Aerospace, IPC, Tire, Corporate, and Outside Plants, 4/68
	7	Organizational Charts, 10/1/68
	8	Organizational Charts, 1971-72
	9	Organizational Charts, 1973

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Personnel Department

Box E-7

Folder	1	Speaking Your Mind
	2	Safety Contest
	3	Safety Manual
	4	B.F.Goodrich - Service Annuities
	5	Industrial Rally Song Sheet
	6	Salary Paychecks - Akron, 1961
	7	B.F.Goodrich Sports
	8	Spring Frolic, 1929
	9	Your Guide to B.F.Goodrich
	10	Goodrich 10th Annual Play Day, 8/9/37
	11	Friendly Tips to Factory Employees of B.F.Goodrich
	12	Suggestion Award Winners
	13	One Week for America
	14	Affirmative Action Program
	15	Keep it Clean
	16	Looking to the Future
	17	You've Got something There
	18	You are the Man for the Job
	19	Workman's Compensation - Letters from Goodrich Stores in Michigan
	20	May We Make a Suggestion

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Box E-7 (cont.)

- 21 Are you Over-Looking
- 22 The Word, How to Make it Work for You
- Folder 23 Your guide to B.F.Goodrich
- 24 The Tattle Tale Rat
- 25 Twenty Year Club
- 26 Voluntary Payroll Deduction Plan - U.S. Defense Savings Bonds, 1941
- 27 B.F.Goodrich Employees Proudly Present Silvertown Show Time
- 28 This is B.F.Goodrich
- 29 Apprentice Training Program
- 30 Things to know about B.F.Goodrich
- 31 Your Guide to B.F.Goodrich
- 32 What would you do if the factory were bombed?
- 33 Tomorrow Unlimited . . . The Story of Your Career Opportunities with B.F.Goodrich
- 34 Looking to the Future
- 35 Your Future with B.F.Goodrich
- 36 You and Success
- 37 B.F.Goodrich Presents a Special Record on Career Opportunities for College Graduates

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B.F.GOODRICH COMPANY
Legal Records and Correspondence
Box F-1

- Folder 1 1 "Invention Records", Harold S.Meyer, Industrial and Engineering Chemistry, November, 1951.
- 2 2 Composite of Certificate of Incorporation as Amended. The B.F.Goodrich Company, October 1, 1951.
- 3 3 Discussions of Company Information with Security Analysts and other "Outsiders", September 7, 1967.
- 4 4 Supplemental Mortgage of After-Acquired Property. Indenture between B.F.Goodrich and Bankers Trust Company, May 6, 1932.
- 5 5 Agreement on serial notes between B.F.Goodrich and Goldman, Sachs and Co., October 24, 1917. 6pp.
- 6 6 B.F.Goodrich and Bankers Trust Company Agreement on Trust Indenture. January 15, 1926. 32 pp.
- 7 7 B.F.Goodrich and Bankers Trust Company Agreement on Trust Indenture, April 1, 1920. 55 pp.
- 8 8 Basis of purchase of the B.F.Goodrich Company of Ohio by the B.F.Goodrich Company (A New York Corporation), December 1925.
- 9 9 United States Patent granted to Howard E.Fritz. Patent granted for an alleged new and useful improvement in cushioning anchorage devices. December 16, 1930.
- 10 10 Application for registration to practice professional engineering for Howard E.Fritz, August 13, 1953.
- 11 11 List of U.S. Patents and issuance dates credited to Mr. C.W.LeGuillon. June 1, 1967. 2pp.
- 12 12 Patent issued for rubber treating process to Bertram G.Work, February 8, 1898.

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Box F-1 (cont.)

- 13 Various early B.F.Goodrich patents and documents.
- 14 Legal stature of Reid New Zealand Rubber Mills Ltd. December 1061
- 15 Certificate of dissolution by unanimous consent of all stockholders of the Philadelphia Rubber Works Company, February 1932.
- 16 Grant of Right-of-Way, Philadelphia Rubber, Jul '27
- Folder 17 Recognition of deeds of the Philadelphia Rubber Company, May, 1920.
- 18 Water rights of the Philadelphia Rubber Co., July, 1928
- 19 United States Patent to B.F. Goodrich for belting improvement, January 9, 1883.
- 20 Sale of Somerville's Sons Rubber Company Limited to Philadelphia Rubber Works Co., June, 1928.
- 21 Transfer of Stocks and property of Philadelphia Rubber Co. to B.F.Goodrich, 1932.
- 22 Memorandum of agreement between J.C.Frank and B.F.Goodrich Co. for use of Frank's Invention-"Superba Erasers." September, 1953.
- 23 Brief description of American Anode Inc., 1926-38.
- 24 Brief description of the Philadelphia Rubber Works Company, 1888-1932.
- 25 Brief description of several B.F. subsidiaries.
- 26 Record of the acts, doings, accounts and proceedings of the incorporators, subscribers, stockholders' meetings, directors' meetings, their successors and assigns of the B.F.Goodrich Rubber Co. December, 1910. 55 pp.

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Box F-1

- Folder 27 Agreement of foundation of (The Goodrich Rubber Co Ltd) Aktieselskab in Copenhagen, Denmark, Apr9, '29
- 28 Handwritten data pertaining to the Diamond Rubber Co., 1906-10.
- 29 Recognition of forty year business relationship between B.F.G and The Yokohama Rubber Co., Mar1, '57
- 30 Correspondence between B.F.Goodrich and Philadelphia Rubber Co., 1915.
- 31 W.T. Easley reports on "Plantation Rubber in the East", 1913.
- 32 Dr. B.F.Goodrich quote from last remarks to associates, July 11, 1880.
- 33 Last conference between Dr. B.F.Goodrich, Mr.Corson, Mr.Mason and Mr.Perkins, Jul 11, 1988.
- 34 Correspondence letters from B.F.Goodrich to C.E.Bishop of Jamestown, New York. May 11, ND
- 35 Personal letter and notes from B.F.Goodrich, July 22, 1886
- 36 Address by David N.Hines after receiving honorary plaque by the BFG Co. The plaque represented the contribution by Mr. Hines to highway safety. (ND)
- 37 Letter by John H.Glenn to H.B.Warner, President of the B.F.Goodrich Co., Sept, 29, 1969.
- 38 Seiberling F.A.
- 39 Letter and report by Cyrus Raymond to E.C.Shaw, Vice President of the BFG Co. Information pertaining to Mr.Raymond receiving negative accusations concerning his managerial abilities.
- 40 Letter by George Wine, former B.F.G employee, serving military duty in Europe. Jul 6, 1944.

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- 41 B.G.Works' letter concerning his trip to Europe, June 1889.
- 42 Statement by John P. Morris on the founding of BFG and dispute over ownership of \$5000, June 17, 1896.
- 43 Speeches made at the "National Forecast Council Meeting" in Columbus, Ohio. February 2, 1944.
- 44 Statement of the BFG Co. to the Senate Small Business Committee regarding the "Rubber Tires Bell". May 13, 1943.
- 45 Letter to the BFG and Tew Co. from the Bradley Mfg. Co. The contents of the letter are concerned with Goodrich overcharging Bradley Mfg. Apr 13, 1874
- 46 Exchange of letters by John L.Collyer, Chairman of the Board of BFG and His Excellency William U.S.Tubman, President of the Republic of Liberia, July 15, 1954.
- Folder 47 Letter and purchase Order by B.F.Goodrich to Taplin, Rice and Co., December 16, 1898.
- 48 Check signed by B.F.Goodrich to Chipman, Barnes and Perkins, Aug 27, 1875.
- 49 Blackmail letter to B.F.Goodrich, October 1908.
- 50 Sayre vs B.F.Goodrich

B.F.GOODRICH COMPANY

Public Relations

Box GA-1

Folder	1	Results of the sixteenth Annual Amateur Show, 4/14/50
	2	Archives
	3	Archivist's Reference Question
	4	B.F.Goodrich Archives Correspondence
	5	BFG Archives Librarian Jem File
	6	Archives
	7	Library Bulletins
	8	Letters for requests
	9	Correspondence of Archives
	10	Flowcharts
	11	Tubeless Tire Spikeboard demonstration, P.R.Planning
out	12	Textile Material used by BFG {outcard in place}
out	13	You're safe with Goodrich {outcard in place}
	14	Refreshments on the job in Rubber, 1953
out	15	Public Relations Correspondence {outcard in place}
	16	Thomas W.Milton
	17	Charles L.Wilson, USAF
	18	Talks - Suggested for field men - varied
	19	Louisville and Nashville R.R. Co.

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Box GA-1

20 BFG Liberia, 1954

21 Hopalong Cassidy receiving BFG check, 1950

22 Goodrich Service by Private Wire, 1930(?)

23 It pays to be a Good Neighbor

Folder 24 Advertising Department

25 Public Relations, 1967

26 H.W.Maxon Correspondence

27 Hot Water Bottles

28 Maurice Herzog, 4/10/53

29 BFG Dividend Correspondence

30 Quarterly Sales and Income News Release Drafts

31 Annual Report to Stockholders

32 St. Lawrence Seaway Air Hose

33 Ohio Billion Dollar Club, 1964

34 1941 Publicity by Public Relations

35 Collyer Easel Talk, 1941

36 Silvertown Tire Publicity, 1945

37 Progress Reports, 1966 (?)

38 Facts about Goodrich

39 Best in the Long Run, 1912

40 Directory of Products, Offices and Retail Stores

41 Ameripol Presentation Portfolio

42 A Century of Progress, 1933

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43 B.F.Goodrich is growing
44: The City of Opportunity, 1920
45 Tuscaloosa's New Industry
Box GA-1
46 Tommy gets the Keys
Folder out 47 Safety Slants for Tire Service **{outcard in place}**
48 We are Buckeyes, Who are You?
49 The Solunar Tables
50 A Trip through Tubber Land, 1926
out 51 A Handbook of the Goodrich Factory **{outcard in place}**
52 The Super Service Data Book, 1943
53 B.F.Goodrich Travel Log
54 What's That?
55 Johnson Makes the Team
56 Tommy meets the Test
57 Tommy Looks at Farming
58 Tommy Looks at Space
59 Will America Have to Jack-Up its 29,000,000 automobiles?
60 Detect and Collect
61 A memory book of motor yesterdays
62 Mud-Snow Tires, 1950
63 Rubber goes to School
64 What your government expects of you and Your

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Box GA-1

Tires

- 65 Special contributions of B F Goodrich
- 66 "Early bird list for New Radios, bicycles, small electronic appliances and tires (when rationing ends)", published by B.F. Goodrich
- 67 Liberty Rubber Made with Ameripol

GA-1 Modified 7/10/97/gvh

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B.F.GOODRICH COMPANY

Public Relations

Box GA-2

Folder	1	Invention and Development Contributions (4)
	2	B.F. Goodrich Car, 1946
	3	The Space Age Capabilities of the B.F,Goodrich Co.
	4	A Short story of the BFG Rubber Co. 1930 (?)
	5	A message to Goodrich Stockholders, 1937
	6	Historic highlights of the Goodyear Tire and Rubber Company, 1898-1962
	7	The Goodrich Policy of Industrial and Public Responsibility, 1936
	8	Goodrich Invites You, 1931(?)
	9	Historic Flights of Goodrich Silvertown, 1939(?)
	10	B.F.Goodrich is growing in Ohio, 1951
	11	Our "Home-Town" is Where you are
	12	80 Years of Famous Firsts (2)
	13	Rubber for Victory (2)
	14	How Research keeps BFG first in Rubber in the Air
	15	Goodrich Service
	16	Your World
	17	Crisis in Rubber (2)
	18	Rubber for Victory (2)
	19	BFG, A story of Modern Industrial Progress

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Box GA-2 (cont.)

20 BFG in Action

21 Commemorating 20 Years of Progress

Folder 22 Escorted Tour of BFG (2)

23 BFG World Wide Service

24 Missile and Rocket Progress

25 BFG Action Makes News, 9/50

26 Equal Opportunity Employment

27 The Golden Years of Goodrich, 1870-1920 (2)

28 Facts about Goodrich, 1938(?)

29 How to Talk in Indian Sign Language, by Long
Lance, 1930

30 BFG Products, 1870-1941

31 Goodrich spans History of Automobile Tires

32 A Sound Business Suggestion

33 "Keep 'em Rolling"

34 Miami's New Industry

35 The Rubber Industry and the War

36 The BFG Company (General Promotion)

37 Eversharp Injector Razor Contest

38 BFG: A Story of Modern Industrial Progress

39 Facts about B.F.Goodrich - Tire Manufacturer

40 BFG Men and Women Produce for Defense

41 BFG Men and Women in Community Affairs

42 An Investment that makes all other Investments

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Box GA-2 (cont.)

worthwhile

43 "Your Baby and You" by Nurse Margaret Kissack

44 1940 Ameripol Advertising and Information

45 Goodrich/ATA Ad Campaign

Folder 46 "From Plantations to Highways", 1938 Wall Chart Giveaway

47 "First in Patents"

48 Souvenir of the First Television Broadcast, 9/7/43

49 Brass Tacks

50 World Fair Price List

51 Safe Driver League

52 Ross Federal Research Corp Report, 7/27/39

53 Jay E. Miller Hawaiian Adventure, 1965

54 Colored Sidewall Passenger Car Tires Correspondence

55 Goodrich and National Defense Rubber Conservation Plan (2 Folders)

56 Industrial Cooperative Gardening, 1933

57 Lynch, Jimmie

58 Soap Box Derby

59 New York's World's Fair

60 New York's World's Fair

61 Chicago Museum Pictures and Clippings

62 Goodrich T.V.Shows

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Box GA-2

63 "Meaning of the News"
64 Goodrich Radio Program
65 Radio Program
66 Flag
67 Budget Booster Prize Award Campaign
68 Silvertown Safety League
69 Safe Drive League
Folder 70 Mile-A-Minute Murphy, 1898
71 B.F.Goodrich \$50,000 sweepstakes, 1955
72 Celebrity Time
73 Detect and Collect TV Show
74 Bicycle Safety Patrol
75 Marketing Research Report - Waterproof Footwear
76 Cuyahoga Valley Beltroad for a Greater Cleveland,
1950
77 Rubber Printing Plates
78 Public Relations Speeches for Management
79 Hot Water Bottle
80 Rubber Gloves
81 The Lowly Hose, by C.O.Delong, 1957
82 Hose
83 Golf Ball
84 Product Photos, 1960's

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- 85 Contaminated Gloves
- 86 Food and Drug Administration (Gloves)
- 87 Rubber Glove History

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Public Relations

Box GA-3

Folder	1	Belts - Zipper Conveyor
	2	Westinghouse - Transit Expressway Road Expansion Joint
	3	Vibrofold Material Stories and Pictures in CS 7290
	4	Daravan, BFG's New Synthetic Fiber
	5	Belting Nycord
	6	Rubber Lining - Linerite
	7	Rubber Suspension Systems for Vehicles
	8	"An Advanced Bus Suspension Design", 1954
	9	"Rubber and its Application to Suspension"
	10	<u>Rubber Suspensions</u> , by A.S.Kratz, 5/1/39
	11	"An independent 4 Wheel Suspension Using Rubber Torsion Springs"
	12	Torsilastic Rubber Spring - 1939
	13	Torsilastic Rubber Spring - Twin Coach Entry in Indianapolis Race
	14	Torsilastic Springs - Correspondence
	15	Torsilastic Spring
	16	Dental Helmet
	17	Anode Process
	18	New Rubber Products, 1936 (?)
	19	New Rubber Products, 1936-39

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Box GA-3 (cont.)

	20	Goodrich Air Cell Cushions, 1939
	21	Track Vehicles
Folder	22	Goodrich E.T. Brakes
	23	Nucraft Upholstering Material
	24	Duramin Presentation - Advertising Department
	25	Duramin
	26	Track Vehicles
	27	De-Icer P.R. Articles
	28	De-Icer Correspondence
	29	"King Ice Slips in his Control over Skyways"
	30	Rubber Wing Shoes, 3/23/31
	31	Colley's Test Flight Report with NAT Ship Equipped with De-Icer, 12/20/30
	32	First De-Icer Airplane
	33	Bullet Proof Sealing Tube and Rubber Track Story, 1940 and 1941
	34	"How Airplanes Conquer Ice"
	35	Scrapbook
	36	"Detect and Collect" TV Show Scripts, 1946 (2 Volumes)

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Public Relations

Box GA-4

Folder	1	Goodrich Auto Map of Europe, c.1913
	2	Goodrich Diagrammatic Road Map of Michigan, c.1917
	3	Goodrich Diagrammatic Road Map of New York, c.1916
	4	Goodrich Diagrammatic Road Map of Ohio, c.1916
	5	Goodrich Main Routes to Indianapolis (Packet), N.D.
	6	Goodrich Mileage Map of Texas, Southern Oklahoma and Eastern New Mexico, c.1915
	7	Goodrich Road Map of Arizona, Colorado, New Mexico and Utah, c.1918
	8	Goodrich Road Map of Missouri, c.1918
	9	Goodrich Road Map of New England (Northern), c.1919
	10	Goodrich Road Map of New England (Southern), c.1920
	11	Goodrich Road Map of New Jersey, c.1919
	12	Goodrich Road Map of New York, c.1918
	13	Goodrich Road Map of New York, c.1919
	14	Goodrich Road Map of Northeast Ohio, c.1917
	15	Goodrich Road Map of Wisconsin, c.1919
	16	Goodrich Road Mark Sheets (Packet), N.D.
	17	Goodrich Route Book, Card with Detachable Post Card (Packet), 1913

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Box GA-4 (cont.)

- 18 Goodrich Route Book, Albany to Buffalo-Buffalo to Albany, c. 1915
- 19 Goodrich Route Book, Cleveland to Buffalo-Buffalo to Cleveland, N.D.
- 20 Goodrich Route Book, Cleveland to Erie-Erie to Buffalo, N.D.
- 21 Goodrich Route Book, Buffalo to Rochester (Packet), N.D.
- Folder 22 Goodrich Route Book, St. Louis to Kansas City-Kansas City to St. Louis, c.1913
- 23 Goodrich Route Book, Central California, c.1915
- 24 Goodrich Route Book, Central California, N.D.
- 25 Goodrich Route Book, Northern California, c.1915
- 26 Goodrich Route Book, Southern California, c.1915
- 27 Goodrich Route Book, Canadian Tours, c.1913
- 28 Goodrich Route Book, Ohio, c.1916
- 29 Goodrich Route Book, Ohio and Indiana, N.D.
- 30 Goodrich Route Book, Ohio and Indiana, c.1913
- 31 Goodrich Route Book, New Jersey, c.1915-16
- 32 Goodrich Route Book, Pennsylvania (East), Delaware and Maryland, c.1915-16
- 33 Goodrich Route Book, Southern U.S. (Packet), c.1913
- 34 Goodrich Route Book, Texas, c.1914
- 35 Goodrich State Highway Map, Wisconsin, c.1916
- 36 Goodrich Tour Book (Packet), St. Louis to Kansas City, c.1917

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- 37 Goodrich Tour Book, Ohio, c.1918
- 38 Goodrich Tour Book, Pennsylvania (East), Delaware and Maryland, c.1918
- 39 Goodrich Tour Book, Pennsylvania (West), c.1918
- 40 Goodrich Tour Book, Southern California, c.1918
- 41 Goodrich Tour Card, Cleveland to Cedar Point, c.1915
- 42 Goodrich Tour Book #718, Indianapolis, Indiana to Louisville, Kentucky, c.1918
- Folder 43 Goodrich Tour Book, Minneapolis to Excelsior, c.1915
- 44 Goodrich Tour Book, Philadelphia to Baltimore and Washington, D.C. (Packet), c.1913
- 45 Goodrich Tour Book, San Rafael to Santa Rosa, California, c.1915
- 46 Goodrich Tour Book, Shakopee to Minneapolis, c.1915
- 47 Goodrich Tour Book, Sumas to Sedro-Wooley, Washington, c.1915
- 48 BFG Touring Bureau, Chicago to Twin Cities, 1912; Toronto to Buffalo, 1912; Toronto to Ottawa, 1912
- 49 Rand McNally Junior Auto Trails Map, State of New York, N.D.
- 50 Guide to the War Regions of France and Belgium, N.D.
- 51 The Story of the Goodrich Road Marker
- 52 Goodrich - Empty Packets
- 53 BFG Road Maps, 1925

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Box GA-4 (cont.)

	54	Goodrich Map of the United States
	55	Correspondence to Touring Bureau
	56	BFG Silver Fleet
	57	Correspondence - Road Marker
	58	Glidden Tour
	59	Glidden Tour, 1919
	60	Glidden Tour
	61	Goodrich Touring Bureau
	62	Goodrich Road Map of Summit County, 1919
	63	BFG Touring Service - Articles in Merchandiser
Folder	64	"Goodrich Touring Bureau: Trail Blazer of American Motoring", <u>Cleveland Press</u> , 6/4/57
	65	BFG Touring Bureau - Guidepost
	66	BFG Road Map, Ohio, 1920

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Public Relations

Box GB-1

Folder	1	Goodrich P.R.Releases, 1935
	2	Goodrich P.R.Releases, 1936
	3	Goodrich P.R.Releases, 1937
	4	Goodrich P.R.Releases, 1938
	5	Goodrich P.R.Releases, 1939
	6	Goodrich P.R.Releases, 1940
	7	Goodrich P.R.Releases, 1941
	8	Goodrich P.R.Releases, 1942
	9	Goodrich P.R.Releases, 1943
	10	Goodrich P.R.Releases, 1944
	11	Goodrich P.R.Releases, 1945
	12	Goodrich P.R.Releases, 1946
	13	Goodrich P.R.Releases, 1947
	14	Goodrich P.R.Releases, 1948
	15	Goodrich P.R.Releases, 1949
	16	Goodrich P.R.Releases, 1951
	17	Goodrich P.R.Releases, 1952
	18	Goodrich P.R.Releases, 1952
	19	Goodrich P.R.Releases, 1953
	20	Goodrich-Gulf P.R.Releases, 1954
	21	Goodrich P.R.Releases, 1954

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22 Goodrich P.R.Releases, 1955

23 Goodrich P.R.Releases, 1955

Folder 24 Goodrich P.R.Releases, 1956

25 Goodrich P.R.Releases, 1957

26 News Releases - Goodrich-Gulf Chemical, 1957

27 News Releases - Watertown, 1957

28 News Releases - Cleveland Chemical, 1957

29 News Releases - Akron, 1957

30 News Releases - Canada, 1957

31 News Releases - Akron, 1958 (Nov./Dec.)

32 News Releases - Akron, 1958 (Sep./Oct.)

33 News Releases - Akron, 1958 (Jul./Aug.)

34 News Releases - Akron, 1958 (May/June)

35 News Releases - Akron, 1958 (Mar./Apr.)

36 News Releases - Akron, 1958 (Jan./Feb.)

37 News Releases - Canada, 1958

38 News Releases - Cleveland Chemical, 1958

39 News Releases-Goodrich-Gulf Chemical, Cleveland,
1958

40 News Releases - Watertown, 1958

41 Goodrich-Gulf P.R.Releases, 1958

42 News Releases - Akron, 1959 (Jan/Feb)

43 News Releases - Akron, 1959 (Mar/Apr)

44 News Releases - Akron, 1959 (May/June)

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- 45 News Releases - Akron, 1959 (Jul/Aug)
- 46 News Releases - Akron, 1959 (Sep/Oct)
- 47 News Releases - Akron, 1959 (Nov/Dec)
- 48 News Releases - Canada, 1959
- 49 News Releases - Cleveland Chemical, 1959

B.F.GOODRICH COMPANY

Public Relations

Box GB-2

Folder	1	News Releases - Goodrich-Gulf, 1959
	2	News Releases - Watertown, 1959
	3	Goodrich-Gulf P.R.Releases, 1959
	4	News Releases - Akron, 1960 (Jan/Feb)
	5	News Releases - Akron, 1960 (Mar/Apr)
	6	News Releases - Akron, 1960 (May/June)
	7	News Releases - Akron, 1960 (Jul/Aug)
	8	News Releases - Akron, 1960 (Sep/Oct)
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	33	Press Releases - BFG Chemical Company, 1969
	34	Press Releases - BFG, 1970
	35	News Releases - BFG Chemical Company
	36	Bulletin for Management, 1971
	37	Press Releases - BFG, 1971
	38	Press Releases - BFG Chemical Company, 1971
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	44	Press Releases - BFG Chemical Company, 1973

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Research and Development

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- Boxes
- 1 Research Notes and Lab Books of George Oenslager (early 1900's)
 - 2 (1) Additional Lab Notes, Correspondence of George Oenslager
(2) Report of Work Done in Labs 1919
(3) Lab Notes of J. Young, (1912-14), F.H.Martin (1915)
 - 3 Lab Notes: 1919-20
A.Mirkin 1919
Teeple 1919-20
Winkleman 1922-24
Winkleman and Grey 1921
 - 4 Lab Notes of:
H. Fisher 1919-23
H.Trumbull 1919-21
F.Shoenfeld 1929-32
Early Correspondence of the R&D Lab 1915-37
 - 5 Growth and History of BFG in relationship to progress in Research and Development
 - 6 Research and Development Center, Brecksville, Ohio
 - 7 Research Objective Reports 1944-8, 50
 - 8 (1) Annual Report of Work carried on in the Research Labs of BFG Co. during 1918
(2) Report on Accelerators experimented with during the past 13 years 11/5/19
(3) Early Chemical and Research Lab reports 1927-30; 1932-34
 - 9 (1) Research Costs
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(3) Research Costs and Contributions 1943-52
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 - 10 (1) Research authorizations, costs and project

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- descriptions, 1953-8
- (2) Goodrich-Gulf Chemical Co. Research Costs, budgets and programs 1959-67

- 11 (1) Research Reports and conferences
- (2) Research conferences minutes 1942
- (3) Research and Development policy council minutes 1958-63
- (4) Annual Review June 1955
- (5) Research projects - presentation of results 1956
- (6) F.K.Schoenfeld's report on R&D 1959

- 12 Annual Research Presentations 1956-65, 67

- 13 (1) Specific Research Project Information
- (2) Schade - Anode Process (Undated)
- (3) Hycar - 1940-5
- (4) Koroseal 1930-46
- (5) Vulkollan 1953
- (6) Garvey - sunlight resistance of hycar compounds 1954
- (7) Germany trip - 1945
- (8) Liberty Rubber - 1940
- (9) Radioactive Tire Tread Wear Test 12/28/50
- (10) Golf Balls 1954-61
- (11) Rotomill - 1955-61

- 14 (1) Specific research project information
- (2) Hydrophilic materials review
- (3) Oxyhydrochlorinization 1965
- (4) 1130 Computing System Proposal 1966

- 15 (1) Miscellaneous
- (2) W.L. Semon - American Chemical Society Award 1957
- (3) Wohlegemuth Case 1962-3
- (4) Speeches
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Folder	1	Allen, R.P.
	2	Ardis, A.E.
	3	Asbeck, J.J.
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	5	Bartlett, Paul, D. and Gunther, P.
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7 Jones, Webster N.
8 Juve, A.E.
9 Keltner, L.R.
10 Kenney, R.P
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12 Korney, A.F.
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	73	Spillane, John H., M.D.
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	94	Veith, A.G.
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	96	Wagner, Frank A.
	97	Wansky, S.L.
	98	Ward, D.W.
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	100	Weiner, Shah, Kanig and Felmeister
	101	Wherley, F.J.
	102	Whitfield, F.C. and Ritland
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	110	Yanko, John A.
	111	Yanosko, A.M.
	112	Yarnell, Tom
	113	Zwicker, M.G.

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Series J

This is a listing of the types of materials contained in each of the boxes contained in the series J inventory.

Box JA (1 Box)	--	Rubber Production
Box JB (1 Box)	--	Synthetic Rubber
Box JC (1 Box)	--	Tires
Box JD (2 Boxes)	--	Tubeless Tires
Box JE (1 Box)	--	Space Suit
Box JF (1 Box)	--	Koroseal
Box JG (1 Box)	--	Automobiles

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Rubber Production

Box JA-1

Folder	1	How the U.S. is promoting the production of Rubber in the Americas, 1942
	2	"Odd Jobs for Rubber", 10/8/41
	3	<u>The Story of Rubber</u> , 1953
	4	Rubber in Industry
	5	"Rubber. . .," <u>Tire Review</u> , 9/37
	6	Census of Manufacturers: 1935 Rubber Products
	7	Memorandum on the 100th Anniversary of Rubber
	8	New Rubber Products
	9	<u>Rubber</u> , by H.L.Trumbell, 2/15/34
	10	<u>Rubber</u> , By H.L.Trumbell, 1950
	11	<u>Rubber</u> , 1/3/45
	12	Rubber after the War
	13	Article for Encyclopeda on Rubber, 10/20/60
	14	Article for Encyclopedia on Rubber, 10/20/60
	15	Dates in Rubber
	16	Rubber Information
	17	Definition of Rubber, 7/22/36
	18	Growing Rubber in North America, 11/42
	19	Trouble in Synthetic Rubber, 6/47
	20	<u>War Taps Brazil's Wild Rubber</u> , 5/24/43

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22 Reclaimed or Scrap Rubber

23 Mushroom Rubber

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25 Latex Rubber

26 Hawaiian Rubber

27 Guayule

28 Guayule

29 Romance of Rubber

30 Rubber, Its History and Uses, by Robert E.Powers

31 The Romance of Rubber, United States Rubber Co.

32 Milestones in Rubber

33 An Appraisal of Charles Goodyear's Discovery, by William Geer, 5/17/39

34 History of Rubber

35 Rubber History

36 Excerpts from Wickham's book

37 Biographical History of the Rubber Industry

38 Firestone Tire and Rubber Company

39 Milestones in the progress of the Rubber Industry, by Willis F.Avery, 1954

40 USA Rubber Industry Statistics, 1948

41 "US Rubber Moves Ahead", in Business Week, 10/22/60

42 "The Many Wheels of General Tire" in Forbes,

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- 43 "The Family Affairs of General Tire and Rubber",
in Forbes, 10/1/66
- 44 "Goodyear Widens its Lead", in Forbes, 8/1/60
- 45 Rubber Statistics
- 46 Statistical Background of Early American Rubber
Industry, by E.G.Hold, 1/1/38
- Folder 47 Rubber Production and Manufacture, by J.W.Schade
- 48 The Rubber Industry Census of Manufacturers, 1914
- 49 Rubber Report of the Interagency Policy Committee
on Rubber, 1946
- 50 How Soon Will Far Eastern Rubber Come Back? By
E.A. Stevens
- 51 Notes on America's Rubber Industry - Goodyear
Tire
- 52 "Buyer Directory of the Rubber Trade", India
Rubber World, 8/1/19
- 53 "Prices of Rubber Products", India Rubber World,
8/1/19
- 54 "The Division of Rubber Chemistry Catalyst of an
Industry, Part III", 12/66
- 55 "A Study of our Rubber Supply Position", 9/50
- 56 Reversal in Rubber
- 57 Review and Preview - Rubber Age
- 58 Review and Preview - Rubber Age
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- 59 Rubber Industry Scrap Book, 1923-25

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60 Wonder Book of Rubber, Comic Book Format

61 Industrial Uses of Rubber, by H.W.Trumbull, 1/38

62 Chemical and Engineering Advances in the Rubber Industry

63 The Chemical Resistance of Rubber as an Engineering Material

64 Contributions to Rubber Compounding Progress, 1/1/36

65 Don't Abuse Rubber, 2/42

66 Use of Rubber in the Chemical Industry

67 Longer Life for Rubber, 4/9/42

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69 Crude Rubber

70 Report to the RMA in respect to the National Industrial Recovery Act, 6/20/33

71 RMA Advertisements for Synthetic Rubber

72 RMA Publications

73 Rubber Manufacturers Association (Brief History)

74 A Trip through Rubber Land

75 Paper Mill Rolls

76 Rubber Industry of the United States, 1839-1939

77 A New Rubber that Turns the Wheels of the Industry

78 Rubber's Return to the Western Hemisphere

79 Goodrich Rubber Sundries (3 Books)

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	2	Goodrich - Gulf - First X-ray defraction photographs (Ameripol Sn), 8/30/55
	3	Department of Justice Claim - Ameripol SN, 5/13/57
	4	Ameripol Tire Announcement - Invitation Lists and Photographs, 6/5/40
	5	1941 Ameripol Talk and Demonstration
	6	How to maintain Synthetic Tires and Tubes in Coal Mining, 9/45
	7	Ameripol Announcement Address by Mr.Collyer, NYC, 6/5/40
	8	List for New York Announcement Party
	9	Waldorf 1945 List
	10	Synthetic Rubber Anniversary, 1950
	11	Ameripol Rubber Anniversary, 1950
	12	Fifth Anniversary, Sale of Synthetic Rubber Plant
	13	15th Anniversary of Ameripol Rubber, 6/5/55
	14	15th Anniversary of Ameripol Tire, 1960
	15	15th Anniversary of Ameripol Tire, 1965
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	17	Ameripol Book
	18	SN Rubber Correspondence

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- 20 Synthetic Rubber - Peaks of Progress Speech by W.L.Semon
- 21 Thirty Years Contributions to the Science of Synthetic Rubber
- Folder 22 Synthetic Rubber - Speech given to Cornell Engineers Club
- 23 Rubber Requirements and Resources of the United States
- 24 Synthetic Rubber
- 25 Synthetic Rubber - A Case Study, 1958
- 26 Good News on Synthetic Rubber, 12/43
- 27 Letters used to Accompany Rubber Study, 8/7/44
- 28 Synthetic Rubber File - Hy Car Information
- 29 Synthetic Rubber Scrapbook
- 30 Synthetic Rubber File, 1942
- 31 Synthetic Rubber File, 1941
- 32 Synthetic Rubber File, 1943
- 33 Synthetic Rubber File, 1944
- 34 Synthetic Rubber File, 1945
- 35 Synthetic Rubber File, 1946
- 36 Synthetic Rubber File Address List
- 37 Synthetic Rubber File Booklets, Magazines, Folders, Newspapers etc.

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- 38 Synthetic Rubber File - General Information
- 39 Ameripol - Correspondence and Promotion

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40 Rubber Development Corp.

41 Synthetic Airplane Tires

42 Ameripol

43 Cold Rubber

44 History of Synthetic Rubber

45 Dandelion, Russian Rubber

Folder 46 Baruch Report on the Synthetic Rubber Program

47 Goodrich Synthetic Rubber, 1/30/39

48 Rubber out of Oil, 1940

49 The B F Goodrich Company's contribution to the
Rubber Program, 1946

50 Synthetic Rubber, 1943

51 Synthetic Tire Rubber, 1940

52 Synthetic Rubber Ads, 1940-43

53 "Synthetic vs. Natural Rubber", Modern Industry,
2/15/50

54 Ameripol Anniversary Booklet Mailing, 6/2/45

55 Program for Disposal to Private Industry of
Government-Owned Rubber-Producing Facilities,
3/1/89

56 Rubber Producing Facilities Disposal Commission

57 First, Second, and Third Report of the Attorney
General on Competition in the Synthetic Rubber
Industry

58 Synthetically Produced Hevea Type Rubber Samples
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	2	Tire Industry Market
	3	Tires that Merely Whisper, 2/16/34
	4	Dots on Tires indicate Balance, 8/26/35
	5	"Tints for Tires", <u>Life</u>
	6	Ameripol and Synthetic Rubber - Announcements
	7	Steel Wheel Corporation vs. B.F.Goodrich
	8	Retreading-Recapping File
	9	Tire Cover Measurements
	10	Trends and Prospects in the Automotive Rubber and Allied Industries, 1950-60
	11	Tire Rationing
	12	Manufacturer Standard Tire Warranty, 9/24/43
	13	Reclaim Rubber, 1942
	14	Shoes for Horseless Carriages, 4/37
	15	Snow and Mud Tires, 10/57
	16	Tire - Silvertown P-204
	17	Tire Manufacturing Flow Chart
	18	Flowchart, Tire Production
	19	Certified Tire Directory
	20	Tire (Encyclopedia Article)

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	21	Technical Article, "Things You Should Know and Consider When Buying New Tires"
	22	2 Ply Tire, 1962
Folder	23	Esthetic Qualities and Physical Characteristics of 2-ply tires
	24	Mechanics of Tire Squeal, 6/5/60
	25	Tire (New Standard Encyclopedia Article)
	26	<u>Tires for Your Car</u> , 1968
	27	Puncture Proof Tires
	28	Seal-O-Matic
	29	History of BFG Tire Manufacture, 1939
	30	Origin of "Silvertown" name
	31	History of the Aytomobile Tire, BFG
	32	Tire Statistics - Cost and Mileage, 1900-1952
	33	Development of the Automobile Tire, 8/1/38
	34	"What Smart Tire Buyers Should Know", 1957
	35	Carbon Black
	36	Sun Resistant Tires
	37	Tires at War
	38	Cushion Tire Patent
	39	Tires and Modern Automobiles
	40	Wheel Balancing, 4/3/39
	41	The Truth About Tires
	42	Uses of Rubber for Transportation

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44 Things to Know About Tire Misuse (2)

45 Tire Conservation - Proper Inflation

46 Present Day Motorists Take Tires For Granted,
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Folder 47 Reducing Tire Expenses by Proper Control and
Maintenance, 5/33

48 Twelve Rules for Tire Health, 12/34

49 Tire Care

50 Some Causes for Rapid Tread Wear

51 How to Care and buy Industrial Tires

52 Air Pressure - One Secret to Top Tire Performance

53 Tire Health and Care

54 The Performance of Earthmoving Tires in Sand,
1951

55 How to Buy Tires and Make them Last, 5/53

56 Hoe to get the Best Results from Synthetic Tires
and Tubes (1944?)

57 When your Tires Run a Fever, 8/10/35

58 12 Ways to Save Money on Auto Tires, 4/13/54

59 Pneumatic Tires

60 Goodrich History on Pneumatic Tires, 1936

61 Pneumatic Tires 1st

62 Future Trends in Pneumatic Tires, 1/10/33

63 Tires, Pneumatic

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67 Radial Tire Articles

68 What's the Angle? 9/67

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70 Rubber on the Farm, 1953

71 The Use of Liquid Weight in Farm Tractor Tires,
9/37

72 How Low Pressure Tractor Tires are Made

73 First Pneumatic Tired Farm Tractors, 1941

74 The Care and Feeding of Rear Tractor Tires

75 Market for Tires on Farm

76 The True History of the Cord Tire

77 Textiles for Tires

78 Tire Cords, by L. Skolnik

79 The Transition from Cotton to Rayon to Nylon to
Steel in Truck Tires, 11/18/58

80 Cord Tire Agreements

81 1st Practical Tire

82 Tire Technology Chronology

83 Tire History Article

84 Tire History (1931?)

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- 89 Tire Information - General
- 90 Thompson's Patent on Aerial Wheels, 1845
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- Folder 92 Report upon Comparative Skid Tests, 1938 (2)
- 93 Report of New Products Development, 1936
- 94 State Police Tests Synthetic Passenger Tires, 1943
- 95 Tire Testing Code Assigned to Manufacturers, 1943
- 96 Tire Testing at Pittsburgh Testing Labor New Ice and Snow Tires, 1950
- 97 Effectiveness of Winterized and Mud Snow Tires
- 98 Testing Tires on the Open Road, 5/1/33
- 99 Studded Tire Tests by Popular Mechanics in New Hampshire
- 100 Your Tires can Wear Longer, by Thomas Jenkins, 12/51
- 101 Haste Makes Waste, by R.A. Moyer
- 102 1943 Tire Service Guide for Inspection and Repairs
- 103 Miniature Tire Building Machine, 1963
- 104 The Tire Ideal
- 105 Help Yourself!

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- 106 Report for the BFG Company by the Pittsburgh Testing Laboratory: "Report Upon Comparative Road and Skid Tests of Regular and Premium Tires" (2)
- 107 Book of the Automobile Tire, published by B.F.Goodrich, 1913
- 108 Better Buymanship, regarding the purchase of Automobile Tires, 1935

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Rubber Production

Box JD-1

Folder	1	"Tires Without Tubes Come Back Into Style", 4/49
	2	"Research Paves the Way for Tubeless Tire Success", 9/53
	3	"Tubeless Tire Goes on the Market", 2/29/49
	4	Tubeless Tire Lawsuit Release
	5	Tubeless Tires - <u>Good Housekeeping</u> Article
	6	Tubeless Tire Article
	7	Tubeless Tires
	8	Tubeless vs. Tube-Type Tires, 4/10/61
	9	Tubeless Tire Information
	10	Tubeless Tire Releases - Master File
	11	Tubeless Tire Life Saver Publicity Kit
	12	Tubeless Tire Background Information
	13	Competitive - Tubeless Tire
	14	Tubeless Tire Literature
	15	Tubeless Tire Information
	16	Miami Plant's 14th Anniversary
	17	U.S. Rubber Statement - Reply to Patent Suit, 6/20/54
	18	Tubeless Tire Litigation
	19	Tubelss Tire Patent Infringement Lawsuit
	20	Tubeless Tire Patent Release, 2/26/52

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Box JD-1 (cont.)

21 Tubeless Tire - Patent Infringement Lawsuit,
Firestone, 5/11/53

22 Tubeless Tire - Sixth Patent Story, 5/18/54

23 Tubeless Tire - 7th and 8th Patent, 1/18/55

Folder 24 Tubeless Tire - Miami, Florida

25 Tubeless Tire - Life Magazine, 2/14/49

26 J.A. Hoban West Coast, 9/20/54

27 Tubeless Tire Introduction

28 BFG, The Inventor of Tubelss Tires Answers Your
Questions

29 10th Anniversary - Tubeless Tires, 1958

30 Tubeless Tire Data - General Publicity

31 Tubeless Tire Data (Background Summary)

32 Tubeless Tire 10th Anniversary

33 14" - 15" Passenger Car Tubeless Tires, 10/15/56

34 Tubeless Tire Promotion, 1953

35 Tubeless Tire for Airplanes, Farm Service, Truck
and Bus

36 Tubeless Tires - "Changing Times"

37 Random House - "Business Decisions That Changed
Our Lives"

38 Tubeless Tire Introduction - Pittsburgh, 8/3/49

39 Tubeless Tire Publicity - Cincinnati, 2/47

40 Tubeless Tire Clips - Florida, 2/49

41 Tubeless Tire Ad for Sunday, 7/25/54

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- 42 Tubeless Tire Ad, 3/13/55
- 43 First Tubeless Tire Ad, 1948

Box JD-1 (cont.)

- 44 Magazine Articles - Tubeless Tires
- 45 Tubeless Tire Naming Contest, 10/30/52
- 46 300 Mph Airplane Tubeless Tire, 3/55
- 47 Radio-TV Script regarding Tubeless Tire Openings
- Folder 48 Tubeless Tire
- 49 Life Saver Tubeless Tire, 4/2/52
- 50 Tubeless Tire Meetings, 1951
- 51 Tubeless tire, 1950
- 52 Progress Report, 2/50
- 53 Tubeless Tire Introduction, 1/12/50
- 54 Tubeless Tire Introduction - Detroit
- 55 Tubeless Tire Introduction - Indianapolis

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Rubber Production

Box JD-2

Folder	1	Tubeless Tire Clips - Pacific Coast Districts
	2	Tubeless Tire Introduction - Cleveland District
	3	Tubeless Tire Introduction - New York
	4	Tubeless Tire Introduction - Los Angeles
	5	Tubeless Tire - Minneapolis
	6	Tubeless Tire Clips - Introduction, 5/47
	7	Tubeless Tire Clips - Los Angeles
	8	Tubeless Tire Clips - Cincinnati, 2/48
	9	Tubeless Tire Clips - Des Moines and Omaha
	10	Tubeless Tire Clips - Denver
	11	Tubeless Tire Clips - Indianapolis, 5/48
	12	Tubeless Tire Clips - Pittsburgh
	13	Tubeless Tire Clips - Minneapolis

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Folder	1	<u>Life</u> Magazine - Astronauts
	2	Clippings - Astronauts
	3	Photographs of U.S. Astronauts and BFG Space Suit
	4	Full Pressurized Suits
	5	Space Suit
	6	Space Suit P.R Releases
	7	Goodrich PR releases for suits, pressurized
	8	Space Suit Material Samples and Correspondence
	9	Space Suit - Medical
	10	Local Firms Supplying Parts for Astronaut Suit
	11	Space Suit - Correspondence
	12	Astronaut Correspondence
	13	Stratosphere Suits, 1948
	14	NASA Security Classification Guide
	15	Space Suit - Colored 4X5
	16	Space Suit Poster
	17	Navy Manned Balloon Flight
	18	Space Suits
	19	Questions and Answers Regarding Space Suits
	20	Mercury Capsule, 1959
	21	Space Suit - Radio and TV

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	22	Activities at Cape Canaveral
Folder	23	J.W.Keener - Space Suit Press Meeting, Philadelphia, Pa., 6/2/59
	24	Women in Space - Clippings, etc.
	25	Life - Cosmonauts
	26	NASA
	27	Telstar
	28	New Astronauts
	29	Photographs - Dolls
	30	Development of BFG Space Suits
	31	Historical Space Suit Material
	32	Picture used in Aid for Space suit
	33	Aviation Products - Space Suit Manufacturing Pictures
	34	Intermediate Stage of Development
	35	Aviation Products - Space Suit
	36	The John Glenn Story
	37	Mr. Collyer and Mr. Keener with Astronauts
	38	Gordon Cooper, 5/14/63
	39	Walter M.Schirra, Jr., Astronaut
	40	M. Scott Carpenter, Astronaut
	41	L.Gordon Cooper, Jr., Astronaut
	42	Donald K. Slayton, Astronaut
	43	Alan B. Shephard, Jr., Astronaut

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44 Lt. Col. John H. Glenn, USMC, 2/20/62

45 Virgil Grissom Space Suit Photos, 7/24/61

46 Wohlgemuth Brief and Reply Brief

47 Space Suit

Folder 48 New Yorker Article on Wohlgemuth, 1/11/64

49 Wohlgemuth Clippings

50 Wohlgemuth Hearing

51 Technical Proposal for bag, inflatable flotation
attitude per Ryan Aeronautical Company

52 Wiley Post Space Suit - Development

53 Tommy Looks at Space, 11/28/60

54 Historic Flights on Goodrich Silvertowns, 1938

55 Uses of Rubber in Aviation - 1940

56 Goodrich Airplane Tires

57 HASP (High Altitude Sounding Projectile)

58 Aviation Products

59 Polio - Type 3

60 Component Parts

61 Gas Solves Hanger Heating Problem, 8/25/55

62 Presentation of Wiley Post's Helmut to the
Smithsonian Institution

63 Aeronautics - Scrap Book - 1943

64 Wiley Post - Correspondence about Wiley Post

65 Wiley Post Statue Dedication

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66 Wiley Post Memorial

67 Wiley Post Memorial

68 Wiley Post Articles

Box JE-1 (cont.)

69 Walker, T.W. - The Development of the Pressure
Suit, 5/56

70 Wiley Post Correspondence, 1935

Folder 71 Wiley Post Correspondence, 1934

72 Wiley Post Photographs

73 Misc. Wiley Post Materials

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Box JF-1

Folder	1	Koroseal - Advertising and Sales Promotion
	2	Koroseal Plants
	3	Koroseal Tank Linings
	4	Koroseal is Advanced by Rubber Chemists ABJ, 2/17/38
	5	Koroseal History
	6	Koroseal, History of
	7	Koroseal - Stories and General Information, 1945
	8	Recent Developments with Koroseal. 2/17/39
	9	Koroseal Advertisement
	10	Koroseal Hose Advertisement
	11	Catalog Information about Koroseal
	12	Koroseal as an Engineering Material
	13	Koroseal Stories
	14	Koroseal Stories and General Information, 1943-44
	15	Koroseal - General Information, 1938-42
	16	The Romantic Story of Koroseal
	17	Koroseal Film
	18	Koroseal Handbook of Technical Information
	19	The New K-Treated Waterproof Fabrics
	20	B.F.Goodrich Newsletter

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- 21 New Life in Home Furnishings, Rainwear, Notions
- 22 Koroseal - The Modern Flexible Material for Industry

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Folder	1	The Goodrich
	2	Automobile - Historical Information
	3	Automobile Topics - The Trade Authority, 1923
	4	Speedwell Motor Cars, 1911
	5	Hodson "33"
	6	Franklin Commercial Motor Cars
	7	The De Luxe Motor Car
	8	Everett 30 Automobile
	9	Winton Automobile
	10	Automotive - Historical, 1825-1912
	11	Automotive Highlights, 1825-1912
	12	Automotive Highlights, 1930-46
	13	Automotive Highlights, 1947-48
	14	Automotive Highlights Page Index
	15	Automotive Highlights, 1913-29
	16	The Finest Automobile Coast to Coast
	17	American Automotive Vehicles
	18	Society of Automotive Engineers
	19	Automobile Manufacturers Association
	20	American Automobile Association
	21	Motor Vehicle Shows

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Box JG-1 (cont.)

	22	U.S. Patent Office
	23	The Selden Patent
Folder	24	Pioneer Highways (U.S.)
	25	Johansson Gage Blocks
	26	Played Hooky to watch Winton build First Car, 1966
	27	Car racing Duryea
	28	Automobile

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THE B.F.GOODRICH COMPANY

Box K-1

Folder	1	B.F.Goodrich Dealer News 12/49-55
	2	B.F.Goodrich Dealer News 12/49-55
	3	B.F.Goodrich Dealer News 1956-58
	4	B.F.Goodrich Dealer News 1956-58
	5	B.F.Goodrich Dealer News 1959
	6	B.F.Goodrich Dealer News 1960
	7	B.F.Goodrich Dealer News 1959
	8	B.F.Goodrich Dealer Magazine 1960
	9	B.F.Goodrich Dealer Magazine 1960
	10	B.F.Goodrich Dealer Magazine 1961
	11	B.F.Goodrich Dealer Magazine 1961
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	14	B.F.Goodrich Dealer Magazine 1963
	15	B.F.Goodrich Dealer Magazine 1963
	16	B.F.Goodrich Dealer Magazine 1964
	17	B.F.Goodrich Dealer Magazine 1964
	18	B.F.Goodrich Dealer Magazine 1965
	19	B.F.Goodrich Dealer Magazine 1965

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THE B.F.GOODRICH COMPANY

Box K-2

Folder	1	B.F.Goodrich Dealer Magazine 1966
	2	B.F.Goodrich Dealer Magazine 1967
	3	B.F.Goodrich Dealer Magazine 1968
	4	B.F.Goodrich Dealer Magazine 1969
	5	B.F.Goodrich Dealer Magazine 1970
	6	B.F.Goodrich Dealer Magazine 1971
	7	The Circle - Special World War Editions
	8	The Circle - 1916, Vol.I, No.s 1-7
	9	The Circle - 1917, Vols. I and II
	10	The Circle - 1918-19
	11	The Circle - 1918, Vols. II and III
	12	The Circle - 1919-20
	13	The Circle - 1919-20 Vol.IV
	14	The Circle - 1920, Vol. II
	15	The Circle - 1921, Vol. III
	16	Circle News, 1946-47
	17	Circle News, 1951; 1952; 1955; 1958
	18	The Goodrich, 1912-1913
	19	The Goodrich, 1914
	20	The Goodrich, 1915
	21	The Goodrich, 1916
	22	The Goodrich, 1917
	23	The Goodrich, 1918
	24	The Goodrich, 1919
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	28	The Goodrich, 1926
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	30	The Goodrich, 1928
	31	The Goodrich Circle, 1933
	32	The Goodrich Circle, 1934
	33	The Goodrich Circle, 1935
	34	The Goodrich Circle, 1936
	35	The Goodrich Circle, 1937
	36	The Goodrich Circle, Jan/May 1938
	37	The Goodrich Circle, Jun/Dec 1938
	38	The Goodrich Circle, 1939
	39	The Goodrich Circle, 1940
	40	The Goodrich Circle, 1941
	41	The Goodrich Circle, 1942
	42	The Goodrich Circle, 1943
	43	Akron Citizen, 1978-79

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	44	BFG Investor Quarterly, 1979
	45	BFG News - Clarksville Plant, 1967
Box K-2	46	BFG News - Dubois Plant, 1968
	47	BFG News - Salem Plant, 1967
	48	BFG Cornhusker, 1941
Folder	49	BFG Almanac for Farm and Home, 1942
	50	BFG Farmer's Handbook and Almanac, 1945-50 and 56
	51	B.F.Goodrich News, 1945-46
	52	The Brunswick Booster, 1936
	53	The Budget Booster, 1937
	54	Camion Monde
	55	The Clincher
	56	The Diamond Dealer, 1913
	57	The Diamond Merchandiser, 1936-38
	58	Employees' Service Department News, 1918
	59	Footnotes, 1952-53
	60	Goodchemco News, 1963-65
	61	The Citizen (Company wide Published in akron) 1961, 67 and 69
	62	The Citizen - Avon Lake, Ohio, 1969
	63	The Citizen - Brecksville, Ohio, 1969
	64	The Citizen - Clarksville, Tenn., 1969
	65	The Citizen - Du Bois, Pa., 1969
	66	The Citizen - Fort Wayne, Ind., 1969
	67	The Citizen - Los Angeles, Ca., 1969
	68	The Citizen - Marietta, Ohio, 1969
	69	The Citizen - Marion, Ohio, 1969
	70	The Citizen - Miami, Oklahoma, 1969
	71	The Citizen - Oaks, Pa., 1969
	72	The Citizen - Shelton, Conn., 1969

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Box K-3

Folder	1	The Citizen - Tuscaloosa, Ala., 1969
	2	The Citizen - Watertown, Mass., 1967-69
	3	BFG Citizen, 1979
	4	BFG Today, 1977-78
	5	BFG Today, 1979
	6	The Goodrich Dealer, 1920
	7	Goodrich Silvertown International News
	8	Goodrich Leadership Drive
	9	Goodrich News of Canada, 1936 (?)
	10	The Goodrich Silvertown Inc. News, 1933
	11	The Goodrich Silvertown Inc. News, 1934
	12	The Goodrich Silvertown News, 1933
	13	The Goodrich Silvertown News, 1934
	14	The Goodrich Silvertown News, 1935
	15	The Goodrich Silvertown Inc. News, 1936
	16	The Goodrich Silvertown News, 1937
	17	The Goodrich Silvertown News, 1938
	18	The Goodrich Silvertown News, 1939
	19	The Goodrich Silvertown News, 1940
	20	The Goodrich Silvertown News, 1941
	21	The Goodrich Silvertown News, 1942
	22	The Goodrich Silvertown Store News, 1934
	23	The Goodrich Silvertown Store News, 1935
	24	The Goodrich Silvertown Store News, 1936
	25	The Goodrich Silvertown Store News, 1937
	26	The Goodrich Silvertown Store News, 1938
	27	The Group Buying and Selling News, 1935-38
	28	Home Front News, 1944
	29	The Hood Redman, 1936-38
	30	Information for Management
	31	The Inner circle, 1921
	32	Investor Quarterly
	33	The Merchandiser, 1941 and 1946
	34	The Merchandiser, 1947
	35	The Merchandiser, 1948
	36	The Merchandiser, 1949
	37	The Merchandiser, 1950
	38	The Merchandiser, 1951-55
	39	The Merchandiser Monthly, 1969
	40	The Miller Salesman, 1923-24
	41	The Miller Salesman, 1930
	42	The Miller Tire Trade News, 1936-38
	43	The Miller Tire Trade News

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Box K-3

- 44 News About Industrial Products, 1944-46
- 45 Outside Selling Times
- 46 Pacific Goodrich Safety News
- 47 Perspective, 1966
- 48 Perspective, 1967
- 49 Perspective, 1971 and 1973
- 50 Perspective, 1968-70

THE B.F.GOODRICH COMPANY

Box K-4

Folder	1	The Plant Roundup, 1953
	2	Radial Reporter
	3	The Reath-in-Gee, 1928
	4	Slaes Slants
	5	Scope (International BFG)
	6	The Silvertown Cavalier, Vol. III, 1932
	7	The Silvertown Cavalier, Vol. III, 1933
	8	The Silvertown Cavalier, 1934
	9	The Silvertown Cavalier, 1935
	10	The Silvertown Cavalier, 1936
	11	The Silvertown Cavalier, 1937
	12	The Silvertown Cavalier, 1938
	13	The Silvertown Cavalier, 1939
	14	The Silvertown Guardian, 1933
	15	Tempo, 1970
	16	Tire Talk, 1964 and 1966
	17	Tire Talk, 1967
	18	Tire Talk, 1968
	19	Tire Talk, 1969-71
	20	Tire Valley, 1972
	21	War Production News, 1942
	22	War Production News, 1943
	23	Weekly News Letter
	24	World BFG Canada
	25	Xtra Sales

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B. F. Goodrich Photograph Index

Box L-1

Adhesive Products

Aeronautical Industry and Trade Factories-BFG-Rialto,
Calif.

Aeronautic Products

See also: Tanks, collapsible; De-Icers; Rocket
Motors; Tanks, Fuel; Missiles.

Agriculture U.S.A. (title)

See: Rubber Industry and Trade; Promotion-BFG-Los
Angeles

Air Houses

Airplanes

Akron (city)

Centennial Parade (and possibly others)

Amazon River and Jungle

Ameripol

See also: Rubber, Artificial; Tires, Artificial.

Astronauts

See also: Glenn, John.

Automobiles, Early

See also: Trucks, antique.

Awards and Ceremonies

Balloons

Bananas

Bathing Caps BFG

Bathing Suits BFG

See: Koroseal Products

Belting (4 Folders)

See also: Zipper Belting; Industrial Products;

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Box L-1

Electric Power Plants-TVA-Shawnee Plant

Boats and Boating

Bow Domes

Brecksville Research Center

See: Goodrich, B.F. Company-Research Center,
Brecksville, OH

Bridges

See also: Pontoons

Bus Tires

See: Tires, Truck.

Buses

See also: Torsilastic Springs.

Car Care Centers

Celebrity Time (title)

See: Rubber Industry and Trade Promotion-BFG-Celebrity
Time

Chemical Industry and Trade Factories-BFG (2 Folders)

Altona, Australia
Avon Lake, Ohio

Chemical Products

See also: Geon Vinyl

Chicago Museum of Science and Industry

See: Rubber Industry and Trade-Promotion-BFG story of
Rubber.

Cold Rubber

See: Rubber, Artificial.

Consumer Products

See also: Garden Hose, Footwear, Bathing Caps; Rubber
Bands

Conveyor Belting

See: Belting

Cotton

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Box L-1

Cougar Dam

Dandelion, Russian (Kog-Saghyz)

See: Rubber Plants

Daravan

See: Synthetic Fibres (Folder is lost)

De-Icers

Detect and Collect (title)

See: Rubber Industry and Trade-Promotion-BFG Detect
and Collect

Electric Power plants

TVA-Shawnee Plant

Equal Employment

See: Personnel Management

Expansion Joints-Akron, Pittsburgh (2 Folders)

Farm Service Tires

See: Tires, Tractor

Fibers, Synthetic

See: Synthetic Fibers (Folder Missing)

Flags

Footwear (2 Folders)

Foreman's Club-BFG

See: Rubber Industry and Trade; Personnel.

Garden Hose-BFG

Box L-2

Gas Masks

See: World War I Gas masks; World War II has masks

Geon Vinyl

Glen Canyon Dam

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Box L-2

Glidden Tour

See: Tires, Automobile-Promotion-BFG; Glidden Tour.

Golf

Goodrich, B.F. Company

Anniversaries

World Headquarters, Akron, OH.

Research Center, Brecksville, OH Inauguration day,
6/15/1948 (2 Folders)

Automobile

Trademark

Historical Pictures

See also: Torsilastic Springs.

Goodrich Touring Bureau

See: Tires, Automobile-Promotion-BFG-Touring Bureau.

Goodrich Gulf Chemicals Inc.

See also: Rubber, Artificial-Factories-Institute,
W.Va.

Granu Flow

See: Industrial Products

Guayule (plant)

Guideposts

See: Tires, Automobile-Promotion; BFG-Touring Bureau.

Guns

See: Weapons

Hindcliffe TransAtlantic Flight 1928

Hose, Industrial

See also: Garden Hose

I.W.W. Strike 1913

See: Strikes and lockouts

Industrial Products (2 Folders)

See also: Belting; Hose, Industrial; Cotton; Expansion
joints; Pipe, plastic.

Box L-2

Kok Saghyz (Russian Dandelion)

See: Rubber Plants.

Korean War

Koroseal Products

See also: Reservoir Lining; Pipe, plastic; Wall Covering; Bathing Caps; Rubber Industry and Trade Promotion BFG Rubber Ball; Rubber Goods. Costumes

Laboratory Equipment

Latex

- Far East

Legion Ascot Speed Run

Life Belts

See: Life Saving Apparatus

Life Jackets

See: Life Saving Apparatus

Life Rafts

See: Life Saving Apparatus

Life Suits

See: Life Saving Apparatus

Life Saving Apparatus

See also: Boats and Boating

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Lynch, Jimmie, Death Dodgers (Auto Show)

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See: Personnel Management

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Mobil Economy Run

Mobil Homes

Box L-2

Musicians

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See: Rubber Industry and Trade-Promotion-BFG-New York
Worlds Fair

Ohio River

Personnel Management

Pineapples

Pipe, Plastic

Pontoons

Radar Dome

See: Tanks, Collapsible

Radial Tire

See: Tires, Automobile Radial

Rayco (Company)

See: Rubber Industry and Trade-BFG-Retail Stores-
Rayco.

Reservoir Lining

Road Rail Truck

Rocket Motors BFG

Rubber

See: Rubber, Artificial; Latex

Rubber Artificial

See also: Tires, Artificial
Factories (6 Folders, Different Factories)
Manufacture

Rubber Ball

See: Rubber Industry and Trade-Promotion-BFG-Rubber
Ball.

Box L-3

Rubber Bands

Rubber Goods

See also: Koroseal; Bathing Caps; Garden
Hose; Footwear; Rubber Bands.
Advertising
Manufacture
Ameripol

Rubber Harvesting

See also: Latex
Far East

Rubber Industry and Trade-Factories-BFG - not alphabetical

Cadillac, MI
Calvert City
Canada
Clarksville, Tenn
Du Bois, PA
Fort Wayne, Ind. (2 Folders)
Independence/Seven Hills
Los Angeles, CA
Long Beach, CA
Louisville, KY
Akron (7 Folders)
Philadelphia
Marion, Ind
Oakland, CA
Miami, Okla (4 Folders)
Baton Rouge
Brazil
Marietta
Melbourne, Aus.
Overseas
Niagara Falls
Oaks, PA
Shelton, CT
Troy, OH
Salem, Ind
Tuscaloosa, Alabama

Rubber Industry and Trade Factories - Diamond Rubber Co.
Rubber Industry and Trade Factories - Hood (Watertown,
Mass.)

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Box L-4

Rubber Industry and Trade Foreign Offices - BFG

Rubber Industry and Trade Management-BFG (2 Folders)
Retirement Dinner
Los Angeles

Rubber Industry and Trade Personnel-BFG
Akron
Diamond Rubber Co.
Los Angeles
Twenty Year Club
Foreman's Club
See also: Tire Industry Personnel

Rubber Industry and Trade Promotion-BFG
Hope, Bob (3 Folders)
Album
Celebrity Time (J.P.Morgan & Co.) (3 Folders)
Detect and collect (3 folders)

Box L-5

Rubber Industry and Trade Promotion-BFG (cont.)
Los Angeles (3 Folders)
Rubber Ball
New York World's Fair 1939
Soap Box Derby - Los Angeles
Akron
Story of Rubber
Display (3 Folders)

Rubber Industry and Trade Retail Stores - BFG
1930s
Los Angeles
Rayco
Texas

Rubber Industry and Trade Warehouses - BFG
See also: Air Houses

Rubber Man's Vacation
See: Rubber Goods-Advertising

Rubber Plantation Workers-Amazon Basin

Rubber Plantations
Amazon Basin

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Far East
Box L-5

Liberia
New Guinea
Ceylon

Rubber Plants
See also: Guayule (plant)

Rubber, Reclaimed

Rubber Research

Russian Dandelion
See: Rubber Plants

Box L-6

St. Lawrence Seaway

Shower Curtains-BFG
See: Koroseal Products

Silver Fleet
See: Tires, Automobile-Promotion BFG-Silver Fleet

Silvertown Safety League
See: Tires, Automobile-Promotion BFG-Silvertown Safety League

Soap Box Derby
See: Rubber Industry and Trade-Promotion-BFG-Soap Box Derby

Sonar
See: Bow Domes

Space Suits
See: Suits, Pressurized

Speed Warden
See: Consumer Products

Spirit of St. Louis
See: Airplanes

Story of Rubber (title)
See: Rubber Industry and Trade-Promotion-BFG-Story of Rubber

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Box L-6

Strikes and Lockouts

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Glenn, John

Grissom, Virgil

Sheppard, Alan

Summit Flying Club Inc.

Swords

See: Weapons

Synthetic Rubber

See: Rubber, Artificial

Tanks, Collapsible

See also: Tanks, Fuel

Tanks, Fuel

See also: Tank, Collapsible

Tanks (Military)

See: Weapons

Tents

Thomas Performing Arts Hall

Tire Building

See: Tire Industry-Manufacturing

Tire Cord

Tire Industry-Machinery (3 Folders)

Tire Industry-Management-BFG-Los Angeles-1930's

Tire Industry-Manufacturing (2 Folders)

Tire Building

Radial Tires

Calendaring and Milling

Creel Room

Los Angeles (2 Folders)

Tuscaloosa

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Box L-6

Tire Industry-Personnel
See also: Rubber Industry and Trade-Personnel

Tire Maintenance and Repair
Tubeless (2 Folders)

Tire Molds

Tire Pumps

Tire Recapping (2 Folders)

Tire Squeal (Article)

Box L-7

Tire Testing (2 Folders)
Kerville, TX
Tracks

Tires, Airplane (2 Folders)

Tires, Artificial
See also: Rubber, Artificial

Tires, Automobile
Advertising
Early

Tires, Automobile-Promotion-BFG
Glidden Tour
Silvertown Safety League
Silver Fleet (Outcard for Photographs)
1930's
Los Angeles (2 Folders)
Touring Bureau

Tires, Automobile-Radial
See also: Tire Industry-manufacturing-radial tires

Tires, Automobiles-Tubeless-Promotion (2 Folders)

Box L-8

Tires, Industrial (2 Folders)

Tires, Off-the-road
See also: Cougar Dam, Glen Canyon Dam

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Box L-8

Tires, Radial

See: Tires, Automobile-Radial

Tires, Rubber-Manufacture-BFG (2 Folders)

Tires, Special Use

Tires, Special Use

Tires, Tractor

1930's

Tires, Truck

Tubeless

Testing

1930's and 1940's

Tires, Tubeless (For Passenger & Truck)

See: Tires, Automobile-Tubeless

Torsilastic Springs

Touring Bureau

See: Tires, Automobile-Promotion BFG-Touring Bureau

Tracks, Endless

See also: Track Vehicles

Track Vehicles

See also: Tracks, endless

Trucks, Antique

See also: Automobiles, Antique

Tubeless Tires

See: Tires, Automobile-Tubeless

Tubes (tire)

Seal-o-matic

Twenty Year Club-BFG

See: Rubber Industry and Trade-Personnel

U.S. Government

Congress

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Box L-8

U.S.Navy

Vibropad

See: Rubber Goods

Wall Covering

Warehouses

See: Rubber Industry and Trade-Warehouses-BFG

Weapons

Western Air Express (Company)

Winnie Mae (Airplane)

See: Airplanes

World War I

Americanization classes-BFG

Gas Masks

Advertising

World War II

Army-Navy "E" Program-BFG-L.A.

Gas Masks

V-E Day

Wright Brothers Airplane

See: Airplanes

X-Ray Machine

Zipper Belting

Zippers, Pressure Sealing

See: Rubber Goods

Box L-9

BFGoodrich Photographs, Name, Index

Alexander, G.	Corson, H. C.
Ashe, A. J.	Costello
Avery, W. F.	Couts
Barber, O. C.	Craig, David
Bauman, Dr. R. G.	Crouse, George W.
Bean, E. K.	Daly, John
Bego, E. K.	Davis, W. W.
Blanchard	Dickerson, W. N.
Bonner, Z. D.	Dixon, H. L.
Boyd, William (Hopalong Cassidy)	Dodge, C. E.
Bratenas	Duryea, Charles E.
Bridgeman, Bill	Eisentroust, R.
<u>See:</u> Airplanes	
Brodine, W. E.	Evans, W. A.
Brown, L. D.	Farmer, C. S.
Bruman	Fitch, E. H.
Burns and Allen	Florida, J. D.
Catchings, W.	Folger, J. D.
Catt	Fowles, G. A.
Chase, Ilka	Gammeter, John
	<u>See:</u> Golf
Codrea, J. N.	Garfinkel, J.
Coffin	Gates, D. M.
Cole	Glenn, John
Collyer, John Lyon (2 folders)	Goldman, H.
Conlon, Ed	Greer, Dr. William
Conrad, George	Goodrich, Benjamin
See: Tires, Automobile - Early	Franklin
Cook, C.E.	

Box L-9

Goodrich, Charles Cross
Goodrich, David M.
Goodrich, Mary Marvin
Graham, T. G.
Gregory, Edgar
Greiner
Gulick, W. C.
Gundaker, Guy
Gunn, E. D.
Harris, R. A.
Hart, John
Hemstead
Hersegh, Frank
Hessler, O. M.
Hood, George H.
Horn, W. J.
Hough, Harry H.
Hupfer, Al
Jeter, R. G.
Jett, S. M.
Jones, B. F.
Kanauual
Keener, L. L.
Keener, J. W.

Kelly, Arthur
Kenney, R. P.
Keys, C. M.
Leguillon, Charles
Lehman, Philip
Lindbergh, Charles
Lindseth, Elmer
Loughborough
Lynn, O. K.
Mason, P. B.
McKeown
McKinnon
Outcard - no name
Marvin Richards, P.
Mason, F. H.
Mathews, W. D.
Means, W. A.
Miller, J. E.
Miller, J. Wade
Miller, William B.
Moffet, George
Montenyohl, Victor
Moyer, Frederick W.
Nagel, Conrad
Nantz, T. B.
Nelson, John B.

Box L-9

Newhall, M. R.
Norwood, G.
Parrish, W. D.
Perdrian
Perkins, Col. George T.
Post, Wiley

See also: Suits, Pressurized
Raymond, C. B.
Reichow
Richards, J. C.
Richardson, William S.
Robertson, S. B.
Ross
Rutherford, W. O.
Schoenfeld
Scott, R. D.
Scull

Semon, W.
Sengpiel
Shaw, E. C.
Spaulding, G. A.
Sprague, A. A.
Stanley, Harold
Stevens, Harry
Stockbridge, Henry P.
Strassburg, R. W.
Stuart
Sullivan, C. E.

Swan, J. R.
Talalay, L.
Tew, J. D.
Tilney, A. A.
Tompkins, J. B.
VanClef, F.

Vittone, A. Jr.
Walrond, Sir Sinclair
Warner, H. B.
Whelass, Captain
Wickham, H. A.
Weinberg
Wiggins, A. H.
Williams, A.
Wilson
Wohlgemuth, Donald W.
See also: Suits,
Pressurized
Wolf, R. J.
Work, Alanson
Work, Mrs. Alanson
Work, B. G.
Yoho
Zwicker, B. M. G.

Box L-10

Folder

#1	Miscellaneous Unclassified Slides
#2	Index of Tire Manufacturing Slides
#3	Index of T. G. Graham's Pictures
#4	Index of Oaks Pictures
#5	Miscellaneous Slides of Plants and Operations
#6	Index of Various Plant Views
#7	Index to Watertown, Massachusetts slides

INDEX OF TIRE MANUFACTURING SLIDES

	<u>Index Number</u>	<u>Description</u>
Plant Views	1	Administration Building - Tuscaloosa Plant
	1-A	Aerial View - Tuscaloosa Plant
	1-B	Aerial View - Akron Plant
WSW Materials	2	Organization Chart (Materials Used)
Elec. Analyzer	3	Electrolytic Analyzer
Crude Rubber	4	Transporting Crude Rubber
Banbury	5	Compounding Materials for Banbury Hoppers
	5-A	Compounding Materials for White Sidewall Stocks
	5-B	Prepared Batches for Banbury Mixers
Mills	6	Banbury Mills Where Sulphur is Added
	7	Banbury Mills Batch Slab Cut Off Unit
Testing	8	Batch Stock Sample Testing Laboratory
	9	Testing WSW Batch Stock
	9-A	Stain Testing WSW Stock
Creel	10	General View of Creel Room
	11	Point of Converging Creel Cord
Calendering	12	Overall View of Air Dryer and Drying Drums
	13	Parallel Creel Cords Entering Front of 4 Roll Calender
	14	Warm up Mill for 4 Roll Calender Cord Coating
	14-A	Feeding Warmed up Batch Stock for 4 Roll Calender Bottom Coating
	15	72" Calender Roll Windup
	15-A	General View 72" Roll Calender and Windup
	16	Close-up of Elec. Control Mechanism 4 Roll Calender Bias Cutting
	17	Bias Cutting Calendered Fabric

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Box L-10

	18	Slitting WSW Sealing Strips
Beads	19	Bead Forming Machine
	20	Bead Covering
	21	Bead Flipping
	22	General View of Bead Assembly Unit
Treads	23	Tread Stock 84" Warming Mill
	24	Tandem Tread Tubing Unit
	25	Tread Roller Die

	<u>Number</u>	<u>Description</u>
	26	General View of Tread Joining, Weighing Belt and Cooling Tanks
WSW Operations	27	Checking White Wall Compounds before Mixing on Mill
	28	Mixing WSW Stocks on 84" Mixing Mill
	29	Mixing Tested Batch Stock on Warmup Mill
	30	Feeding Warmed Up WSW Stock into Double Bank Calender
	30-A	Rear View of WSW Stock into Double Bank Calender
Tire Building	31	General View of M35 Tire Machine
	31-A	Angle View of M35 Tire Machine
	31-B	General View of M40 Tire Machine
	31-C	Another View of M40 Tire Machine
	31-D	Close-up of M40 Tire Machine ply let-off
	31-E	WSW Tire Tread Application M40 Tire Machine
	31-F	Applying WSW M40 Tire Machine
	31-G	Applying Sealing Strip to WSW Tire M40 Machine
	31-H	Hand Rolling WSW Splice and Sealing Strip M40 Machine
	31-J	General View M45 Tire Machine
	31-K	First Ply Application on M45 Tire Machine
	31-L	Tread Application on M45 Tire Machine
	31-M	Finished Black Wall Tire on M45 Machine
	31-N	Additional Equipment Required for Extra WSW Operation
	31-P	View Discharge End M45 Tire Machine - Collapsing Drum
	31-R	Showing WSW Tire Removed from Drum

Box L-10

	31-S	Building Farm Service Tire M31 Tire Machine
	31-T	Building Heavy Duty Tires on M39 Tire Machine
Press Splice	32	Pressing Tread Splices
Protect Paint	33	Applying Protective Paint to White Sidewall
Forming Green Tires	34	White Sidewall Tire Storage Room
	35	White Wall Tires on Gravity Conveyors Ready for Forming Boxes
	36	Uncured Tire in M37 Type Forming Box
	37	Inserting Water Bag in Uncured Tire M37 Former
	38	Removing Formed Tire from M37 Forming Box
	39	Positioning Water Bag in Uncured Tire M37 Former
	39-A	Positioning Tire in Pressure Expander
	39-B	View of uncured Tire After Pressure is Applied
Clean Tires	40	Dusting Formed WSW Tires on Conveyor
	40-A	Scrubbing Excess Dust on WSW Tires
Tire Curing	41	Conveyor Line of Uncured Tires Ready for Curing
	42	Cured Tire at Left Positioning Uncured Tire at Right Vulcanizer
	42-A	Removing Dirt Specks from Uncured WSW Tires before Cure
	42-B	Removing Cured Tires from Vulcanizers
	42-C	General View of Tire Curing Vulcanizers
Tire Curing	43	Close-up of Dual Bagomatic Tire Curing Press showing Bladders
	43-A	Dual Bagomatic Tire Curing Press Showing Uncured Tires in Position
	43-B	Dual Bagomatic Press Partially Closed Showing Tires in Process of Forming
	43-C	Cured Tires in Bagomatic Press
	Index	
	<u>Number</u>	<u>Description</u>
	43-D	View Showing Deflated Bladders and Tires Ready for Removal
	43-E	75" Farm Service Tire Curing Press Showing Cured Tire
Debagging	44	Debagging Machine
	44-A	Debagging Machine (Earthmover Tires)

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Box L-10

	45	Water Bag Painting and Testing Operation
Inspection and Balance	46	Cured Tire Inspection Conveyor Line
	47	First Balance at Right Crown Gauge at Left
Final Finish	48	Buffing Black Sealing Strip Machine
	48-A	Conveyor carrying Tires to and Away from Buffing Operations
	49	Die Punching Rubber Abrasive Discs for Cleaning Machines
	50	Close-up of Abrasive Discs for Cleaning Machines
	50-A	General View of Cleaning Machines
	51	Final Black Painting at Sealing Strip Area
	52	Washing Whitewalls with Solvent
	52-A	General View of WSW Finishing Operations
	53	Close-up of Spraying First Coat of Water Soluble Blue Protective Paint
	53-A	General View of Spraying Protective Paint on WSW Tire
	54	First bank of Infra Red Lights for Drying first Coat Protecting Paint
	55	Spraying 2 nd Coat of Protective Paint
	56	Second Bank of Infra Red Lights for Drying 2 nd Coat Protecting Paint
	57	Stamping Customer Warning Sign to Remove Protecting Paint
Truck and Warehouse	58	Trucking WSW and Black Tires to Warehouse
	59	Warehousing WSW Tires
	59-A	View Passenger Tire Warehouse
	59-B	View Farm Service Tire Warehouse at Right
	59-C	View Heavy Duty Tire Warehouse
Ship and Load Cars	60	Shipping Platform
	61	Lacing Wrapped Tires in Freight Car
	61-A	Stacking Manufacturers WSW Tires in Freight Car
	62	Sealing Loaded Car Door
Charts	63	WSW vs. Blackwall Tire Production Chart
	64	Cost Chart WSW vs. Blackwall Tire
	65	Summary Chart (All Plants)

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Box L-10 (continued)

Tubes	66	General View of Inner Tube Department
Flaps	67	View of Flap Curing Rings on Heater Carriage

September 4, 1951

Index of T. G. Graham's Pictures

Index

<u>Number</u>	<u>Description</u>
1-T	Conventional Dual Presses
2-T	Line of New Bagomatic Presses
3-T	Bag Conveyor
4-T	Pressure Forming Press
5-T	Conventional Cure Press Open
6-T	Bag Stripping Machine
7-T	Bag Dipping Machine
8-T	Bagomatic Press Open Showing Bladder
9-T	M40 Tire Machine
10-T	M50 Tire Machine
11-T	M50 Let-off
12	Plywood Insert Heels
13	Belt Building Machine "Goliath"
14	Large Belt Curing Press
15	Large Conveyor Belt
16	- - - - -
17	Deicer
18	B47 Fuel Cell - Large 2,559 Gal. - Small 5 Gal.
19	Electronic Curing Unit Plant 4 Syringe Tubing
20	Ruddevator equipped with Deicer on Refuel Boom
21	Roller Die Building 28 Calender Room

September 4, 1951

Index of Oaks Pictures

Index

<u>Number</u>	<u>Description</u>
1	Water Supply Dam
1-A	General View Looking Upstream
2	Sectional View Water Supply Dam
3	Aerial View of Oaks Plant Warehouse and Shipping
3-A	Aerial View of Oaks Plant
3-B	View Oaks Plant from South
4	Oaks Gate House and General Office of Graduate Program Services
4-A	Employee Parking Area
5	West Exterior of Power House
6	Front View Boiler Room

Box L-10 (continued)

7	Rehabilitated Engine Room
8	Power Distribution Cubicle
8-A	Control Panels
9	Machine Shop
9-A	Engine Stk. Room
10	New Cafeteria
11	Crude Rubber and Miscellaneous Material Storage
12	Wire Reel Storage

Miscellaneous Slides of Plants and Operations

	<u>Index</u>	<u>Description</u>
	<u>Number</u>	
Belts, Tanks, and Tubing	1 M	Architect's sketch of new Belting Plant Akron, OH
	2 M	Large roll of Belting (about 1908)
	3 M	Modern Conveyor Belting
	4 M	Modern Long Length Conveyor Belt Installation
	5 M	Unit for manufacturing Zipper Belts
	6 M	New continuous Automatic Curing Press for Multi-V Belts
	7 M	Long length C. I. Tubing - Only such operation in the world
	8 M	Continuous Electronic Curing Unit for Rubber Tubing
	9 M	Rubber-lined Tanks - 1918 Model
	10 M	Large Barge Tank being relined
	11 M	Interior of Rubber-lined Tank Car
	12 M	Large Rubber-lined Tank - Field Job
DuBois Plant	13 M	Rubber-lined Barge - Field Job
	14 M	DuBois Plant - Exterior
	15 M	DuBoir Plant - Golf Ball winding operation
Clarksville	16 M	Clarksville Plant
	17 M	Clarksville Plant - "Iron Horse"
	18 M	Clarksville Plant - Heel trimming operation
	19 M	Clarksville Plant - Finished goods warehouse
Plant #4 Co.	20 M	Plant #4 - Formerly Miller Rubber Co.
	21 M	Hard Rubber Horn

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Box L-10 (continued)

	22 M	Glove Dipping Unit
	23 M	Bundling Rubber Bands
	24 M	Cup Inspection
	25 M	Gasket Finishing
Cadillac	26 M	Cadillac Plant
	27 M	Cadillac Tubers
	28 M	Finishing Tubing
Troy Plant	29 M	Troy Plant
	30 M	View of Manufacturing Floor
	31 M	Multiple Drill Press
	32 M	Troy Plant - Another view
Marietta Plant	33 M	Marietta Plant
	34 M	Extrusion of Koroseal Garden Hose

Miscellaneous Slides of Plants and Operations

Index

	<u>Number</u>	<u>Description</u>
	35 M	Packaging of Koroseal Garden Hose
	36 M	Koroseal Film Calendering
	37 M	Festooning racks for Koroseal film following Calendering
Martha Mills	38 M	Mill and Village
	39 M	Carding Operation
	40 M	Spinning Frames
	41 M	Barber Colman Automatic Spooler
	42 M	New type Barber Colman Warpers
	43 M	Twisting Frames
	44 M	Foster Winders: Final operation on tire cord
	45 M	XP Looms for square woven fabric
	46 M	Inspection Tables for woven fabric
	47 M	Circular Looms used for weaving Fire Hose Jackets
	48 M	Martha Mills Baptist Church
	49 M	Silvertown Community School
	50 M-A	Silvertown Community School
	51 M	Silvertown Village Community Center
	51 M-A	Silvertown Village Community Center
	52 M	Silvertown Village Homes on "S" Street
	52 M-A	Silvertown Village Homes on "S" Street
	53 M	Homes on Sunset Hill

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Box L-10 (continued)

Miami, Oklahoma	54 M	View of one corner of Chemical Lab at Miami
	55 M	General View of Electrical Control Room
Misc pictures	56 M	BFG Engineering Division - Design Department
Of operations in		
Akron	57 M	Mixing & pouring foam on continuous sponge unit
Plant	58 M	Unit for continuous production of latex foam Sponge
	59 M	Warehousing of American made and natural rubber
	60 M	BFG Printing Department
	61 M	Fuel Cell Department
	62 M	De-icer Department
	63 M	Modern De-icer
	64 M	Industrial Products and Aeronautical Summary

Miscellaneous of Various Plant View Slides

<u>Index Number</u>	<u>Description</u>
1 P	Akron Plant 1 & 2
2 P	Akron Plant 3
3 P	Akron (Miller) Plant 4
4 P	Akron Plant 5
5 P	Akron Plant 6
6 P	Akron - Belt Plant
7 P	American Anode - Akron
8 P	Brecksville, Ohio - Research Center
9 P	Cadillac, Michigan Plant
10 P	Clarksville, Tennessee Plant
11 P	DuBois, Pennsylvania Plant
12 P	Harmon Color Works - Kearny, N. J.
13 P	Harmon Color Works - Haledon, N.J.
14 P	Hood Plant - Watertown, Massachusetts
15 P	Hood Plant - Watertown, Massachusetts (Aerial View)
16 P	Los Angeles Plant
17 P	Los Angeles Plant
18 P	Louisville Plant
19 P	Martha Mills - Silvertown, Georgia
20 P	Martha Mills - Silvertown, Georgia (Aerial View)

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Box L-10

21 P Marietta, Ohio Plant
22 P Marion, Ohio - Industrial Products Plant
23 P Miami, Oklahoma Plant
24 P Miami, Oklahoma Plant (Aerial View)
25 P Niagara Falls Plant
26 P Oaks Plant (Aerial View)
27 P Oaks Plant
28 P Port Neches, Texas
29 P Troy Plant
30 P Tuscaloosa, Alabama Plant
31 P Wilkes-Barre, Pennsylvania Plant
32 P Institute, West Virginia
33 P Los Angeles District Offices
34 P Avon Lake, Ohio
35 P Calvert City, Kentucky
36 P American Anode, Los Angeles
37 P American Anode, Riverside, N.J.

Index to Watertown Pictures

<u>Index Number</u>	<u>Description</u>
1 W	Heavy footwear - Farm
2 W	Heavy footwear - Industrial
3 W	Heavy footwear - Sportsman
4 W	Light footwear - Men's Dress
5 W	Light footwear - Women's Dress
6 W	Light and heavy footwear - Juvenile
7 W	Gum Calendering
8 W	Fabric Calendering
9 W	Fabric Cutting
10 W	Gum Cutting Machine
11 W	Gum Cutting - Hand
12 W	Insole Preparation
13 W	A portion of the Tennis Upper Stitching Department
14 W	Counterstitching - Tennis Shoe Upper
15 W	Heavy shoe making conveyor
16 W	A portion of the light shoe making department
17 W	Jack conveyor making light shoe
18 W	Flat belt conveyor making tennis shoes
19 W	Light footwear vulcanizing
20 W	Packing room storage heavy footwear
21 W	Transporting finished footwear to warehouse

B.F. Goodrich Company

Box L-11

<u>Folder</u>	<u>Description</u>
#1	Slides used at International Meeting November 13, 1948 (For detailed listing see attached sheet)
#2	*T. G. Graham Slides + Address for Interdivisional Meeting
#3	*Oaks Slides
#4	*Miscellaneous Slides of Plants and Operations
#5	*Plant View Slides
#6	*Watertown, Massachusetts Slides
#7	*Slides used at Inter-Divisional Meeting 11/13/48
#8	Tire Manufacturing Slides

*Duplicate indexes of all L-10 and L-11 slides. (Listed on this inventory, but not printed in this series)

Slides Used at Inter-Divisional Meeting, November 13, 1948

<u>Index</u>	<u>Number</u>	<u>Description</u>
	1 I	National Credit Manager Conference - 1918
	2 I	Rubber in an airplane (Approx.) \$25,200.00
	3 I	Industry Tire Unit Sales - Passenger Tires
Tires	4 I	Industry Tire Unit Sales - Total Pneumatic
	5 I	Industry Tire Unit Sales - Truck-Bus Tires
Tires	6 I	Industry Tire Unit Sales - Tractor-Implement
	7 I	Replacement Tire Market
	8 I	BFGS - Elizabeth, N. J.
	9 I	BFGS - Beaumont, Texas
	10 I	BFGS - Utica, N. Y.
	11 I	BFGS - Louisville, Ky. - 1944
	12 I	BFGS - Louisville, Ky. - 1946
	13 I	BFGS - Louisville, Ky. - 1946 (Close-up)
	14 I	BFGS - Louisville, Ky. - 1946 (Interior)
	15 I	BFGS - Louisville, Ky. - 1946 (Another
Interior View)		
	16 I	BFGS - Louisville, Ky. - 1946 (Another
Interior View)		
	17 I	BFGS - Louisville, Ky. - 1946 (Another
Interior View)		
	18 I	BFGS - Louisville, Ky. - 1946 (Another
Interior View)		

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Box L-11

Tires	19 I	Channels of Distribution for Replacement
	20 I	Sundries Line
	21 I	Conveyor Belt
	22 I	Transmission Belting (flat)
	23 I	V-Belt (single)
	24 I	V-Belt (Multiple)
	25 I	Vertical-Braided Hose (Garden Hose)
	26 I	Vertical-Braided Hose
	27 I	Machine-Made Mandrel Built Hose (Air Hose)
	28 I	Hand-built Hose (Discharge hose on a rotary)
	29 I	Hand-built Hose (Suction Hose)
	30 I	Extruded Rubber Goods
	31 I	Molded Rubber Items
	32 I	Tank Lining
	33 I	Printing Rollers
	34 I	Koroseal - Calendered Film Shower Curtains
	35 I	Koroseal - Calendered Film Window Curtains
	36 I	Koroseal - Coated Fabric Upholstery
	37 I	Koroseal - Cast Film Oleomargarine Package
	38 I	Koroseal Sealing Strips (Lustron House)

Box L-12

<u>Folder</u>	<u>Description</u>
#1	"That's Salesmanship 1933"
#2	"Selling the Golden Ply" script - 12/3/35 (2 copies)
#3	"Eyes Under the Fenders" script 12/16/35
#4	"Selling the Golden Ply" script 12/16/35
#5	"Selling the Triple-Protected Silvertown" script 2/27/36
#6	"Selling the Triple-Protected Silvertown" script 3/10/36 (2 copies)
#7	"Selling the Triple-Protected Silvertown" script 3/13/36 (2 copies)
#8	"Tubes, Tubes, Tubes" script 5/2/36 (2 copies)
#9	"Reaching Out for More Sales" script 5/11/36 (2 copies)
#10	"Tubes, Tubes, Tubes" script 5/15/36
#11	"Reaching Out for More Sales" script 5/21/36
#12	"Boosting Battery Business" script 5/20/36
#13	"Profit Stops" script 5/21/36 (2 copies)
#14	"Profit Stops" script 6/8/36 (2 copies)
#15	"Grow with Goodrich" script 10/5/36
#16	"Making Money in Your Own Business" script 10/7/36
#17	"Broadening Your Market" script 10/8/36
#18	"The Farmer Rides on Rubber" script 1/29/37 (2 copies)
#19	"The Farmer Rides on Rubber" script 4/8/37 (2 copies)
#20	"The Farmer Rides on Silvertowns" script 12/12/38 (2 copies)
#21	"The Farmer Rides on Silvertowns" script 12/15/38 (2 copies)
#22	"Outline for Brobuck Picturized Presentation for the BFGoodrich Company on the E.T.O.C. Plan 12/17/38
#23	"Top Profits at Every Level" script 12/21/38 (2 copies)
#24	"The Goodrich Hot Prospect Plan" 12/28/38 scripts (2 copies)
#25	"Get 'Em While They're Hot" script 12/29/38
#26	"Death Can Take a Holiday" script 1/9/39
#27	"The Goodrich Hot Prospect Plan" 1/10/39 script

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Box L-12

#28 "Top Profits at Every Level" script 1/10/39
#29 "The Doctor Prescribes" script 11/29/39
#30 "Step Right Up" script 12/28/39 (2 copies)
#31 "Step Right Up" script 1/8/40
#32 "Sell 'Em Tubes" script 6/2/41
#33 Movie Showings
#34 "Step Right Up" slide film and booklet
#35 "It Can Be Done"
#36 "It's Being Done"
#37 Scripts on Highway Patrol, etc.
#38 Films
#39 "You're the Doctor" stills

Box L-13

<u>Folder</u>	<u>Description</u>
#1	Victory in Rubber 1947
#2	Goodrich Fall and Winter Radio Announcements 1940
#3	Goodrich Baseball Broadcast Announcements
#4	The BFGoodrich Tire Company Annual Advertising Campaign
#5	Day by Day Harsch Progress Commercials
#6	You're the Doctor
#7	Goodrich Dialogue scripts
#8	The Doctor Prescribes
#9	Scenario for the Goodrich Company
#10	Goodrich Carries On
#11	Highway Patrol Scenario for the BFGoodrich Company
#12	"Let's Try It" scenario
#13	"Let's Try It" scenario
#14	Treatment script for Goodrich Newsreel
#15	Recording script
#16	"Over Here" script
#17	"Preview" script
#18	"Steps to Leadership" script
#19	"You Got Something There" scenario
#20	Price Lists on Advertising Materials
#21	"Titles for Goodrich Silvertown News"
#22	Manual of Instructions De Vry 16mm. "Interpreter"
#23	Proceedings General Conference of Members
#24	"That's Salesmanship" presentation guide
#25	"Rubber Lends a Hand" - 1946
#26	"Weather Permitting"

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B.F.GOODRICH COMPANY

Accounting and Financial Records

Box M-1

Folder	1	A Statement to the Army Price Adjustment Board Ordinance Division, Washington D.C., by the B.F.Goodrich Company, 1942.
	2	Analysis of C.O.D. Remittances Unapplied, 1914.
	3	Bryant Steel Stock Certificates, 1907
	4	Stockholders of the B.F.Goodrich Company, Akron, Ohio, July 10, 1910
	5	B.F.Goodrich Proceedings for the Increase of the Capital Stock and Creation of Preferred Stock, July 20, 1910.
	6	B.F.Goodrich Company Advertisement for the sale of 7 percent Commulative Sinking Fund Preferred Stock, August 22, 1919
	7	Agreement between Harvey W. Tew and Company, 1874.
	8	Goodrich Statement of Assets, 1911
	9	Finnish Stock Certificates, 1921
	10	Original Salary Payroll Ledger of the B.F.Goodrich Los Angeles Plant, April 15, 1928
	11	B.F.Goodrich Balance Sheet of Collateral Loans, 1931.
	12	Hood Rubber Company's Financial Accounts by Product, 1925-28
	13	Securities and Exchange Commission Annual Report, 1943.
	14	General Ledger Trial Balance of the B.F.Goodrich Company, no date

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- 15 B.F.Goodrich and Subsidiary Companies Consolidated Balance Sheet and Income Statement, 1937-47
- 16 B.F.Goodrich Company of Michigan Stock Certificate.
- 17 Transfer of a B.F.Goodrich Service Store to a New Location -- Data recognizing capital shifts, 1940.
- Folder 18 A Financial Study of the B.F.Goodrich Company, June 30, 1928.
- 19 B.F.Goodrich Forty Year Growth Analysis, 1920-60.
- 20 Changes in Capitalization and Acquisition of Major Companies by B.F.Goodrich, 1912-51.
- 21 B.F.Goodrich Plant Valuation in Akron and the United States, 1932.
- 22 B.F.Goodrich Investor Quarterly 3, 1984.
- 23 Misc. B.F.Goodrich Company and Diamond Rubber Company Receipts.
- 24 Rubber Goods Cost Comparison Chart.
- 25 B.F.Goodrich report to shareholders -- Third Quarter, 1985.
- 26 Weekly Cash Disbursement Records -- October 1-December 16, 1912.

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B.F.GOODRICH COMPANY

Historical Material

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Folder	1	The B.F. Goodrich Company, Chronological Highlight, 1870-1948
	2	B.F. Goodrich Company History, 1869-1909
	3	The B.F. Goodrich Company and the Rubber Industry, 1870-1912
	4	Chronological Data from the B.F. Goodrich Company Minute Book, 1880-1912
	5	"A Saga of Interesting Years in the Rubber Industry, 1908-1918," by A.B. Jones, 1957
	6	Goodrich Company History, 1870-1931
	7	The Institutional Background of the B.F. Goodrich Company, 1870-1933
	8	The B.F. Goodrich Company, 1870-1945
	9	B.F. Goodrich History
	10	B.F. Goodrich - Canada - History
	11	"Adventures in Room 9," by Arther H. Blower, 1963
	12	History of Akron-Summit County Historical Society
	13	Goodrich Memorandum of Agreement
	14	Goodrich History (Leavitt), 1870-1910
	15	"The B.F. Goodrich Company," in <u>Moody</u> , 1936
	16	B.F. Goodrich history article in <u>India Rubber World</u> , 8-10-39
	17	"The Story of Goodrich," in <u>Tire Review</u> , Oct. 1940
	18	<u>The B.F. Goodrich Story of Creative Enterprise, 1870-1952</u> , by John L. Collyer
	19	"Rubber Capital", by Ralph F. Wolf, in <u>Revue Generale du Caoutchouc</u> , June 1958
	20	The Physical Growth of the B.F. Goodrich Company, 1940-1965
	21	The Story of Necessity
	22	"The Story of B.F.," excerpts from Maxon's manuscript
	23	Hubbard, Elbert - Manuscript
	24	Memorandum Regarding the History of the B.F. Goodrich Company
	25	Beasley book
	26	Company History, Norman Beasley book, and comments
	27	Beasley manuscript (2 copies)
	28	Goodrich, Dr. Benjiman(sp) Franklin

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- 29 "History of the Rubber Industry"
- 30 David M. Goodrich - Resolution of regret on his death by members of the National Industrial Conference Board
- 31 Goodrich Castle
- 32 B.F. Goodrich - Pioneer and Innovator in Trucking (History)
- 33 B.F. Goodrich Plastics (History)
- 34 B.F. Goodrich "Firsts" (Chronology)
- 35 "Research and Rubber" (A History of Research at B.F. Goodrich), by H.W. Maxon
- 36 Major Contributions of the B.F. Goodrich Company during the past 30 years
- 37 "All in a Year's Work," by A.C. Brett
- 38 Evolution of B.F. Goodrich Through Acquisitions until 1950
- 39 "Reminiscences of Charles E. Kittinger," Sept. 1943
- 40 "Research Pays Off! The Story of the B.F. Goodrich Company," in Reading Railroad Magazine, March/April 1948
- 41 "B.F. Goodrich, The Path Finder," in Rubber World, July 1967
- 42 "Akron Board of Trade 3rd Annual Report, 1870"
- 43 "Get a Horse!" by A. Winton, Saturday Evening Post, 2/2/1920
- 44 Balloons
- 45 "Goodrich, Part 2," in Weekly Argus
- 46 "B.F. Goodrich: 100 Years of Progress and Looking Ahead," Akron Beacon Journal, 10/4/1970
- 47 The War History of the B.F. Goodrich Company
- 48 Reminiscences of David M. Goodrich
- 49 Family of Dr. B.F. Goodrich
- 50 Memorial to Dr. B.F. Goodrich
- 51 Chronological History of Dr. B.F. Goodrich
- 52 Goodrich Materials (Misc.)
- 53 Biographies of Dr. B.F. Goodrich

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**NEWSPAPER AND MAGAZINE ARTICLES PERTAINING
TO THE B.F.GOODRICH COMPANY**

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- 2 "One of America's Best Employers", L.M.Barton,
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- 3 "Roads on Wheels", Myron Stearns, Readers Digest.
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- 4 "The Last Great Battle" Forbes Magazine, April
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- 5 "Steering towards Profitability", Business Week,
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- 6 "Goodrich Profits show Big Decline", Tire Review
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- 7 "Goodrich Research Yields Tubeless Tire", The
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- 8 "Goodrich Makes Up its Mind," Business Week, May
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- 9 "A Merit Rating Plan Your Employees will Really
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- 11 "New Crisis in Rubber", US News, April 6, 1945.
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- 12 "Modern Methods Make 1948 Tires", James A.Lee,
Chemical Engineering, May 1948. 4pp.
- 13 "Putting the Tubeless Tire on the Road", Business
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- 14 "Inside Story of Goodrich Drive Told by IM's Adam of the Year", Industrial Marketing, January 1953. 2pp
- 15 "Innovative Goodrich", Michael J. Edmands, Barron's, December 1968, 4pp.
- 16 "The Story of Rubber", G.D. Crain, Jr., Advertising Requirements, March 1953. 3pp.
- 17 "Goodrich Aims at Efficiency", Investor Reader, May 29, 1957.
- Folder 18 "Goodrich Plan Cost Assailed", Akron Beacon Journal July 24, 1935
- 19 "Higher Costs Cut Rubber Profit Ratio", Joseph Kuebler, Akron Beacon Journal, 1948. 6pp.
- 20 "Growth of Rubber Manufacturing Gives South Big New Industry", Sidney Fish, May 1950. 4pp.
- 21 "Fire Protection in Making Tires", Sentinel, Nov. 1949. 4 pp.
- 22 "Good News on Synthetic Rubber", Harold M. Fleming, Harper Magazine Dec. 1942. 12 pp.
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- 24 "B.F. Goodrich Busy on Accomplishments that Spell Better Life". J. Paul Wilson, Transport Topics. 2pp.
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- 27 "The Weak Leak", Forbes, Jun 1, 1963. 2pp. -- Not chemicals, but tires are the key to Goodrich problem.
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- 29 "Trade Secrets: What Price Loyalty?" Michael S. Baram, Harvard Business Review, November 1968. 10pp. -- Problem of employees leaving and taking with them proprietary data raises legal, practical and ethical issues for managers.
- 30 "Up Again?" Forbes, October 15, 1968. 6pp. -- goodrich is down again this year, but hope springs eternal.
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- 32 "Nothwest Halts bid for B.F.Goodrich Stock", Dealer News, August 18, 1969. 1p.
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- 35 "He has Tired Tire", Kenneth Nichols, Town Crier, May 11, 1968. 1p.--President Ward Keener handling consumer complaint.
- 36 News Clips from a variety of newspapers, 1972-73- - Clippings deal with BFG's financial situation.
- 37 "Goodrich's Golfers caught by Cameraman at Lake Forest Country Club", The Akron Times-Press, July 10, 1933. 2pp.
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- 39 "BFG Bicycle Tires", Natural History, Oct, 1973.
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- 43 Series of Newspaper Clippings on the BFG plant
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- 44 "Goodrich--Giant among Giants", Giles Wright, Los
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- 46 Press Clippings of the Pacific Goodrich Company,
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- 47 News Clippings of recent product developments by
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- 48 News Clippings of recent space suit development
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- Folder 49 News Clippings of competitive tire companies,
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- 53 "B.F. Goodrich -- Research keeps it in the Lead",
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